

São Paulo Overview

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Director



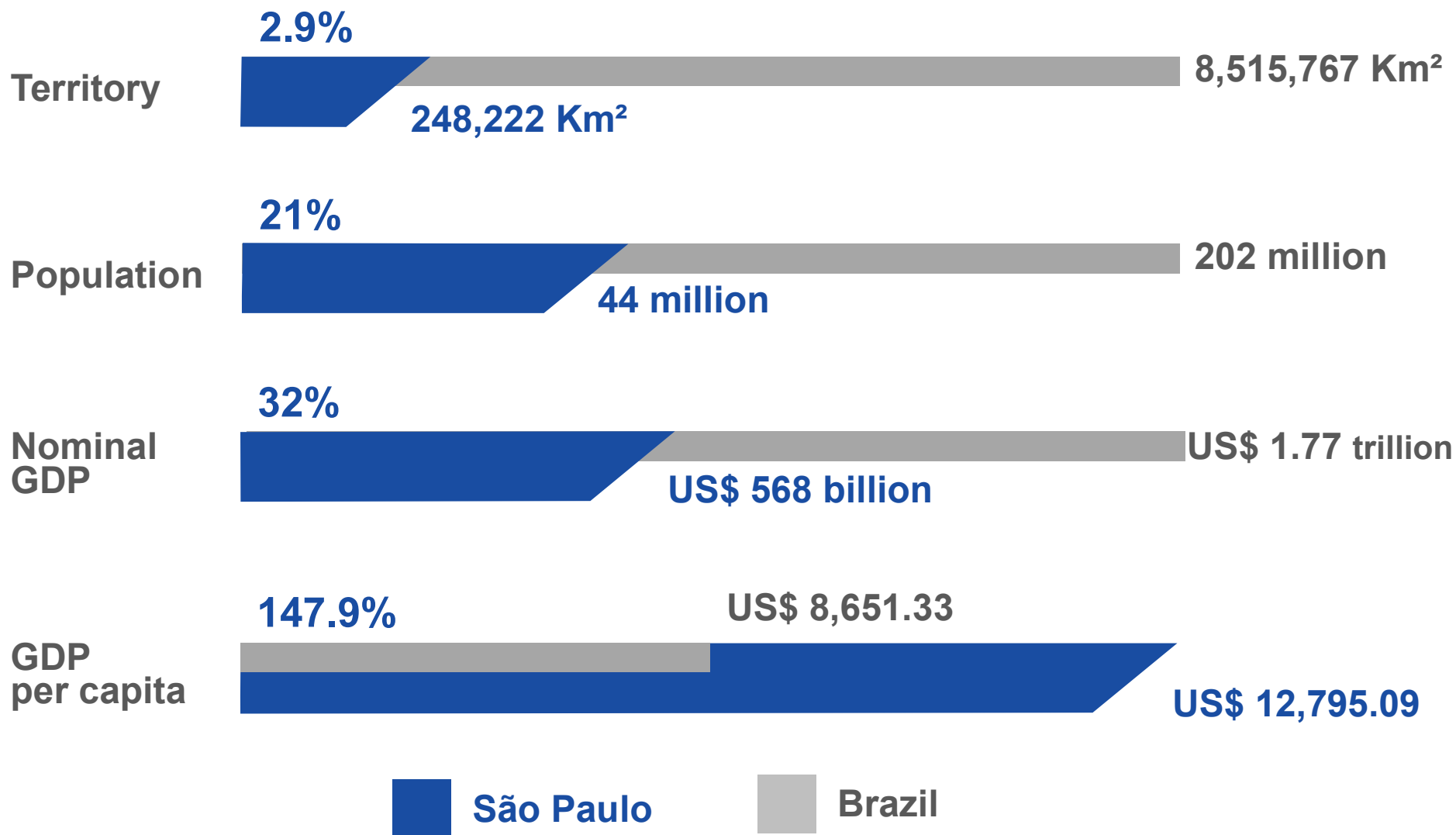
*Investment
Promotion
Agency*

State of São Paulo

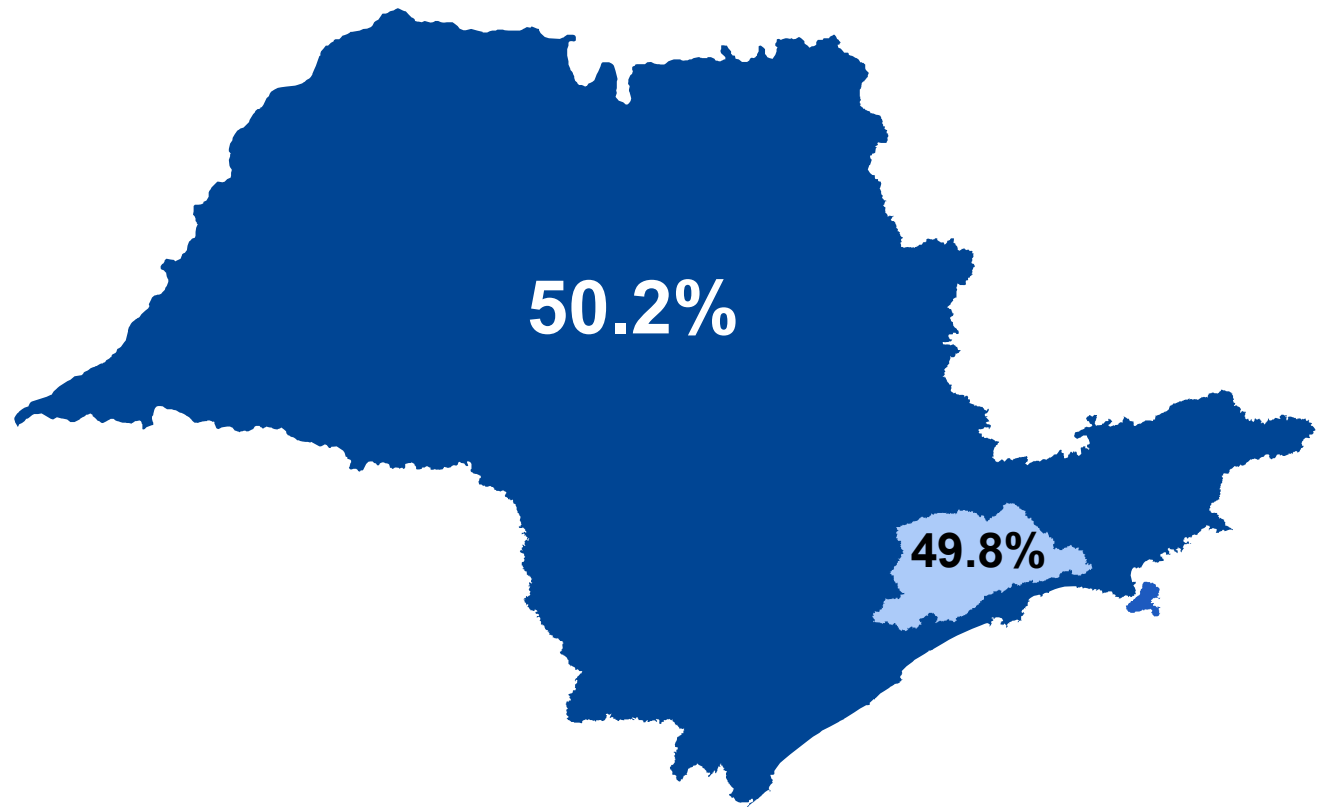
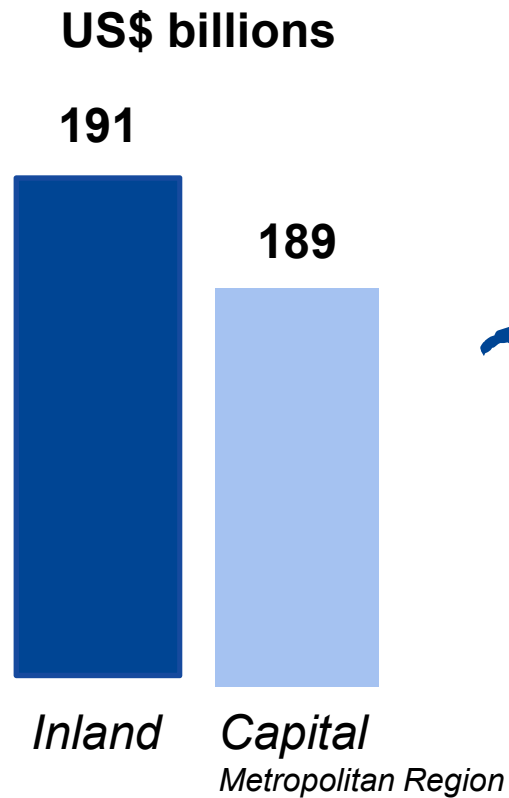
- **32% of Brazil's GDP** (US\$ 568 billion)
- **44 million inhabitants** (12 million in the capital city São Paulo)
- **645 municipalities**
(5 Metropolitan Regions)
- **World's number one producer of:**
 - **sugar**
 - **sugarcane ethanol**
 - **orange juice**
- **3rd largest aircraft** producer in the world (Embraer)



