

The EU and Turkey; Business and Political Leadership for a Common Future

June 7 - 8, 2012

IEDC-Bled School of Management, Slovenia

The modern Turkey ranks among the top 20 economies of the world. According to some prognosis it is estimated that by 2023, when Turkey celebrates its centennial, its economy will have moved to the position of top 10. Furthermore, the current Turkish administration is working towards EU membership and towards bringing about positive change in the Middle East and the Balkans. We are undoubtedly witnessing a new and different Turkey to the one we have known in the past. Turkey is making great leaps forward in various fields ranging from science and technology to education, economy and foreign policy, and even popular culture. A new Turkey is becoming a reality, it seems.

Conference Chair: Prof. Pierre Casse

Thursday, June 7, 2012

14:00 **Registration**

14:30-14:45 Welcome and Opening

Prof. Danica Purg, President, IEDC-Bled School of Management, Slovenia

14:45-15:00 **Opening by the Chairperson of the Conference**

15:00-16:00 **The European Union and Turkey; A Leadership Challenge**

Keynotespeech

Dr. Erhard Busek, Chairman, Institute for the Danube Region and Central Europe, Austria

16:00-17:00 **Europe and Turkey: Historical Links, Actual Relationships and the Future**

Prof. Josua Walker, a Transatlantic fellow at the German Marshall Fund, Washington, D.C.

Mr. Can Buharali, Vice Chairman, EDAM

17:00-17:30 Break

17:30-19:00 Panel: **Current Political and Investment Climate:**

Panel moderator: **Mr. Boštjan Skalar**, Consul for Economic Affairs, Consulate General of the Republic of Slovenia in Istanbul

Prof. Dragan Đuričin, President, Deloitte, Serbia

Dr. Murat Yulek, Dean, Faculty of Business Administration, THK University and Chairman of Turkish Investment Bank (invited)

19:00 Closing comments of the first day

20:00 Evening reception
Honorary evening speaker TBC

Friday, June 8, 2012

Conference Chair introduction:

09:00–10:30 Panel 1: **The Role of Multinationals in Developing EU – Turkey Business Relationships**

Panel moderator: **Daniel Pantić**, European Consulting Group

Mr. Amer Bukvić, CEO, Bosna Bank International BiH

Mr. Gökhan Kamil Bozkurt, CEO, Turk Telecom (invited)

Mr. Boštjan Vodeb, General Manager Gorenje Turkey,

10:30–11:00 Break

11:00–11:45 **The Role of Small and Medium Sized Businesses in Developing EU – Turkey Business Relationship;** Presentations of Hidden Champions Presidents from Slovenia and Turkey

11:45–12:30 Discussion in groups about the topics of the first two sessions (one big idea, one action, one question)

12:30–14:00 Panel 2: **Leadership Challenge: A Success Story of EU – Turkey Partnership**

Panel Moderator: prof. Pierre Casse, Leadership Chair at IEDC-Bled School of Management and Professor at Moscow School of Management

Mr. Halil Kulluk, President & CEO, Intekno Corporation

Mr. Ufuk Yilmaz, CEO, Atainvest, Turkey

Mr. Iztok Seljak, President of the Management Board, Hidria d.d. (invited)

14:00–14:20 **Closing Comments and Conclusions**

14:30 Farewell lunch