

DRAFT

**3RD UZBEKISTAN WOMEN ENTREPRENEURSHIP WEEK,
NOVEMBER 19-24, 2018 IN UZBEKISTAN**

The main theme of this Women's Entrepreneurship Week is *"Innovation and investment as an effective tool for the development of the women entrepreneurship in the local and international markets"*.

For the third time, the Business Women Association (BWA) of Uzbekistan has joined the World Women Entrepreneurship Day (WED) initiatives, to organize a five day International event for women entrepreneurs in Uzbekistan. This year, the event will be organized at a larger scale with more than 500 participants, and will be held concurrently in few major cities in Uzbekistan and around the globe.

Women Entrepreneurship Week will be held at all the 14 regions of Uzbekistan. This allows opportunities for the Women Entrepreneurs from different regions to share their achievements, experiences and problems in managing their businesses. They will also share issues on how to improve the business climate to enhance the women entrepreneurship as well as to network with each other, to collaborate and to expand their business opportunities.

Goals to achieve:

- Networking of both experienced women entrepreneurs and young women start-up entrepreneurs,
- To exchange experiences, ideas and problem solving solutions in order to enhance the development of business;
- Business enhancement of the women entrepreneurship to attract investments and innovations funds, as well to access to the local, regional and global markets;
- Development of policies to improve business environment,
- To improve and ease the quality of services provided for women entrepreneurs.

Description of the event:

Currently in Uzbekistan, the women entrepreneur plays an important and increasing role in the social and economic development of the country. The increase of awareness in society of the potential return on women's participation in business is extremely important. Providing full assistance is necessary to the women entrepreneur activities in order for them to be independent in decision making and strategic planning. To facilitate this, the event will also focus on:

- Access of women to entrepreneurship training,
- Access to the resources of financing
- Access to mentorship,
- Networking of experiences and problems faced by women entrepreneurs

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The 5-day Women Entrepreneurship Week will cover the followings:

- Opening of the Women's Entrepreneurship Week.
- Press Conference
- Business marathon "Businesswomen: Business and Sport".
- Workshops, trainings and master-classes by leading foreign experts.
- BUSINESSWOMEN EXPO 2018.
- International Conference entitled "Innovations and Investments as an effective tools for development of the women entrepreneurship in the local and international markets".
- Progress review under the Republican Contest "ANOR -2018"

Event's Partners:

- Ministries of the Republic of Uzbekistan;
- Leading foreign and local companies;
- International organizations – Partners on development
- Diplomatic representations
- Private sectors
- Commercial banks and International financial institutes
- Associations and professional organizations
- Mass media

Information Support:

- Information lay-out in mass-media
- Information lay-out in websites of organizers, local and international partners;
- Publication and advertisement of activities being delivered in SMM
- Delivery of information via electronic mail.

Expected results:

The Resolutions and Recommendations of participants on the development of women entrepreneurs in Uzbekistan will be discussed and recorded during the Women Entrepreneurship Week.

The Resolution and Recommendations of the Conference and analytical results will be sent to the heads of state, ministries, departments, local authorities, financial institutions, business associations, as well as posted online on the sites of the organizers and mass-media.

Day 1: November 19, 2018

Opening Ceremony

- Opening of the Women's Entrepreneurship Week.
- Press Conference
- The start of business marathon "Businesswomen: Business and sport"

Days 2: November 20, 2018

Goals of Business marathon:

- Promoting the concept "women entrepreneurship" among the women population and enhance positive image of the women in business.
- Attracting more the women to entrepreneurship, especially the young women start-ups.
- Creating the favorable environment for development of women entrepreneurs' activity.

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The business marathon will be held simultaneously on November 20 in the offices of the Business Women Association (BWA), in all 14 regional representative, throughout the Republic. The Business marathon will also conduct of surveys among participants to identify the area of interest and documenting problems faced by the women entrepreneurs, as well as to collect proposals and ideas for the support and development of their business.

Women of all ages, who are interested in business, are invited to participate in this Marathon. More than 100 participants per region is expected to attend.

Days 3-4: November 21 -22, 2018

Workshops, trainings and master-classes by leading foreign experts

To expose women entrepreneurs to international experiences in certain industries, skills building and knowledge in the field of creation and development of own successful business, management of existing business and new projects.

Main topic of workshops:

- Investments and innovations for women entrepreneurship – problems, challenges and solutions.
- Development of women entrepreneurs in the domestic and foreign markets – myth or reality.
- Export capacity of the women entrepreneurs.

During the 2 days (November 21-22, 2018), at least 4 events will be conducted by leading foreign experts. The list of workshops, topics and schedule will be developed and submitted no later before the start of this event.

Day 5 - November 23, 2018

International Conference

"The innovations and investments as an effective tools for development of the women entrepreneurs in the domestic and international markets"

The purpose of the International Conference is to bring the women in business, as well as the professionally active women together from all the regions of Uzbekistan and International.

The Conference will discuss...

- The conditions for the of their businesses,
- The development of regional and international joint-ventures,
- The introduction of innovative approaches to support entrepreneurship.
- To give an opportunity to international organizations, specialists to share their experiences and present solutions aimed at promoting women entrepreneurship.

Representatives of small, medium and large women businesses, executive and legislative branches of the Government of Uzbekistan, business support structures, business associations, investment companies, financial institutions and credit organizations, international organizations, mass-media will take part in the Conference.

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Day 6 - November 24, 2018 (in the afternoon)
BUSINESS WOMEN EXPO 2018 EXHIBITION

BUSINESS WOMEN EXPO 2018 is the first specialized exhibition of goods and services provided by the country's women-entrepreneurs.

The main idea and purpose of holding such an exhibition is to show the possibilities of the country's women-entrepreneurs. To give them the opportunity to show their capacity, to present their goods and services to new potential customers, to strengthen relations with old customers, and to maintain the image and attract new partners, as well.

All women-entrepreneurs from all regions of Uzbekistan can take part in this event. It is planned to attend more than 100 exhibitors and more than 2,000 visitors.

Day 6 - November 24, 2018 (evening)
Official Closing Ceremony

ANOR -2018 National Award

The highlight of the closing ceremony of the Women Entrepreneurship Week will be the award presentation ceremony for the winners of the Anor-2018 National Award, organized by the Business Women Association of Uzbekistan for the successful entrepreneurs and start-up businesses in various categories.

The ANOR-2018 national award is to identify businesswomen who have achieved significant success in various business fields, as well as their contribution in encouraging and supporting other women entrepreneur's initiatives and projects in the Republic of Uzbekistan.

The Competition for all the 14 regional branches of the Association, has already started since July 7, 2018 in Bukhara, and will be held until October 2018 in other regions for the following three categories:

1. The best Female Entrepreneur in Production;
2. The best Female Entrepreneur in Farming;
3. The best Female Entrepreneur in Service.

The 3 winners will be awarded an honorary titles and prizes during the award presentation ceremony. All other participants of this competition will also be awarded with a certificate of merit and a memorable souvenirs as token of appreciation for their contributions to the success of the Women Entrepreneur in the Republic of Uzbekistan.

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