



DOING BUSINESS IN THE UK CONFERENCE

Wednesday, 25 June 2014

Istanbul



VENUE: Pera House, British Consulate General Istanbul

With BCCT; British Chamber of Commerce of Turkey

In association with UKTI (UK Trade & Investment),

14:00 REGISTRATION

14:30 – 16:15 SESSION-1 SETTING UP A BUSINESS IN THE UK

Welcome and Opening Speech by Leigh Turner,

HM Consul General and Regional Director for Trade & Investment for Turkey, Central Asia & the South Caucasus

Moderator: Tayfun Uğur Board Member, British Chamber of Commerce of Turkey

Deniz Oğuzkanlı Partner, Ronald Fletcher Baker, Business Types, Incorporation, Self Employed, Partnership, Corporate

Keith Durward Partner, Head of Advisory KPMG Turkey, Growth, Governance, Performance, Risks, Restructuring

Soyer Ersoy HSBC Turkey Head of Large Corporate Distribution, Taxation, VAT, Accounting, Banks, Business insurances

Sinan Akkaya Trade Manager, UKTI, Investing in the UK

Q/A

16:15 – 16:30 COFFEE BREAK

16:30 – 17:45 SESSION-2 RUNNING A BUSINESS IN THE UK

Moderator: Nick Glover Chief Executive of BAE Systems in Turkey & Vice Chairman TBCCI

Ayşen Zamanpur CEO, Silk & Cashmere, Why the UK? Case Study

Özlem Tuskan Owner, Brandseers Marketing & Branding, Marketing Trends, PR, Advertisement

Oktay Gökyıldırım MD, Sweetworld Confectionery Ltd. & EFES, Getting Turkish Food & Drinks to UK chains

Bengi Özboyacı & Arzu Kıratlı Associate Directors, TNS, Consumer Trends, Business Culture

Q & A

17:45 – 19:45 NETWORKING RECEPTION AND REMARKS BY THE ORGANISERS

Leigh Turner HM Consul General and Director-General for UKTI for Turkey, Central Asia, the South Caucasus

Emma Edhem Chairman TBCCI

Chris Gaunt Chairman BCCT

Registration

TBCCI / BCCT / DEIK Members: £25.00,

Non-members: £35.00

To register, contact info@tbcci.org