

Neither hard packed nor soft serve; Cold Stone Creamery® offers smooth and creamy ice cream made fresh daily in every store.

To experience Cold Stone, customers simply choose their ice cream, yogurt or sorbet and any number of countless mix-in combinations. A crew member then mixes the selections on a chilled granite stone. The resulting Creation is scooped into a freshly made waffle cone or bowl – or formed into a personalized cake – and presented to the customer as *The Ultimate Ice Cream Experience*.

# Ice Cream, Yogurt & Sorbet

- Flavors you will find in every traditional store: Cake Batter, Cheesecake, Chocolate, Coffee, French Vanilla, Mint, Ghirardelli<sup>®</sup> Chocolate, Sweet Cream, Strawberry and Sinless Sans Fat<sup>™</sup>
- Other local and seasonal favorites: Amaretto, Black Cherry, Black Truffle, Butter Pecan, Cake Batter Light, Candy Cane, Carmel Latte, Chocolate Light, Chocolate Yogurt, Cinnamon, Cinnamon Bun, Coconut, Coffee Light, Cookie Batter, Cotton Candy, Dark Chocolate, Dark Chocolate Peppermint, Egg Nog, French Toast, Gingerbread, Green Apple Gummi Bear, Green Tea, Irish Crème, Macadamia, Mocha, Oatmeal Cookie Batter, Orange Dreamscicle, Peanut Butter, Pistachio, Peach, Peach Mango Sorbet, Pineapple Orange Banana Sorbet, Pumpkin, Raspberry, Strawberry Mango Banana Sorbet, Vanilla Yogurt, Watermelon Sorbet, White Chocolate, Raspberry Sorbet and Lemon Sorbet.



### Mix-Ins

Cold Stone Creamery features brand name mix-ins that can be blended into ice cream, yogurt or sorbet to create the ultimate personalized indulgence.

- Candies: Butterfinger<sup>®</sup>, Chocolate Chips, Heath<sup>®</sup> Bar, Kit Kat<sup>®</sup>, M&M's<sup>®</sup>, Reese's<sup>®</sup> Peanut Butter Cup, Ghirardelli<sup>®</sup> Caramel Squares, Ghirardelli Chocolate Chips, Snickers<sup>®</sup>, Sprinkles and White Chocolate Chips.
- Nuts: Pecans, Roasted Almonds and Macadamia.
- Fruits: Apple Pie Filling, Banana, Blueberries, Cherry Pie Filling, Coconut, Pineapple, Raspberries and Strawberries
- Other: Brownies, Carmel, Cinnamon, Cookie Dough, Fudge, Graham Cracker Pie Crust, Oreo<sup>®</sup>, Peanut Butter, Whipped Topping and Yellow Cake.

# **Cold Stone Signature Creations**

There is virtually no limit to the number of ice cream and sorbet creations possible at Cold Stone Creamery. In fact, a Harvard Business School doctoral student found that there are more than 11.5 million different Creation combinations.

Not sure where to start? We don't blame you. Here are a few tried and tested favorites developed by our infamous Tastemaster $^{TM}$ . Find dozens at our stores.

- Peanut Butter Cup Perfection™: Chocolate Ice Cream with Peanut Butter, Reese's® Peanut Butter Cup and Fudge
- Founder's Favorite®: Sweet Cream Ice Cream with Pecans, Brownie, Fudge and Caramel
- Birthday Cake Remix<sup>™</sup>: Cake Batter Ice Cream<sup>™</sup> with Rainbow Sprinkles, Brownie and Fudge



#### **Sundaes**

The age old ice cream sundae has been Cold Stone Creamery-ized. From a banana inspired blend, to chocolaty, crunchy richness or a strawberry delight, this assortment of Sundaes will satisfy your inner child.

