



#### Association Partners



## International Conference on

### MSME Finance: Issues, Challenges and Alternative Modes of Finance

21 January 2012

WASME Conference Room

Plot 4, Sector 16 A, Film City, Noida, UP, India

#### Knowledge Partners



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As a driving force for innovation, employment and economic development, micro, small and medium-sized enterprises (MSMEs) play a very important role in a country's economy. However, MSMEs' access to finance is rather limited. Financing has been a problem that troubles MSMEs for a long time, which restrains their growth and development. MSMEs need finance to start new ventures or expand the existing business or to survive and cope with the rapidly changing world economic order.

It is a common challenge for all the governments, policy makers and financial institutions to address the issues of how to provide sufficient financial support and expand access to finance and promote sustainable development of MSMEs. As the gap in access and use of financial services & products by MSMEs still remains a challenge, there is an urgent need to review the various existing parameters, efficacy of existing institutional arrangements & systems from different perspectives.

In this context, World Association for Small and Medium Enterprises (WASME) is organizing a conference on MSME Finance: Issues, Challenges and Alternative Mode of Finance on 21 January 2011 at their head office in Noida, Uttar Pradesh, in association with Indian Industries Association (IIA), EEPC India, Indian Angel Network (IAN), Indian Private Equity and Venture Capital Association (IVCA), SMART Entrepreneur Club, Manipur, ICC Nepal and Ghana Association of Women Entrepreneurs with the support of HSBC (Sponsor) and Punjab National Bank (Co-Sponsor). Chandigarh Business School (CBS), Osiba Research of South Africa, Excalibre, Accurate Institute of Management & Technology and Galgotias Business School are the knowledge partners. India Mart, Silicon India and Daijiworld.com are the media partners. The conference would discuss various issues confronting MSMEs regarding funding and financing.

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