



FACT SHEET : 4th GLOBAL ENTREPRENEURSHIP SUMMIT 2013

During the Presidential Summit on Entrepreneurship (April 26-27, 2010) held in Washington D.C., President Barack Obama highlighted the important roles that entrepreneurship can play in expanding opportunity at home and abroad, while deepening engagement among the United States and Muslim communities around the world.

The United States is committed to working with entrepreneurs around the world, including those in Muslim-majority countries and Muslim communities. Originally targeted at the Muslim world, the summit has since expanded to become a global event, and was held in Turkey in 2011 and Dubai in 2012.

This year's 4th Global Entrepreneurship Summit (October 11-12, 2013) in Kuala Lumpur is organized by the Ministry of Finance (MoF) under the patronage of the Prime Minister, with the theme "Empowering and Connecting Entrepreneurs". Spearheading the Steering Committee of the summit is Tan Sri Mohd Irwan Serigar Abdullah, Secretary General of the Treasury at MoF. "We are very excited about the forthcoming 4th GES and the other events that will lead up to it," he said. There are more than 93 speakers representing over 90 organizations from more than 70 countries speaking at this Summit.

As Malaysia heads towards a developed and high income nation by 2020, in this regards innovators and creators are the main components that will drive the economy towards this vision; and it is important for Malaysia to host the 4th Global Entrepreneurship Summit 2013.

"We hope Malaysian entrepreneurs and youth take full advantage of the many learning and sharing opportunities that will be available to them, to network and exchange ideas in a truly global platform," he added.

President Obama is scheduled to deliver the keynote address and he will speak about the importance of entrepreneurship, particularly for young people, in driving economic progress.

According to Ben Rhodes, President Obama's Deputy National Security Advisor for Strategic Communications (Digital News Asia, August 06, 2013), "Malaysia is a perfect venue for a global entrepreneurship summit. It has an economy that is growing; an economy that is an engine of growth for this region; and one that is increasingly connected to the global economy."

"Ultimately, cooperation and collaboration between people in the United States and people in Malaysia is going to be a win-win situation for both countries," he added.



Summit Program

The 4th GES 2013 Summit Program was conceptualized based on the theme “Empowering and Connecting Entrepreneurs”. Spearheaded by MDeC and SME Corp, and with invaluable input from the White House and various entrepreneurial organizations, NGOs, private and public sectors, the two-day summit will feature top-draw speakers who will tackle controversial issues and hot topics that entrepreneurs are passionate about.

The creation of the track design, delivery modes and topics were driven by key guiding principles that aim to retain the audience throughout the summit, prevent monotony and boredom, create a sense of anticipation and promote interaction amongst speakers and delegates. A smorgasbord of topics was formulated with the objective to promote inclusiveness amongst the entrepreneurial community. The wide-ranging topics stem from four pillars or tracks that reflect and fete the spirit of entrepreneurship. They are:

1. Building an Entrepreneurial Ecosystem
2. Creating Tomorrow’s Game-changers
3. Emerging Trends
4. Connecting for Growth

The 4th GES 2013 promises an exciting summit program where more than 100 speakers from across the globe will share their insights and success stories on, among others, innovative business models, disruptive innovations, digital entrepreneurship, funding ecosystem, developing and retaining talent, youth/women/social entrepreneurship, start-ups going global, making millions from nothing and many more.

As aptly summed up by Rhodes, (Digital News Asia, August 06, 2013), he said, “That’s why the summit is so important – it’s all these people coming together and sharing different perspectives, but finding a ‘common language of entrepreneurship’.”

For more information, please visit www.geskualalumpur2013.org, or contact: secretariat@geskualalumpur2013.org.

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