



## Turkey – Finland Business Seminar

**Date:** Thursday, April 19, 2012, 13:30 – 18:00  
**Venue:** The Marmara Taksim Hotel  
**Meeting Room:** Taksim Meeting Room, Part 2  
**Address:** Taksim Meydani, Taksim, Istanbul 3347  
**Hosts:** Finpro, DEİK Foreign Economic Relations Board and Embassy of Finland, Ankara  
**Language:** Simultaneous Interpretation English - Turkish

**Finland** – a country known for its high technology, quality education and advance R&D – is being represented by **Mr. Jyrki Katainen**, Prime Minister of Finland and **Mr. Alexander Stubb**, Minister for European Affairs and Foreign Trade, on a visit to Turkey, accompanied by a high-level Finnish business delegation from various Industry Sectors.

**Finpro** and **DEİK** Foreign Economic Relations Board, cordially invite you to participate in the **Turkey – Finland Business Seminar**.

This event focuses on business cooperation between Finland and Turkey and provides an excellent platform for discussions on current developments in Finland on sectors such as Cleantech, Energy and the Environment, Forest Industry, Infrastructure and Logistics, ICT, Healthcare and Wellbeing.

The seminar will highlight the current trade and economic activities of both Turkey and Finland in today's rapidly changing world and also provides a chance for direct business to business meetings with the Finnish business delegates present at the seminar. Come and hear more!

**Welcome!**

## **Draft Seminar Program:**

13:30 - 14:00	<b>Registration and Coffee</b>
14:00 - 14:05	<b>Welcoming Remarks</b> <u>Ms. Tiina Laino-Asikainen</u> , Senior Vice President, Finance & IT, Finpro
14:05 - 14:15	<b>Opening Remarks</b> <u>Mr. Halil Kulluk</u> , Chairman, DEIK / Finnish Turkish Business Council
14:15 - 14:30	<b>Keynote Address</b> <u>Mr. Jyrki Katainen</u> , Prime Minister of Finland
14:30 - 14:45	<b>Address from the Turkish Government ( tbc )</b>
14:45 - 14:55	<b>Signing of Agreements (tbc)</b>
14:55 - 15:20	<b>Business and Investment Opportunities in Turkey</b> <u>Mr. Barış Öney</u> , Managing Partner, Globalturk Capital
15:20 - 15:45	<b>Introduction of the Finnish Business Delegation</b> <u>Mr. Alexander Stubb</u> , Minister for European Affairs and Foreign Trade of Finland
15:45 - 16:00	<b>Boosting the Co-operation of Turkish and Finnish Business Collaboration</b> <u>Mr. Heikki Lehtonen</u> , President and CEO, Componenta Corporation, Leader of the Business Delegation
16:00 - 18:00	<b>B2B Meetings for Companies</b> <u>Venue:</u> Taksim Meeting Room, Part 1

