

To: Whom It May Concern

Dear Ladies and Gentlemen,

BIA will be honored and pleased to invite your organization at the BIA Annual Forum – 'Georgian Economy: Prospects and Challenges'. This first Annual Forum is scheduled to take place in Tbilisi on March 20, 2017. Parallel with the Forum, a corporate shop-fest will be held, which is the perfect opportunity to help companies showcase products and services to attendees.

The Forum will be devoted to providing the business intelligence that senior decision-makers need to respond to challenges both here in Georgia and around the world. The BIA Forum aims to discuss financial markets, investments, challenges and opportunities, and trends and developments in all major industry sectors.

The Forum will gather speakers from numerous well-known international companies, representatives of global investment and commercial banks, project finance, leasing companies, credit rating agencies, private equity and venture capital firms, and consulting firms, as well as senior political figures and business leaders. Speakers will cover opportunities in all major industry segments. (Please find attached the draft agenda for updated information on sessions). The Forum will offer a combination of lectures and panel sessions, will bring direct sales, and will open opportunities for networking, strategy discussions, technology updates, and business leadership development for both local and international businesses.

The one-day forum will bring together 300 executives drawn from politics, the business community, embassies, international organizations and associations to create a platform for communication between foreign investors and local companies. The BIA forum aims to discuss and critically examine all major aspects of the local economy and will propose the steps for accelerating the pace of development of the economy.

Your insight and expertise will be critical to the success of this Forum and we believe you will benefit from the opportunities offered by the forum (Attendance is free): participation as a a) speaker; b) B2B meetings; c) presentation of services.

If you are interested in specific business sectors, please inform us so that we can organize B2B meetings with local entrepreneurs from the industry.

Please find attached draft agenda. If you have any questions or require further information, please do not hesitate to contact us at forum@bia.ge.

We look forward to receiving your response to this invitation and hope that we will be able to welcome you to Forum in March 2017.

Yours sincerely,



Aieti Kukava
CEO of JSC BIA

Address: 47/57 M. Kostava Str.
0179 Tbilisi, Georgia; Tel.: +995 32 219 55 55;
E-mail: forum@bia.ge; www.bia.ge; www.biaforum.ge

