

Participation & Visitors Profile

The Nepal International Trade Fair covers Senior Managers of Trade and Industry, Diplomats, Foreign Trade Delegations, Policy Makers, Government officials, Media Persons, Students and General Public.

Brief Statistics of the 1st Nepal International Trade Fair 2012

Exhibitors

Domestic	270
Foreign	69
Foreign Trade Delegations	4 (Bhutan, China, India, South Korea)
Buyers	USA, EU, Germany, Japan, UK, France, Australia, India, Korea, Israel, Russia, etc.

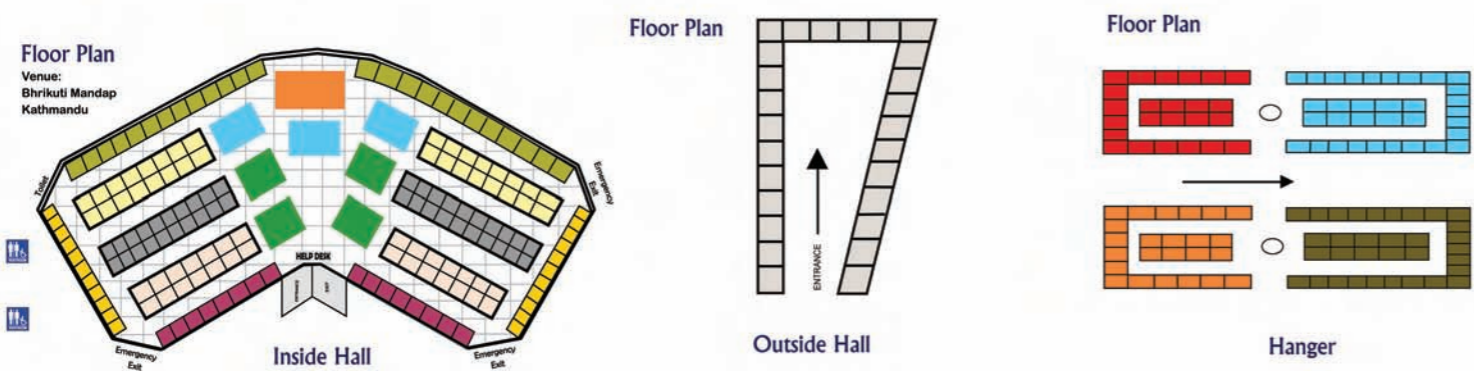
Foreign Exhibitors

Bhutan (2), Bangladesh (12), China (32), India (13), Korea (2), Pakistan (8)

Number of Visitors

Domestic	1,35,000
Foreign	2,000

EXHIBITION CENTRE SITE AND LAYOUT PLAN



Organized By

Federation of Nepalese Chambers of Commerce and Industry (FNCCI)

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2nd

NEPAL International
Trade Fair

2013

Showcasing Nepal

March 8-12, 2013 Kathmandu Nepal
Falgun 25-29, 2069



2nd Nepal International

Trade Fair 2013

Showcasing Nepal

2nd Nepal International Trade Fair (NITF 2013)

2nd Nepal International Trade Fair (NITF 2013) brings multitude of Nepalese and International industry and business enterprises under one roof, where the customers both local and international can directly interact with them for better business opportunities and business dealings.

Federation of Nepalese Chambers of Commerce and Industry (FNCCI), the umbrella organization of the private sector in Nepal, has successfully organized various trade shows and fairs in the past. Through its networks all over the nation, FNCCI has also assisted to organize various regional and sector specific trade fairs. With this experience and with the cooperation from the Government of Nepal, FNCCI is organizing this NITF 2013, second time.

NITF AIM

This event aims to promote Nepal's International trade and enhance the growth of Nepalese exportable products, especially identified in the Nepal Trade Integration Strategy. This event is expected to help in internationalization of Nepalese SMEs and create many new opportunities for them.

What NITF offers

- Linkage with the market of over 26 million people
- Cost effective, promotion for new concepts, ideas, products, services and technologies
- One stop sourcing platform for wide range of products including consumer goods and services products for SMEs, etc.
- Test Marketing of new concepts and products, technologies.
- Transfer of technology options to entrepreneurs for Nepal and World
- Exploration of investment and joint-venture opportunities.
- Platform to B2B and B2C connection



Exhibit profile

National Pavilion

- Handicraft
- Tourism
- IT & BPO
- Agro Products
- Hydro Power
- Building & Construction
- Education
- Pharmaceuticals/Medical House

International Pavilion

- Leather and Leather products
- Garments
- New Technology/Equipments
- Household Goods
- Gift Items
- Furniture
- Fashion Wear
- Latest models of two wheelers and four wheelers



Venue: Bhrikuti Mandap
Exhibition Road
Kathmandu, Nepal

Time : 10 AM-6 PM

Expected Visitors

Foreign Business Visitors : 1,500
 Local Business Visitors : 3,000
 Non Business Visitors : 2,00,000

Highlights

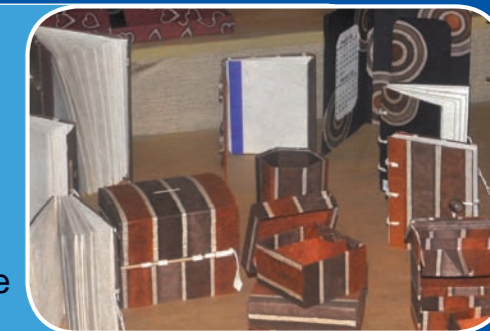
Buyer - Seller Meet



Focused on You

2nd Nepal International Trade Fair (NITF 2013)

- presenting yourself to the market to promote and popularise your products to retailers, wholesalers and distributors
- comparing yourself, learning and discovering new opportunities by interacting with other exhibitors
- establishing business contacts in your line of business with the stakeholders for enhancing your Business



Opening Date/Time

Opening ceremony	Friday March 8th 2013, 10:00 AM
Business Visitors Hour	Friday-Saturday March 8 th -9 th 2013 10:00 AM – 2: 00 PM
General Visitors Hour	Friday-Tuesday March 8 th -12 th 2013 2:00 PM –6:00 PM
General Visitors Hour	Sunday-Tuesday March 10 th -12 th 2013 10:00 AM – 6: 00 PM