*Note: the contents of the programme are subject to change.*

## List of the Finnish Business Delegation present at the seminar:

<b>Energy, Cleantech &amp; the Environment</b>	
	<p><b>AHLSTRÖM CAPITAL OY</b>  Ahlström Capital is a private equity investment company that creates value by actively developing its investments in the long term and acting as an active, professional and responsible owner. Ahlström Capital invests primarily in industrial companies – lately especially in clean technology companies – but also in real estate.  <a href="http://www.ahlstromcapital.com">www.ahlstromcapital.com</a></p>
	<p><b>CLEWER SALES LTD</b>  The Finnish company Pineline, founded in 1987, has carried out chemical and biological research on water purification methods ever since 1994. Since 1995 the water purification method has been adapted successfully for use in industrial solutions. The method can be used for purifying drain water from landfills, chlorinated swimming pool water, waste water from car washes and toxins from various industrial processes. Clewer's bioreactors are currently used in Hese's car wash services, among others.  <a href="http://www.clewer.com">www.clewer.com</a></p>
	<p><b>ECOBIO OY INSINÖÖRITOIMISTO</b>  Ecobio provides environmental consultancy services, combined with training, research and planning, for companies in the infrastructure, industry and service sectors.  <a href="http://www.ecobio.fi">www.ecobio.fi</a></p>
	<p><b>EMTELE LTD</b>  Emtele Ltd originates from visionary initiatives at telecom operator business late 90'ies, where machine to machine communication was seen as one of the top future demand potentials. The company was the pioneer of device communication, who saw the number of SIM-cards increasing more in device communication than in personal communication in the future.  <a href="http://www.emtele.com">www.emtele.com</a></p>
	<p><b>FORTUM CORPORATION</b>  Fortum's purpose is to create energy that improves life for present and future generations. Fortum provides sustainable solutions that fulfil the needs for low emissions, resource-efficiency and energy security, and deliver excellent value to our shareholders. Fortum's activities cover the generation, distribution and sales of electricity and heat as well as related expert services.  <a href="http://www.fortum.com">www.fortum.com</a></p>
	<p><b>SAVATERRA OY</b>  Savaterra is a leading environmental technology company. Savaterra employs the methods of tomorrow by removing former and possible future problems, not only ultimately but also in an economically advantageous way. The materials we handle have been recycled 100% from the very outset of our operations.  <a href="http://www.savaterra.fi">www.savaterra.fi</a></p>
	<p><b>SUOMEN EKOLANNOITE OY</b>  Suomen Ekolannoite Oy is specializing in developing new innovative and environmentally methods for treatment of waste water sludge as well as for post disinfection of waste water. The company's products can be used the improvement of the quality of topsoil and for agricultural purposes as e.g. irrigation and reuse of water.  <a href="http://www.ekolannoite.fi">www.ekolannoite.fi</a></p>
	<p><b>WÄRTSILÄ FINLAND</b>  Wärtsilä is a global leader in complete lifecycle power solutions for the marine and energy markets. By emphasizing technological innovation and total efficiency, Wärtsilä maximizes the environmental and economic performance of the vessels and power plants of its customers. In 2010, Wärtsilä's net sales totaled EUR 4.6 billion with more than 17,500 employees. The company has operations in 160 locations in 70 countries around the world.  <a href="http://www.wartsila.com">www.wartsila.com</a></p>

## Finance

	<p><b>FINNVERA PLC</b></p> <p>Finnvera is a specialized financing company promoting Finnish exports by offering export credit guarantees and supporting domestic operations and internationalization of small and medium sized companies by guarantees and offering risk financing. Finnvera has nearly 26 000 clients. Finnvera is owned by the State of Finland. It has 400 employees and a national network of 15 regional offices.</p> <p><a href="http://www.finnvera.fi">www.finnvera.fi</a></p>
	<p><b>NORDEA BANK</b></p> <p>Nordea's vision is to be a Great European bank, acknowledged for its people, creating superior value for customers and shareholders.</p> <p>Nordea is making it possible for their customers to reach their goals by providing a wide range of products, services and solutions within banking, asset management and insurance.</p> <p><a href="http://www.nordea.com">www.nordea.com</a></p>