Brazil and São Paulo Comparison



São Paulo Consumer Market Map



The largest Brazilian consumer market
US\$ 390 billion

São Paulo's share of the Brazilian output

Selected Sectors

Agricultural machinery and equipment



Home appliances



Vehicles



Generators, transformers and electric motors



Source: IBGE



São Paulo



Brazil

São Paulo's share of the Brazilian output

Selected Sectors

Plastic material products



Computer equipment and accessories



Chemical products



Source: IBGE



São Paulo



Brazil

São Paulo's share of the Brazilian output

Selected Sectors

Cosmetics and personal hygiene



Pharmaceutical products



Aircraft



Source: IBGE



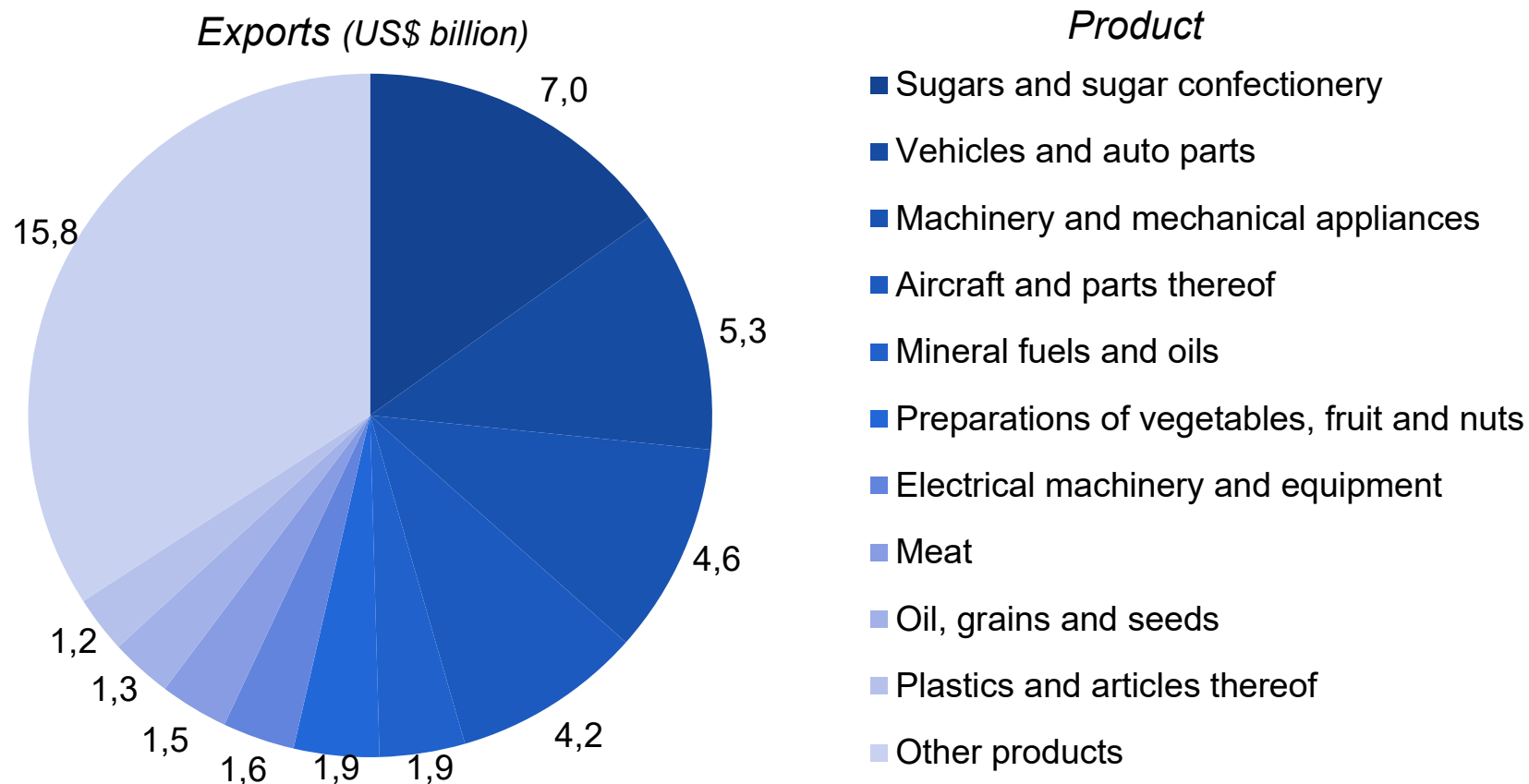
São Paulo



Brazil

São Paulo's exports profile

Main products exported by the State of São Paulo - 2016

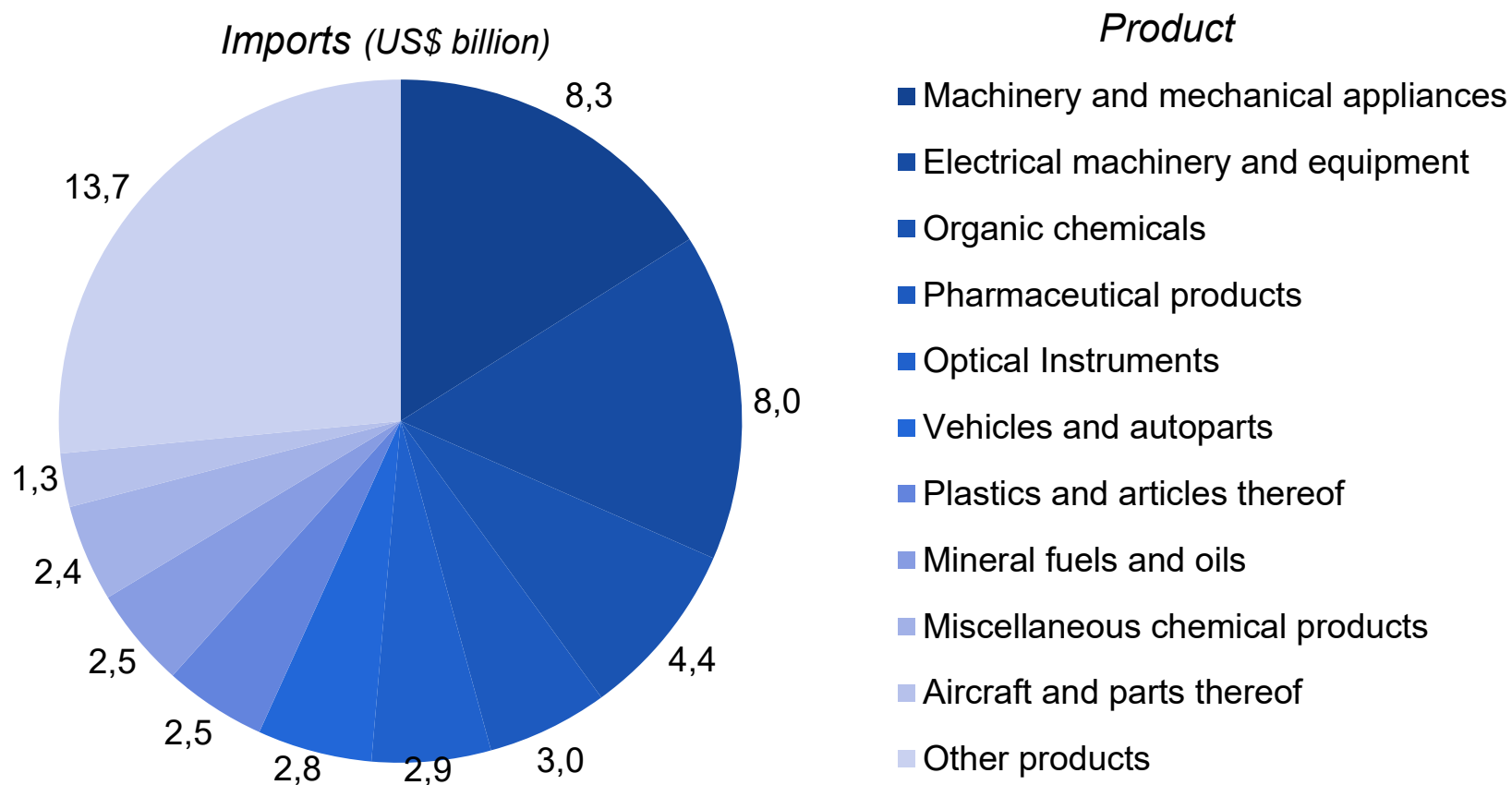


Total of **US\$ 46.2 billion** in exports

São Paulo accounts for:
25% of exports from the country

São Paulo's imports profile

Main products imported by the State of São Paulo - 2016



Total of **US\$ 51.7 billion** in imports

São Paulo accounts for:
38% of imports to the country

São Paulo - Leading FDI Destination

São Paulo State accounts for:

