

**Conditions of participation in
“FMCG: EQUIPMENT & MATERIALS” PAVILION
in frames of the NATIONAL EXHIBITION
“THE BEST PRODUCT OF KAZAKHSTAN 2018”**

VENUE: “Korme” Exhibition Center, 3 Dostyk str., Astana.

DURATION: October 12-13, 2018

ORGANIZER

The Chamber of International Commerce of Kazakhstan
Astana, 010000, 19 Kabanbai batyr, Bloc C
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The cost of participation includes a registration fee, exhibition space and additional services. (All costs are specified including VAT for the entire period of the exhibition)

REGISTRATION FEE — 215 \$

The registration fee cost includes:

- registration of two representatives of one company;
- arrangement of B2B meetings with potential suppliers and clients, including the services of interpretation at the meeting to/from Kazakh / Russian /English language (upon preliminary request);
- publishing the information on participants in the official Exhibition catalogue (as per publication standards);
- publishing the information on participants at the Exhibition website (upon preliminary request);
- common advertisement of the Exhibition in mass media;

Notes:

- * Arrangement of B2B meetings is carried out upon preliminary request of the Exhibitor no later than 20.09.2018.
- * The information to be catalogued is submitted in electronic format no later than 20.09.2018.
- * The standard dimensions of advertising module for the catalogue is sent to the Exhibitor upon its request.
- * The catalogue is distributed to all exhibitors of “The Best Product of Kazakhstan” Exhibition, as well as potential clients of goods and services.
- * Accreditation of an additional representative of the company at the Exhibition costs 30\$ tenge.

FORMS OF PARTICIPATION

With stand, equipped area

Cost per 1 m²:

1 Class – 100\$

2 Class – 95\$

3 Class – 86\$

Premium – 155\$

The cost of standard equipped stand includes wall-to-wall carpeting for the stand's area, walls along the stand perimeter (white color) – 2 pcs, fascia board (white color), fascia lettering (no more than 15 symbols), a table of 70 cm x 70 cm (1 pcs), a chair (2 pcs), lighting (2 wall spotlights, 60 W), a wastebasket, cleaning of the space, night security, services of a cloakroom.

Notes:

- * Minimum rentable space makes 6 m².
- * The exhibitor may order an additional equipment and furniture according to the price lists provided.

Space only

Cost per 1 m². makes 75\$, and includes the security of the exhibit display at night time, ambient lighting, cleaning of the exhibition walkways.

Notes:

- * Minimum rentable space makes 20 m².
- * Customized stand — negotiated price
- * Open space (outside of the exhibition pavilion) – additional services

Indirect Catalogue Advertising

The cost of indirect catalogue advertising makes 110\$, and includes publishing the information in the official exhibition catalogue as per publication standards.
The catalogue will be sent in an electronic version.

Additional services:

- a whole range of services on mounting/dismounting and designing of the exhibition stands;
- the exhibition equipment and electrical technology (multimedia projector, plasma display panel, TV set, refrigerated counter etc.);
- arrangement and holding of round tables, presentations;
- advertisement and PR support;
- production of printed goods, outdoor advertising and other promotional products;
- the designer's services;
- written and oral translation services (Kazakh/Russian/English)

*the cost of additional services is specified in the price list

*the full list of additional equipment and services is sent to the Exhibitor upon its request.

PAYMENT PROCEDURE

100% of registration fee shall be paid within 10 bank days after issuing an invoice. The final settlement of account for participation is carried out no later than 30 days prior to the exhibition.

REFUSAL TO PARTICIPATE

The Exhibitor undertakes to notify in writing the Sponsor of refusal to participate at the Exhibition in 2 months prior to installation of exhibits.

When refusing in 20 days prior to installation of exhibits, the Sponsor shall return 100% of payments effected by the Exhibitor, except for the registration fee which is non-refundable.

When receiving the refusal at a later date, the payments are non-refundable.