## Health and welfare

	<p><b>ASSOCIATION OF SOCIAL SERVICE EMPLOYERS</b></p> <p>The Association of Social Service Employers represents over 1 200 employers in the private wellbeing sector in Finland. The association is member of the Confederation of Finnish Industries, EK. Services produced by private providers are for instance eldercare, home care, day care for children, disability services, abuse services and different kinds of medical care.</p> <p><a href="http://www.sosiaaliala.fi">www.sosiaaliala.fi</a></p>
	<p><b>BIOHIT OYJ</b></p> <p>Biohit Healthcare Ltd is part of a Finnish public company, which is widely known for its laboratory liquid handling products. Biohit is a globally operating biotechnology company that develops, manufactures and markets diagnostic tests and analysis systems.</p> <p><a href="http://www.biohit.fi">www.biohit.fi</a></p>
	<p><b>COMMIT; OY</b></p> <p>Commit; provides a comprehensive solution for mammography screening, cervical cancer screening, retinopathy follow-up of diabetes patients, and in near future also bowel cancer screening.</p> <p><a href="http://www.commit.fi">www.commit.fi</a></p>
	<p><b>FINSUSP OY</b></p> <p>The company was established in 1978 by commencing R&amp;D and manufacture of contact lens care solutions. The wide range of care products was commercialized under the brand Piiloseet. In addition to the domestic market, Piiloseet products are exported to some 30 countries.</p> <p><a href="http://www.piiloseet.fi">www.piiloseet.fi</a></p>
	<p><b>LAPPSET GROUP OY</b></p> <p>Lappset Group Oy is one of the leading manufacturers of playground equipment worldwide. Lappset Group's products bring joy to millions of children and adults in more than 40 countries.</p> <p><a href="http://www.lappset.com">www.lappset.com</a></p>
	<p><b>PERKINELMER, WALLAC OY</b></p> <p>As a global technology leader, PerkinElmer is taking action to harness the power of insights and transform them into knowledge to deliver innovative, differentiated solutions for our customers. From critical therapeutic and disease research and prenatal screening, to environmental testing and industrial monitoring, we are actively engaged in improving health and advancing quality and longevity of life all around the world.</p> <p><a href="http://www.perkinelmer.com">www.perkinelmer.com</a></p>
	<p><b>PLANMECA GROUP</b></p> <p>Planmeca Oy, established in 1971, is the parent company of Planmeca Group. The Group operates in the field of health care and medical device technology. The Group employs approximately 2,400 professionals and the estimated turnover for the financial year 2012 is MEUR 750.</p> <p><a href="http://www.planmeca.com">www.planmeca.com</a></p>
	<p><b>REMOTE A LTD</b></p> <p>RemoteA Ltd core competency is to improve the efficiency and process fluency of healthcare by means of modern technology. The RemoteA telemedicine solution is a complete concept for a start up of telemedicine remote analysis system. The concept contains necessary registration device, the right to use the RemoteA browser-based system for transferring and analysing the biosignal data as well as support for health care providers in technical issues and marketing.</p> <p><a href="http://www.remotea.com">www.remotea.com</a></p>