- **Banana Split Decision** Sweet Cream Ice Cream, Banana, Almonds, Strawberries, Whipped Topping & Fudge
- Hunka Chunka Burnin' Fudge Chocolate Ice Cream, Brownie, almonds, Whipped Topping & Fudge
- Who You Callin' Shortcake? Strawberry Ice Cream, Yellow Cake, Graham Cracker Pie Crust, Strawberries & Whipped Topping



### **Cold Stone At Home Pre-Packed Quarts**

Taking Cold Stone home has never been easier. Now ice cream lovers can enjoy *The Ultimate Ice Cream Experience®* on the run as Cold Stone Creamery now offers indulgent Creations ready for you to take home.

The Cold Stone At Home line features pre-packed quart Creations  $^{\mathsf{TM}}$  all of which use the same world-famous super-premium ice cream and mix-ins found in Cold Stone stores. The result? A quality ice cream that's as convenient as it is delectable.

- Founder's Favorite
- Cake Batter Batter Batter<sup>TM</sup>
- Peanut Butter Cup Perfection
- Shock-A-Cone<sup>TM</sup>



#### **Shakes & Smoothies**

When the company's Tastemaster set out to develop shake and smoothie recipes, he took the same basic principles that ice cream aficionados have come to expect from Cold Stone Creamery and blended them together to create a one-of-a-kind drink sensation. Today, Cold Stone Creamery also offers a variety of shakes, Lifestyle Smoothies and Sinless Smoothies, starting at 110 calories. Listed below are a few of the shakes and smoothies available in stores.

## **Ice Cream Shakes**

- Very Vanilla™: French Vanilla Ice Cream, Milk & Caramel
- Milk and Cookies<sup>™</sup>: Sweet Cream Ice Cream, Milk & Oreo Cookies
- Lotta Caramel Latte<sup>™</sup>: Coffee Ice Cream, Milk & Caramel

### **Sinless Smoothies**

- Citrus Sunsation™: Pineapple, Lemon Juice & Orange Juice
- On the Yogo™: Strawberries & Mango
- **Berry Trinity**<sup>™</sup>: Raspberries, Strawberries & Blueberries

**Lifestyle Smoothies** (all made with fresh fruit and crushed ice)

- Banana Strawberry
- Pineapple Coconut Orange
- Mango Pineapple



#### Ice Cream Cakes

Cold Stone Creamery cakes are created using ice cream that's made fresh daily resulting in a variety of mouthwatering combinations. These cakes are like nothing you've tasted or seen before – moist cake layered with the freshest ice cream available, all wrapped in fluffy white frosting or rich fudge ganache. And in true customizable Cold Stone fashion, you can always create your own combinations. Below are just a few examples of Cold Stone Creamery signature ice cream cakes.

- Cookie Dough Delerium<sup>™</sup>: Layers of moist yellow cake and sweet cream ice cream with cookie dough and chocolate shavings covered in fluffy white frosting
- Cake Batter Confetti<sup>™</sup>: Layers of moist red velvet cake, Cake Batter<sup>™</sup> ice cream and rainbow sprinkles covered in fluffy white frosting





## **Cupcakes**

Cold Stone Creamery ice cream cupcakes, also made fresh in stores daily, are yet another revolutionary aspect to the indulgent brand. Each of these whimsical cupcakes is deliciously designed to sit in a rich chocolate shell, then layered bottom to top with moist cake, fudge, a heaping scoop of super premium ice cream and finished with a dollop of frosting and a decoration. Sold in six-packs, the cupcakes come in variety packs of three flavors, or true to Cold Stone style, they can be customized to order.

- Cake Batter Delux Cake Batter ice cream, Red Velvet Cake, Fudge, Pink Frosting and Rainbow Sprinkles
- Sweet Cream Sweet Cream ice cream, Yellow Cake, Fudge, Bettercreme Frosting and Duo Mistrals topping
- **Double Chocolate Devotion** Chocolate ice cream Devil's Food Cake, Fudge, Bettercream Frosting and OREO® cookie

