

Confluence of trade, possibilities, culture & more

MADHYA PRADESH - India's Growth Centre

About the Organisers



Madhya Pradesh Laghu Udyog Nigam Limited

Incorporated in 1961, Madhya Pradesh Laghu Udyog Nigam Ltd. (MPLUN) was, in 1978, given the dual task of providing marketing assistance to the SSI sector and to act as central purchase agency of the Madhya Pradesh State Government. Over the years MPLUN has diversified and expanded its spectrum of activities to become a Rs.1,200 crore company with a team of over 400 committed & dedicated professionals in the areas of management, finance, engineering, textiles, pharmaceuticals, technical, computers and electronics.

As a premier marketing and procurement organisation of the Madhya Pradesh Government, MPLUN is an enterprise founded on the pillars of transparency, accessibility, profitability and technology, enabling organisations to procure wide ranging commodities with significant cost, time and competitive advantages.

Today, MPLUN's range of operations include procuring and distribution of key raw materials to Government Departments and SSI units, running the MRIGNAYANI chain of emporia across the country showcasing authentic handicrafts and handlooms of Madhya Pradesh, construction and maintenance of various government and semi-government infrastructure, consultancy & procurement services, export promotion, promotional activities for SSI units and furthering the horizons of information technology.

With its state-of-the-art testing laboratories located across Madhya Pradesh, FDA, BIS, AGMARK and NABL accreditations as well as ISO 9001:2000 Certification, MPLUN has earned a name for meeting stringent quality standards, delivering to specifications and its uncompromising production values. It is an established, recognised and trusted entity supplying high quality products and total solutions within its area of activities – even custom made and specialized products.

Confederation of Indian Industry (CII)

The Confederation of Indian Industry works towards creating and sustaining an environment conducive to the growth of Industry in India, partnering both industry and government through advisory and consultative processes. It is an industry-led and managed organization playing a proactive role in India's development process. CII has direct membership of over 6500 organizations from private as well as public sectors including SMEs and MNCs and indirect membership of over 90,000 companies. It also works closely with the state and the central government on policy issues and for expanding business opportunities for industry through a range of specialized services and global linkages.



Bhopal



Madhya Pradesh Laghu Udyog Nigam Ltd.

4th Floor, Panchanan Bhavan, Malviya Nagar, Bhopal - 462 003, MP (India)
Phone : 0755-2552971, 2673147, Fax : 0755-2673147
E-mail : mplun7@gmail.com, Website : www.mpexporters.in

For further details contact

Chief General Manager, Mrignayani, MP Govt. Emporium
B-8, State Emporia Complex, Baba Kharak Singh Marg, New Delhi-110001 (India)
Phone : +91-11-23363320, Fax : +91-11-23343895
E-mail : mpexporttech@gmail.com, Website : www.mpexporters.in

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Deptt. of Commerce, Govt. of India

Co-sponsor



Government of Madhya Pradesh

Organised by



Madhya Pradesh
Laghu Udyog Nigam Ltd.

Co-organiser



Confederation of Indian Industry

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Confederation of Indian Industry



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“...Inclusive and sustainable growth of Madhya Pradesh will only happen when we all, as one, resolve to make sincere efforts towards its socio-economic development. I am fully committed implement every major initiative needed to turn the State into INDIA'S GROWTH CENTRE - truly and successfully...”

Shivraj Singh Chouhan
Chief Minister, Madhya Pradesh

“

“... With development driven with clear and focused vision, growth of our State can only be rapid. This also enables investment opportunities and empowers business & investments made across every sector to flourish ... thereby substantially accelerating micro and macro goals of economic growth & development of modern Madhya Pradesh...”

Kailash Vijayvargiya
Minister of Commerce & Industries, Employment, Information Technology, Science and Technology, Public Undertakings, Horticulture & Food Processing, Rural Industries, Biodiversity and Biotechnology, Govt. of Madhya Pradesh



MP Expotech 2013 @ Bhopal : Window to the happening Heart of India

Madhya Pradesh is a State bestowed with amazing resources, terrific potential and tremendous business opportunities worth exploring. This second Reverse Buyer Seller Meet of the year will once again bring together manufacturers, buyers, sellers, marketers etc. further consolidating the State's position in global trade circles and its path towards socio-economic growth.