	<p><b>WIHURI OY</b> Wihuri is a Finnish International Industry and Trade Conglomerate. Wihuri Group's turnover in 2010 was 1.5 billion euros and the group employs 4 800 people. <a href="http://www.wihuri.com">www.wihuri.com</a></p>
<p><b>Education</b></p>	
	<p><b>HAMK UNIVERSITY OF APPLIED SCIENCES</b> HAMK is a multidisciplinary university of applied sciences with 29 bachelor-level degree programmes, 7 master-level degree programmes and around 8000 students. It offers broad-based, high-quality education, research and development, and strong internationalisation. International activities at HAMK include international education, research and development projects as well as mobility. HAMK has around 100 partners all over the world. <a href="http://www.hamk.fi">www.hamk.fi</a></p>
<p><b>ICT</b></p>	
	<p><b>CAPRICODE OY</b> Capricode aids service providers and enterprises to cut costs and boost revenue streams using telecommunications software solutions. Capricode's main product is SyncShield® advanced mobile device management (AMDM). With state-of-the-art products and technologies Capricode provides you with a freedom to choose, with the assurance of quality! <a href="http://www.capricode.com">www.capricode.com</a></p>
	<p><b>COMPTTEL CORPORATION</b> Since 1986, Comptel Corporation (NASDAQ OMX Helsinki: CTL1V) has been a trusted provider of telecom business and operations software that bridges Communication Service Providers (CSPs) with their network and content partners; fixed with mobile networks; and networks with IT. Now, Comptel is building on that experience to offer solutions that create new bridges between CSPs and their customers: Comptel calls these Customer Engagement solutions. <a href="http://www.comptel.com">www.comptel.com</a></p>
	<p><b>GEMALTO OY</b> As Gemalto's center of excellence for Identity products, Vantaa site is specialized in the development and manufacturing of ID products with extremely high security features: electronic and visual passports, e-ID cards, driving licenses and healthcare cards. In addition, Gemalto's product range includes loyalty cards, SIM-cards and advanced solutions to payment cards, mobile telephone, public transport ticketing, as well as to enterprise security. <a href="http://www.gemalto.fi">www.gemalto.fi</a></p>
	<p><b>MIRASYS OY</b> Mirasys Ltd. is a leading provider of Video Management System (VMS) software for open platform IP and analog camera surveillance solutions. Based in Helsinki, Finland, the company operates through sales offices on all continents in cooperation with leading security service providers, distributors and system integrators. <a href="http://www.mirasys.com">www.mirasys.com</a></p>
	<p><b>NOKIA SIEMENS NETWORKS</b> Nokia Siemens Networks is a leading global enabler of telecommunications services. With its focus on innovation and sustainability, the company provides a complete portfolio of mobile, fixed and converged network technology, as well as professional services including consultancy and systems integration, deployment, maintenance and managed services. It is one of the largest telecommunications hardware, software and professional services companies in the world. Operating in 150 countries. <a href="http://www.nokiasiemensnetworks.com">www.nokiasiemensnetworks.com</a></p>
	<p><b>STONESOFT OYJ</b> Stonesoft Corporation (NASDAQ OMX: SFT1V) is an innovative provider of integrated network security solutions to secure the information flow of distributed organizations. Stonesoft customers include enterprises with growing business needs requiring advanced network security and always-on business connectivity. <a href="http://www.stonesoft.com">www.stonesoft.com</a></p>
	<p><b>TELIA SONERA</b> TeliaSonera provides network access and telecommunication services that help people and companies communicate in an easy, efficient and environmentally friendly way. <a href="http://www.teliasonera.com">www.teliasonera.com</a></p>

## Infrastructure



### APLICOM OY

Aplicom is a European pioneer in professional vehicle telematics, fleet management and telemetry equipment. Aplicom's products have proven their reliability over the years in a number of large installations throughout Europe and the Middle East. Since 1995 Aplicom has delivered hundreds of thousands of M2M (machine to machine) units.

[www.aplicom.com](http://www.aplicom.com)



### ARCTIC MACHINE OY

Arctic Machine Oy is one of the leading road maintenance equipment producers in Europe. Arctic Machine provides intelligent road maintenance solutions to boost your operations. In addition to Arctic Machine's Finnish home market, they operate in all the Nordic and Baltic countries as well as in Russia and several other CIS countries. The AM trademarks are well known among the road maintenance specialists for their high quality and equipment that presents the top of modern product development.

[www.arcticmachine.com](http://www.arcticmachine.com)



### MIPRO OY

Mipro is a Finnish expert company specialising in safety and environmental technology. With a focus on safety, reliability and quality, Mipro develops and supplies solutions for railway interlocking and traffic control, industry safety automation, and water and energy management.

[www.mipro.fi](http://www.mipro.fi)

## Metal Industry, Engineering and Mining Technologies



### COMPONENTA CORPORATION

Componenta is a major casting solutions provider in Europe. With local presence in key markets they serve their customers by providing them solutions, from engineering to components. Componenta's performance is based on knowledge of their customers' business and excellence in engineering, casting and machining services, the Componenta values and sustainability.

[www.componenta.com](http://www.componenta.com)



### KONECRANES

Konecranes is a world-leading group of Lifting Businesses™, serving a broad range of customers, including manufacturing and process industries, shipyards, ports and terminals. Konecranes provides productivity - enhancing lifting solutions as well as services for lifting equipment and machine tools of all makes. In 2011, Group sales totaled EUR 1,896 million. The Group has 11,700 employees at 609 locations in 47 countries. Konecranes is listed on the NASDAQ OMX Helsinki.

