

russia – islamic world KAZANSUMMIT

INTERNATIONAL ECONOMIC SUMMIT

























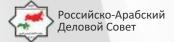




















## 12th INTERNATIONAL ECONOMIC SUMMIT "RUSSIA - ISLAMIC WORLD" **KAZANSUMMIT 2021**

JULY 28-30, 2021 RUSSIA, KAZAN

### **RUSSIA – ISLAMIC WORLD**





The main international economic event of the Russian Federation and the Organization of Islamic Cooperation (OIC). Since 2009, KAZANSUMMIT is a leading platform for deliberation on a matter of cooperation. Summit annually is supported

by the Federation Council of the Federal Assembly of the Russian Federation and the government of the Republic of Tatarstan.



## **OUR OBJECTIVES**





The aim of the KazanSummit is to strengthen trade and economic, scientific-technical, social and cultural ties between Russia and The Organization of Islamic Cooperation member countries, and to promote the Islamic financial institutions development in Russia.



The Summit provides a chance to engage in an open dialogue on business, investment prospects and commercial trends in Russia and the Islamic World.



## WHY KAZANSUMMIT?

KAZANSUMMIT creates the unique ecosystem, bringing together the executives, institutional and private investors, as well as representatives of the government of Russia and OIC countries to discuss current economic problems and offer the solutions.



## **RUSSIA – ISLAMIC WORLD 2019**

















## **SUMMIT PROGRAMME**

- ✓ Investment EXPO
- ✓ IT startups
- Sberbank Business Breakfast
- ▼ Trade and Export Promotion
- ✓ Intercultural cooperation
- **✓** Tourism
- ✓ Islamic Finance and Banking
- Social Responsibility
- ✓ OIC Youth Entrepreneurship Forum
- **▼** Business Institutions
- ✓ OIC Young Diplomats Conference
- **⋈** B2B meetings



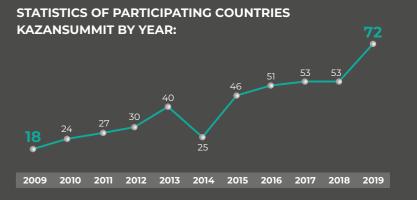
## THE OBJECTIVES OF THE SUMMIT



- Development of recommendations in determining strategic prospects for the development of international economic relations between participants of the Summit;
- Contribute to strengthening relationships of participants in business activities of the Russian Federation, Commonwealth of Independent States and countries of the Organization of Islamic Cooperation;
- Attracting the world's leading experts to a joint discussion of current economic and political issues;
- Development of recommendations and legislative initiatives aimed at solving problems in areas of the institutions of the Islamic financial system and the economy of the Russian Federation;
- Organization of an experience exchange on successfulpractices for implementation of financial projects;
- Attracting foreign direct investment in the economy of the Republic of Tatarstan.

#### STATISTICS OF KAZANSUMMIT PARTICIPANT BY YEAR:







## **RUSSIA HALAL EXPO**





#### **ZONING BY INDUSTRY:**

Food

Education

Clothes

♠ IT

Finances

Medicine

Tourism

Non-grocery goods





Number of countries: 8 (Russia, UAE, Saudi Arabia, Turkey, Indonesia, Malaysia, Uzbekistan, Kyrgyzstan)

**Number of the regions of Russia: 13** (Moscow, Saint Petersburg, Tatarstan Republic, Kabardino-Balkar Republic, Penza Oblast, Samara Oblast, Republic of Mordovia, Mari El Republic, Sverdlovsk Oblast, Chelyabinsk Oblast, Dagestan Oblast, Chechen Republic, Republic of Bashkortostan)



#### MASTER CLASS ON CALLIGRAPHY FROM ALEXEY GORIN

#### Speaker:

Alexey Gorin – calligrapher, artist, founder of his own online school. At the master class participants learned about a history, as well as familiarized themselves with writing techniques and features of the Arabic calligraphy, and at the end of the workshop, participants were able to write their name with Arabic scripts.



#### MASTER CLASS ON THE CREATION OF "DELICIOUS" BOUQUETS

#### speaker:

Guzel Khusnutdinova – popular instabloger, fruit florist, founder of her own clothing line.



