

**Turkey: Investment Conference  
September 29, 2009**

**Bloomberg  
731 Lexington Avenue  
New York**

**08:00 - 08:50 Registration & Breakfast**

**08:50 - 09:00 Film Presentation:** Catch the Future in Turkey with DEİK

**09:00 - 09:20 Welcoming Remarks:**

Haluk Dinger, Chairman, DEİK / Turkish-American Business Council  
Daniel Doctoroff, President, Bloomberg, LP  
Tanıl Küçük, Vice President, TOBB / DEİK

**09:20 - 09:40 Keynote Speaker:** H.E. Ali Babacan, State Minister and Deputy Prime Minister, Turkey

**09:40 -10:50 Panel I: Turkey: Challenges Ahead**

- \*Turkey's political background, pace of reform*
- \*Turkey: EU / IMF Anchors*
- \*Turkey vs. global slowdown*
- \*Trade policy and exports*
- \*Fiscal policy, currency policy and the path of the Lira*

**Moderator :** Murat Köprülü, Chairman, The American Turkish Society

**Panelists :**

Mary Stokes, Senior Analyst, Roubini Global Economics Monitor  
Rauf Göneng, Head of Turkey Desk, OECD  
Vedat Akgiray, Chairman, Capital Markets Board of Turkey  
Dr. Lawrence Spinelli, Acting President, OPIC

**10:50-11:05 Coffee Break**

**11:05-12:15 Panel II: Current business environment in Turkey**

- \*Financial sector and the credit crunch*
- \*New funding patterns*
- \*FDI*
- \*Private equity*
- \*CAD and TL value*
- \*Industrial production: exports vs. domestic demand*

**Moderator:** Margaret Brennan, Anchor, Bloomberg TV

**Panelists:**

Des O'Shea, Chief Commercial Officer, GE Capital Global Banking  
Turgay Durak, Deputy CEO, Koc Group  
Geoffrey Fink, Head of Eurasia, TPG Capital, LLP