[www.konecranes.com](http://www.konecranes.com)



### OUTOTEC OY

Outotec is a leading global provider of process solutions, technologies and services for the mining and metallurgical industries. The company utilizes its extensive experience and advanced process capabilities providing plants, equipment and services based primarily on proprietary technologies. Outotec works closely with its customers to provide environmentally sound and energy-efficient solutions. In 2010, the Finnish-headquartered company posted revenues of approximately EUR 970 million.

[www.outotec.com](http://www.outotec.com)

## Logistics



### CHS HOLDING

CHS is a privately owned Finnish logistics company operating in international logistics, transportation, warehousing, supply chain management, forwarding services including customs clearance. CHS also offers specialized logistics services such as furniture logistics, exhibition logistics, culture logistics and technical distribution. CHS has special expertise in logistics services related to Russia and CIS countries.

[www.chs.fi](http://www.chs.fi)



## Business Services

	<p><b>3T RESULTS LTD</b> 3T Results Ltd. (3T Ratkaisut Oy) is a private company specialized on safety &amp; health and productivity of work. 3T Results helps their customers to save money, time and lives with good working conditions, optimal work procedures and efficient tools for training and HSE &amp; security management.</p> <p><a href="http://www.3tratkaisut.fi">www.3tratkaisut.fi</a></p>
	<p><b>BUSINESSOULU</b> BusinessOulu is responsible for implementing the city's industry policies and providing companies with development services according to the principles outlined by the City Council and City Board.</p> <p><a href="http://www.businessoulu.com">www.businessoulu.com</a></p>
	<p><b>CONFEDERATION OF FINNISH INDUSTRIES, EK</b> The Confederation of Finnish Industries EK (Elinkeinoelämän keskusliitto EK in Finnish) is the leading business organisation in Finland. It represents the entire private sector, both industry and services, and companies of all sizes.</p> <p><a href="http://www.ek.fi">www.ek.fi</a></p>
<h2>Forestry and Paper</h2>	
	<p><b>FINNISH SAWMILL ASSOCIATION– SUOMEN SAHAT OY</b> Finnish sawmills association was founded 1945 to take care of the interests of family owned sawmill companies. Association has currently about 40 member companies, which produce over 3 mil cubic meters (m3) sawn timber and developed products. About 60 % of the production will be exported all over the world. However the main export countries have been Europe, North-Africa and Japan.</p> <p><a href="http://www.suomensahat.fi">www.suomensahat.fi</a></p>
	<p><b>KEITELE FOREST OY</b> Keitele Forest Oy is a family run business founded in 1981 that has grown into one of Finland's largest mechanical wood processing companies. The Keitele Group values customer orientation, sustainable development and efficiency. Keitele Forest provides timber and processed wood to almost 30 countries. Their biggest markets are the EU and Japan. Keitele Forest's production plants are located in the heart of Finland.</p> <p><a href="http://www.keitelegroup.fi">www.keitelegroup.fi</a></p>
	<p><b>PÖLKKY OY</b> Pölkky Oy is the largest private wood processing company in Northern Finland. The sawmills and further processing facilities run by Pölkky Oy are located in the heart of Finland's best raw timber region, in Kuusamo and Taivalkoski. Pine represents 70% and spruce 30% of our production.</p> <p><a href="http://www.polkky.fi">www.polkky.fi</a></p>
	<p><b>WALKI GROUP OY</b> The Walki Group is an international company, which produces wrappings for the paper and metal industries. Walki Group also has decades of experience manufacturing food and consumer packaging materials as well as decorative and functional laminates. In addition to this, they create specialist liners for solid and corrugated packaging, facings for the insulation and construction industries, and solutions for technical applications.</p> <p><a href="http://www.walki.com">www.walki.com</a></p>