#### MASTER CLASS IN PSYCHOLOGY AND SELF-DEVELOPMENT FROM ALSOU KAMALOVA

#### Speaker:

Alsou Kamalova – social activist, business and spiritual mentor.



#### MASTER CLASS ON MEHENDI - HENNA PAINTING FROM NIKAH CENTER

#### Speaker:

Adelia Volkova – certified specialist. Engaged in painting for over 4 years.



#### MASTER CLASS ON THE CREATION OF A SKETCH FROM "YOUR FASHION SCHOOL"

#### Speakers

Alsou Asylguzhina and Albert Minnikhanov. Today, the work of fashion illustrator lies in sketches of pictures, lookbooks, advertising and covers in the style of fashion. Also, the artists showed how to make high-speed sketches at shows painted for creating collections, magazines, etc.

### **SBERTALK**



#### EVERY YEAR SBERBANK HOLDS A TRADITIONAL MEETING AT THE KAZANSUMMIT PLATFORM.

Nowadays, partnership funding is one of the most actively developing financial mechanisms that is in demand of a significant part of the world population including Russia. It

provides opportunities for both expanding the product supply and its customization as well as expanding to new markets.







How should the traditional bank system be transformed? How can
we overcome
the barriers
to implementation
of partnership
funding?

Which conditions and opportunities must be suggested at the moment?

## THESE AND OTHER RELEVANT QUESTIONS WERE RAISED BY THE PARTICIPANTS OF SBERBANK MEETINGS.

The President of Tatarstan Rustam Minnikhanov pledged unconditional support for developing Islamic finances in Russia. He stated that Sberbank pays much attention to improving the instruments of Islamic financing. He emphasized: "Tatarstan in turn will always support this undertaking".

The results of the research of the Islamic financial instruments' implementation into practice within Sberbank's business-model were presented at the discussion platform. Besides, the participants of the meeting discussed the current state of Islamic finances in Russia and the potential for collaboration between the Russian entrepreneurs and the partners from Persian Gulf countries.

In addition, the opportunities of the new Islamic financial-technological project PayZakat were presented at the event. PayZakat is a digital payment system for collecting and distributing donation based on artificial Intelligence.



# XV KAZAN FILN FESTIVAL







38 FROM THEM ARE MADE IN THE REPUBLIC



55 MOVIES WERE INCLUDED IN THE COMPETITION PROGRAM

Kazan International Muslim Film Festival has been held in the capital of Tatarstan since 2005. The festival is entitled "To the dialogue of cultures through the culture of dialogue". Experience exchange of cultural and art workers of Russia, countries of near and far abroad, showing of creative achievements of Muslim cinematographers who make films popularizing human, spiritual and moral values as well as cultural traditions, creating an objective view of Islam and Muslims in the Russian and world communities are the objectives of the festival. The forum of directors of international film festivals, as well as the presentation of the project "Cinema for 7 days" took place within the framework of the International Muslim Film Festival at the Summit venue. The Directorate of the XV Kazan International Muslim Film Festival signed 7 cooperation agreements within the framework of the KazanSummit 2019.As the result of a meeting between expert pitching group members, which included famous filmmakers and producers the prize was given to "Safa and Sadzhida" project directed by Amir Galiaskarov and Ildar Maturov. Nevin Kamel provided services of post-production to almost every project that took part in the pitching. The agreement was reached between all participators of the pitching to continue cooperation and to develop filmmaking in Tatarstan further.



## **MODEST FASHION SHOW**



Long dresses, embroidered capes, bright fabrics, scarves and hijabs - modest fashion was presented in the framework of the Summit "Russia – Islamic World". Modest Fashion combines style, culture, beauty and traditional Islamic values.

# ROUND TABLE MODEST FASHION SHOW. WAYS AND SOLUTION FOR INCREASING OF MODEST MOVEMENT IN RUSSIA.

Analyzing the current situation on the international market, we can make a conclusion that big brands, designers, retailers as Dolce&Gabbana, Tommy Hilfiger, DKNY, UNIQLO, Alice + Olivia, H&M, Nike are aimed at meeting consumer demand for Modest Fashion and they have already produced new collections for this group of people.

