



**Novosibirsk Region  
Administration**



Russian innovation market disposes of enormous potential of development due to a great number of profitable innovative projects and products, as well as to a large community of bearers of innovative ideas. Novosibirsk is one of the centers concentrating innovators because of its scientific center Academgorodok, well known in the entire world. This region is one of leading regions of Russia with the greatest preconditions for innovative development. Siberia is a region of a great importance for Russia because of its enormous natural resources and human potential. So, Russia and especially Siberia present perfect opportunities to implement innovative projects in Russia and to increase the profit of your business.

**Siberian International Innovative Business Congress** takes place in **September 23-25, 2010** in **Novosibirsk, Russia**. It is aimed to bring together transnational corporations, entrepreneurs from the G-20 countries, innovators from Siberia and Russia, policy-makers and business leaders of Russia. Mission of the Congress is to be a source of new opportunities for innovative development.

The intensive and informative 3-days congress` program offers several formats of interaction among participants.

The highlight of the first day of the Congress will be the presentation session of implemented and suggested innovations of TNC – partners of the Congress. Policy-makers and business leaders, as well as representatives of the G-20 countries will take part in round tables on the cooperation of corporations, authorities and science.

The second day will be entirely devoted to the presentations of more than 200 innovative projects of companies from Russia and the G-20 countries. The round tables will cover the questions of development and distribution of innovations in Russia.

The central event of the third day of the Congress will be the public procedure of signature of agreements between authorities of Siberian region and Russia, TNC, innovators from the G-20 countries. Ceremony of founding of the World`s Park which creates a basis for joint companies and new innovative projects of entrepreneurs from the G-20 countries in the center of Russia – Novosibirsk will take place.