41% of FDI projects in Brazil

and

20% of the FDI projects in South America

São Paulo: #1 in the FDI South American States of the Future

TOP 10 – OVERALL RANKING

Rank	State	Country
1	São Paulo	Brazil
2	Buenos Aires Autonomous City	Argentina
3	Rio de Janeiro	Brazil
4	Bogotá	Colombia
5	Metropolitana de Santiago	Chile
6	Antofagasta	Chile
7	Buenos Aires Province	Argentina
8	Paraná	Brazil
9	Rio Grande do Sul	Brazil
10	Lima	Peru

2016/2017

TOP 10 – HUMAN CAPITAL AND LIFESTYLE

Rank	State	Country
1	São Paulo	Brazil
2	Buenos Aires AC	Argentina
3	Lima	Peru
4	Pichincha	Ecuador
5	Minas Gerais	Brazil
6	Metro. de Santiago	Chile
7	Bogotá	Colombia
8	Guayas	Ecuador
9	Montevideo	Uruguay
10	Buenos Aires Prov.	Argentina

2016/2017

For two times in a row, the State of São Paulo has been named by the fDi Magazine as the number one South American State of the Future.





Our Services to Investors



Areas of Activity



Investment Outreach



Investment Projects



**International and
Institutional Relations**



**São Paulo Technological
Park System**



Promotion of Exports



**Promotion of the image
of the State of Sao Paulo**



**Actions for the Promotion
of Competitiveness**

Project Stages



Our Numbers