NEW CONTRACTS WERE SIGNED FOR OPENING KYRGYZSTAN AND TURKEY REPRESENTATIVE OFFICES IN KAZAN.





DESIGNER BRANDS
WERE PRESENTED
AT THE RUSSIA HALAL EXPO



## **KAZANSUMMIT 2019 SPEAKERS**



Rustam Minnikhanov President of the Republic of Tatarstan (Russia)

Iliyas Umakhanov

of the Federation (Senate)

of the Federal Assembly

Deputy Chairman of the Council

of the Russian Federation (Russia)



Sergey Gorkov
Director General,
Chairman of the Board of Rosgeo



Permanent representative of the Russian Federation to the Organization of Islamic Cooperation (Russia)



Special Representative of the Foreign Minister of the Russian Federation for cooperation with organizations of Muslim states, Ambassador-at-Large



Mintimer Shaimiev
State Counsellor
of the Republic of Tatarstan,
UNESCO Special envoy
for intercultural dialogue



M. Rifat Hisarcıklıoğlu
President of the Union of Chambers
and Commodity Exchanges
of Turkey (TOBB)



Secretary General of D-8
Organization for Economic
Cooperation



The Honourable Datuk Seri Mohd Redzuan bin Md Yusof Minister of Enterpreneur Development of Malaysia



Abdelila Belatik
Secretary General of the General Council
for Islamic Banks and Financial Institutions
(CIBAFI)



H.E. Shaikh Abdul Rahman bin Mohammed bin Rashid Al Khalifa President of the Supreme Council for Islamic Affairs of the Kingdom of Bahrain



Andrew Bryant
Author of bestsellers,
coach on leadership

### **KAZANSUMMIT MEDIA PARTNERS**













































## **KAZANSUMMIT PARTNERS**





















































## **TESTIMONIALS**



ladimir Putin President of the Russian Federation

"We are intending to work actively with authorities of the Arabic countries, in order to restore our economic positions... I see real premises for keeping by Russia its leading positions in Middle East arena, where we always had many friends."



Valentina Matvienko Chairman of the Federation Council Federal Assembly of the Russian Federation

"The summit became the authoritative platform for profes-sional and open discussion of the major economic problems. The Summit role in development of Islamic business and finance in the Russian market, strengthening of trade and economic and investment partnership, implementation of innovative projects is over the years more and more



Sergey Lavrov Foreign Minister of Russia

"For the eighth time there was a success of the KazanSummit, caused considerable interest of the business community and investors from Islamic states. Intensified parliamentary component of our contacts with Islamic world."



**Rustam Minnikhanov** President of Tatarstan

"International economic summit of Russia and OIC countries aims to show openness and readiness of Russia to dialogue within the development of cooperation in the spheres of trade, foreign direct investment and discussion of Islamic financial system functioning issues."



Al-Othaimeen

Secretary General of OIC

"KazanSummit has always show-cased the innovative and contem-porary ideas in the area of Islamic Finance and Banking services, harmonization of Halal Food stan-dards and certificates, and youth and women empowerment in the social sector. It is my sincere hope that these new engagement with the Republic of Tatarstan and the entire Russian Federation will create a new vista in our very fruitful relations for the benefit of our peoples."



Abdelilah Belatik Secretary General of CIBAFI

«We need to enhance under-standing the features of the Islamic industry and awareness for the regulators to help us have the right framework that will enable the development and starting business of Islamic banks. If we want a successful and sustainable growing industry we need to invest on human capital.»



CEO of World Association of Investment Promotion Agencies

"Kazan Summit is a big step in seeking cooperation between major players in the world economy. It will create an ideal space for business relations. We must take advantage of this event and help promote cooperation to tackle the turbulent international economic relations."



"KazanSummit is an important venue which allows to create business, to interact with prospective investors, to give a new opportunity either for yourself or for your organization."





## **CONTACT US**



# KAZANSUMMIT 2021 ORGANIZING COMMITTEE

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