1. Heyet Programı
2. FASHION & STYLE KAZAN - SPRING Fuar Duyurusu

**TATARİSTAN FEDERASYONU TEKSTİL, DERİ, KONFEKSİYON VE MAKİNELERİ HEYETİ (5-7 MART 2014 KAZAN-TATARİSTAN )**

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| ***4 Mart Salı*** | |
| 21:20   * 02:35 | İstanbul Atatürk Havaalanından kalkış  ***5Mart, Çarşamba***  İstanbul’dan ‘Kazan’ Uluslararası Havaalanına varış  *TK-427 ‘Türk Hava Yolları’ uçuşu* |
| 03:00-03:30 | Korston Oteline transfer, yerleşme |
| 10:00-10:45 | **Tataristan Cumhuriyeti Yönetimi ile görüşme** |
| 10:45-12:30 | ‘Novaya Tura’ Ticaret, Hizmet ve Üretim merkezine transfer ve ziyaret |
| 12:30-13:30 | Öğle yemeği |
| 13:30-16:00 | ‘Kazan SmartCity’ Sanayi Bölgesine transfer ve ziyaret |
| 16:00-18:00 | Kazan tekstil fabrikaları ziyareti |
| 18:00-19:30 | Akşam yemeği |
| ***6Mart, Perşembe*** | |
| 07:30-08:30 | Kahvaltı |
| 08:40-09:00 | ‘KazanskayaYarmarka’ Kazan Fuar Merkezi’ne transfer |
| 09:00-10:00 | Türkiye - Tataristan Tekstil, Deri, Konfeksiyon ve Makineleri İşbirliği Forumuna kayıt |
| 10:00-12:00 | Türkiye - Tataristan Tekstil, Deri, Konfeksiyon ve Makinaları İşbirliği Forumu |
| 12:00-13:00 | Öğle yemeği |
| 13:00-13:30 | ’25. Moda. Stil. Kazan-Bahar’ fuarı resmi açılış töreni |
| 13:30-15:00 | İkili görüşmeler |
| 15:00-17:00 | Kazan şehri turu |
| 19:00-20:30 | Akşam yemeği |
| ***7Mart, Cuma***  07:30-9:00 Kahvaltı  9:00-20:00 Alabuga Yatırım Bölgesi ziyareti ve Şehirdeki Mağazalarda Pazar araştırması gezileri  ***8 Mart*Cumartesi** | |
| 02:30-03:30 | Otelden Kazan Uluslararası Havalimanına transfer |
| 04:20-05:55 | Kazan’dan İstanbul’a uçuş |

**Organizer**

KazanskayaYarmarka JSC

**With the support of**

Ministry of Industry and Trade of the Republic of Tatarstan

Union of Entrepreneurs of Textile and Light Industry of the Republic of Tatarstan

**The KazanskayaYarmarka Exhibition Center**

**invites you to participate**

**in the 25 - th specialized exhibition**

**"FASHION & STYLE.KAZAN - SPRING"**

**6 – 10 March , 2014**

**The exhibition’s purposes:**

• the promotion of enterprises to the Volga region’s market

• the improvement of relations between manufacturing and trade

• the domestic consumer complex’s resource management

• rendering of assistance to the Russian producers in business contacts establishing

• strengthening of interregional and international relations

**Thematic areas:**

**Clothes showroom**

• womenswear and menswear

• youthwear and juniorswear

• designer collections’ clothing

• clothes for celebrations

• active wear

**Children showroom**

• clothing for children

• clothes for babies

• children's footwear

• development games and toys

• children's knitwear

• maternity clothes

• hygiene and child care

• accessories

**Hats showroom**

**Accessories showroom**

• ties, shawls, scarves, stoles

• stylish accessories

**Underwear showroom**

• shaping underwear (bras , body)

• knitted underwear (t-shirts, jerseys , sweatshirts)

• sport underwear

• swimwear, beachwear, accessories

• nightwear (Leisure wear , pajamas, dressing-gowns, night-gowns)

• figure shaping lingerie

• tights

**Jersey showroom**

• Hosiery

• top female and men's sweaters

**Leather and Fur showroom**

• leather and fur outwear

**Shoes, textile and leather haberdashery showroom**

• women's shoes

• Men's shoes

• handbags

• leather haberdashery

• textile haberdashery

**Interior fabrics, home textiles and interior showroom**

• fabrics (cotton, linen, silk, synthetic, blended)

• knitted

• sewing accessories

• needlework items

• interior design (design window, bedroom, kitchen, bathroom)

• bedding

• utensils

• cutlery

• chandeliers, home appliances

• houseplants

**Beauty and health showroom**

• cosmetics and perfumery

• jewelery and costume jewelery

• accessories

• nail services

• therapeutic cosmetics

**Beauty gifts and souvenirs showroom**

**Deli**

• Food

**Business and cultural program**

• wholesale and retail trade

• business meetings, company presentations

• fashion shows, master classes

• visit to the historic center of the city of Kazan

**The exhibition’s visitors**

Traditionally, the exhibition attracts more than 12,000 people, among them :

• professional staff members of light and textile industry

• the heads of ministries and departments

• representatives of trade organizations

• couturieres, designers of fashion industry

• students of specialized educational schools

• representatives of the media

• residents and guests of Kazan

**KAZAN**

**The city of Kazan with its developed infrastructure, has received worldwide recognition. Kazan is one of the major economic, political centers of the Volga region.**

**The cost of participation for foreign companies:**

Registration fee 90 euro

Equipped area (1 m) 150 euro

Indoor space (1 m) 140 euro

Outdoor area (1 m) 70 euro

VAT included

**Project manager**

Ms. Natalia Lagoda

**Specialists**

Ms. Maria Mamontova

Ms. Ekaterina Fedorova

Ms. Anna Mikhaylina

**Steering Committee**

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**Venue**

The KazanskayaYarmarkaExhibitionCenter is a member of the Russian Union of Exhibitions and Fairs (RUEF) and the International Association of the Exhibition Industry (UFI).

The activity of KazanskayaYarmarka JSC meets the highest standards and has been approved by leading exhibition Russian and international communities.

The certificate of quality management system according to the international standard ISO 9001:2008 is an official confirmation of the quality of services provided by the company. KazanskayaYarmarka JSC is the unique exhibition center in Russia which has the international standards quality mark.

Total space of the KazanskayaYarmarka Exhibition Center is 12, 1 ha with 3 pavilions of 6700 sq. m in total, a pavilion for VIP presentations and receptions, a congress-center and open exhibition grounds. The main pavilion is a cultural property site of the Republic of Tatarstan.

**FuarİçinTürkiyeİrtibatofisi:**

Ayrat GATAULLIN

TATARİSTAN CUMHURİYETİ’NİN

TÜRKİYE CUMHURİYETİ’NDE

YETKİLİ TEMSİLCİLİĞİ

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