US\$ 14.7 billion
Investments



68,772
New Jobs



166
Projects

Our Clients

AGC

AGCO
Your Agriculture Company

AgustaWestland
A Finmeccanica Company

AIR
PRODUCTS

Airship do Brasil

AKG®

ALSTOM

APS
A Global Aerospace Partners Company

ATENTO:

autoneum

bionovis

BorgWarner

Braskem

BYD

CanadianSolar

CASTFUTURA

BATAVO
COOPERATIVA AGROINDUSTRIAL
Castrolanda

CAT

cebrace

**Chem
Trend**

CHERY

COOPER

DABO
DABO PRECISION CO., LTD.

DAS
DALLAS AERONAUTICAL SERVICES
Integrity In The Process - Quality In The Repair

DANONE

DATALOGIC
THE VISION IS YOURS

Dialight

DOOSAN

dori
ALIMENTOS

DOW

Duratex

EMBRAER

EnerSystem

EQUINIX

estre
LIXO É SO O COMEÇO

EXCO

Our Clients



Our Clients



Mercedes-Benz



Mexichem

MOSB



natura
bem estar bem



TECNOMETAL



orygen
biotecnologia

OSVALDO/MATOS

P&G

PARANAPANEMA



ep python
ENGENHARIA
E EQUIPAMENTOS
INDUSTRIAIS

raccortubi

Quality
Steel
Beneficiamento do Aço

RANDON



ROHDE & SCHWARZ



SABIS



SAG



Scomi

Serasa Experian

SER
EMBALAGENS
SACOS DE PAPELÃO ONDULADO
SATISFAÇÃO - EXCELÊNCIA - RAPIDEZ

Serello
ambiental



SIBELCO

SKF

SKY
HD TV É ISSO

solazyme
BUNGE

Our Clients



Thank You!

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