

# INTERNATIONAL AGRIBUSINESS ROUND TABLE IN MEXICO.

4TH, 5TH AUGUST 2015.  
TUXTLA GUTIÉRREZ, CHIAPAS.



*Mexico: agribusiness exporter leader*

Nowadays, Mexico is an outstanding player into the food foreign trade game.

Last year, the country made more than US 24 billions exporting fresh foods, meat, processed foods, alcoholic beverages and sea food. At date, Mexico is one of the first world supplier of fresh avocado, mango, guava, papaya, beer, hot sauces, organic coffee and confectionery.

Business matches are organized by PROMÉXICO, the Mexican agency to promote exports, with the help of Agriculture Ministry, Chiapas Government and FIRA.

***The intention of the Agribusiness Round Table is that international buyers, wholesalers and dealers find Mexican reliable suppliers of foods.***

In its 2nd edition, the International Agribusiness Round Table will take place in the Convention Center of Tuxtla, Gutiérrez, Chiapas.

During two days, the buyers and wholesalers registered will have the opportunity to talk with more than 330 Mexican qualified agriexporters from around country.

PROMEXICO, The Ministry of Agriculture, Chiapas Government and FIRA invites you to participate as an international buyer and to have a business agenda prepared by International Agribusiness Round Table Staff.

After registration, You will receive an on line business agenda. Prior to your trip, your company will have information about products of interest and potential suppliers.

## REGISTRATION

On line, through the link

<http://promexico.mybusinessmatches.com/>

The last date to check in is July 25Th, 2015.

## PRODUCTS TO NEGOCIATE

| FRESH VEGETABLES / VEGETALES FRESCOS |                             | FRESH FRUITS / FRUTAS FRESCAS |                |
|--------------------------------------|-----------------------------|-------------------------------|----------------|
| Bell Pepper and Cucumber             | Pimiento Morrón y Pepinillo | Strawberry                    | Fresa          |
| Green Bean                           | Ejote                       | Raspberry                     | Frambuesa      |
| Cauliflower                          | Coliflor                    | Blackberry                    | Zarzamora      |
| Eggplant                             | Berenjenas                  | Grapefruit                    | Toronja        |
| Broccoli                             | Brócoli                     | Persian Lime                  | Lima Persa     |
| Dried and Hot Pepper                 | Chiles Secos Picosos        | Italian Lemon                 | Limón Amarillo |
| Carrot                               | Zanahorias                  | Orange                        | Naranja        |
| Lettuce                              | Lechugas                    | Avocado                       | Aguacate       |
| Squash                               | Calabacita                  | Mango                         | Mango          |
| GreenHouse Tomatoe                   | Tomate Rojo de Invernadero  | Papaya                        | Papaya         |
| Mexican Husk Tomato                  | Tomate Verde con cascara    | Banana                        | Plátano        |
| Garlic                               | Ajo                         | Pineapple                     | Piña           |
| Chinese Vegetables                   | Hortalizas Orientales       | Pecan Nut                     | Nuez           |
| Cilantro                             | Cilantro                    | Guava                         | Guayaba        |
| Onion                                | Cebolla                     | Rambutan                      | Rambután       |
| Chayote                              | Chayote                     |                               |                |
| Cactus Leaves                        | Nopales                     |                               |                |
| Green Peas                           | Chicharos                   |                               |                |

| ALIMENTOS PROCESADOS                    | PROCESSED FOOD                               |
|---|--|
| Hortalizas Pre-cocidas y Congeladas     | Pre-Cooked Vegetables and Frozen Vegetables  |
| Hortalizas Pre-cortadas y Pre-empacadas | Pre-Cut Vegetables and Pre-Packed Vegetables |
| Pulpas de Fruta Congelada               | Frozen Fruit Pulp                            |
| Frutas Deshidratadas                    | Dried Fruits                                 |
| Frutas Pre-cortadas y Pre-empacadas     | Pre-Cut Fruit and Pre-Packed Fruit           |
| Salsas                                  | Sauces                                       |
| Alimentos Enlatados                     | Canned Food                                  |

| FLORES / FLOWERS        | BEBIDAS NO ALCOHOLICAS /<br>NON-ALCOHOLIC BEVERAGES |
|-------------------------|---|
| Anturios / Anturios     | Fruit Juice   |
| Heliconias / Heliconias | Energy Drinks                                       |
| Hawaianas / Hawaianas   |   |

| SEMILLAS / SEEDS      | CAFÉ Y CACAO / COFFEE<br>AND CACAO | CARNE / MEAT               |
|-----------------------|------------------------------------|----------------------------|
| Chía / Chia Seed      | Convencional / Regular             | Carne de Res / Beef Meat   |
| Ajonjolí / Sesame     | Orgánico / Organic                 | Carne de Cerdo / Pork Meat |
| Amaranto / Amaranthus |                                    |                            |
| Garbanzo / Chickpea   |                                    |                            |

| EDULCORANTES /<br>SWEETNERS | ESPECIES / SPICES          | ORGANICOS / ORGANICS                                       |
|-----------------------------|----------------------------|--|
| Azúcar / Sugar Cane         | Pimienta Gorda / All Spice | All Organic and Processed Food with Organic Certification. |
| Miel de Abeja / Honey Bee   |                            |  |
| Miel de Agave / Agave Syrup |                            |  |
| Stevia / Stevia             |                            |  |

If you wish to attend the International Agribusiness Round Table, you can contact one of 48 PROMEXICO's offices abroad (OREX) ([www.promexico.gob.mx](http://www.promexico.gob.mx)).

## CONTACTS IN MEXICO

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## PROMÉXICO SUPPORT:

- ✓ Two nights' free accommodation in five stars hotel(\*\*\*\*\*): Camino Real or better.
- ✓ Transfers airport-hotel-Convention Center
- ✓ A personal bilingual Executive Assistant will be assigned
- ✓ Welcome cocktail.
- ✓ Refundable financial support to foreign companies participating in the Agribusiness Round Table as a Travel Allowance, as long as they accomplish with the requirements established in ProMéxico's Guidelines for Supports and Services.

The maximum amount of financial support that can be provided to each company varies according to its region of origin, as follow:

| Region of Origin                       | Max. Financial Support   |
|--|--|
| <b>North America</b>                   | Up to \$20,000 MXN (Twenty Thousand Mexican Pesos 00/100)      |
| <b>South America and Latin America</b> | Up to \$30,000 MXN (Thirty Thousand Mexican Pesos 00/100)      |
| <b>Europe</b>                          | Up to \$35,000 MXN (Thirty Five Thousand Mexican Pesos 00/100) |
| <b>Africa, Asia and Oceania</b>        | Up to \$50,000 MXN (Fifty Thousand Mexican Pesos 00/100)       |

- ❖ **The Travel allowance support is per company in Mexican pesos not subject to VAT.**

## **PARTICIPATION REQUIREMENTS:**

Be an importer company (Foregin Company abroad interested in acquiring Mexican products and/or services during the Trade Mission).

### **Prior to the Mission:**

- ✓ Register on line platform
  - ✓ Fill out and deliver the forms and documents required: Financial Support Application (in case of applying to Travel allowance), Importer Profile and Beneficiary's Letter of Commitment.
  - ✓ The Financial Support application and the Importer Profile will be analyzed by the Mission organizers in order to determine the feasibility of participation of each company.
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