As a much awaited event on the global business calendar, MP EXPORTECH will offer investors, buyers, entrepreneurs and experts a unique platform to explore bigger, better and more beneficial trade possibilities. With each passing year the event has seen growing global participation. To meet expectations of visitors, Madhya Pradesh is ready to showcase its true potential as a singular trade destination ... at the Heart of India!

Madhya Pradesh Investment destination with class advantages

Bountiful Resources

Besides accounting for 8% of the coal reserves of India, the State also has large reserves of:

- Limestone • Manganese • Dolomite
- Marble • Granite • Flex Stones & more...

Delight of Farming

The State is responsible for 60% of the total production of soyabean, 40% of gram and 25% of pulses in the country. Besides this the State is blessed with:

- 11 agro climate zones
- 6 Food Parks
- Diversity in soil composition
- Trained manpower

Energy Efficiency

Presently, the State has 9437 MW of installed power generating capacity including 2430.5 MW under central utilities and 2371.5 MW from JVs in hydel projects. Attractive opportunities in the field of wind power, biomass, solar energy and non-conventional energy, etc., are waiting to be explored.

Industrial Growth

With land, manpower, logistic and fiscal cost advantages and a renewed industrial policy in place, Madhya Pradesh has opened its doors to encourage private partnership and invite fresh capital investment.

Building Infrastructure

Land Bank Facility initiated by the State Govt., under which 20,000 ha of land has been identified for industrial use purpose.

Conducive Business Policies

Exemption from entry tax, subsidy on capital investment, industrial land at concessional rates, subsidy for acquiring technology and quality certification to boost trade are some of the administrative measures adopted by State Govt. to make Madhya Pradesh an industry-friendly State.

Manpower Advantage

The State has a literacy rate of 71% and offers 72,000 seats P. A. in various engineering disciplines. This trend indicates the high growth rate the State encourages in skill development.

Network of Opportunities

MNCs like Cadbury, Unilever, Coca Cola, etc. have witnessed consistent growth year-on- year. Their significant growth indicates the tremendous scope for industries to establish themselves in the State as vendors and service enterprises to these organizations.



MP Expotech 2008, 2009, 2010 & 2013 @ Gwalior - Setting new benchmarks

Over the years, MP EXPORTECH has set the trading pace between Madhya Pradesh and enthusiasts from across the world. Indeed, having evolved as the perfect platform for opportunities in networking, MP EXPORTECH 2008, 2009, 2010 & 2013 @ Gwalior have set benchmarks for the future and strengthened the foundation of successful business collaborations. When distant countries, continents and their people converge, it is bound to open up the floodgates of business and free-flow of ideas. By exploring possible trade avenues in a refreshingly new and exciting way, MP Expotech has become the yardstick of similar opportunities of growth and success in future.

Business agreements worth 114.39 million USD signed at 4th MPEXPORTECH, Gwalior



5th MP
EXPORTECH 2013
1-3 March
Convergence of business opportunities at the Heart of India



The heart & soul of



MP Exportech 2013 @ Bhopal will be dotted with exhibition of exportable products with an extensive focus on buyer-seller interests. Summit on export opportunities, conference on trade possibilities headed by top delegates and government officials, experts and entrepreneurs meeting on a single platform, buyer-seller meets and networking sessions will be the high-point of the event.

Set, explore and achieve targets...

Prime Focus

- Exploring the concept of export marketing for the small-scale sector with optimum utilization and expanding future possibilities
- Connecting consumer markets across the world with export industries in MP
- Developing international network of marketing and product development expertise with the help of international designers, trend-setters, etc.

... as new directions await you

Unmatched Benefits

- One great destination and assured supply, vibrant and useful resources
- Getting the best bargain for your business
- Sourcing a large assortment of products from the country of origin, all under one roof
- Exchange of ideas, expertise, knowledge on designs and development of product and marketing trends



“MP EXPORTECH is an exemplary forum that has accelerated the export potential of Madhya Pradesh. Not only does this event provide an opportunity for manufacturers to exhibit and promote their products to buyers from across the globe, its ability to keep manufacturers abreast with worldwide trends is unmatched. With every new edition, this event will ensure that benefits continue to accrue and reach the remotest corners of the State reinforcing the State Government's mandate, eventually strengthening the strides Madhya Pradesh is taking towards prosperity and economic growth!”

Akhand Pratap Singh
Chairman, Madhya Pradesh Laghu Udyog Nigam Ltd.

Extensive Product Exhibits

1. Power & Energy Sectors
2. Engineering & Machine Tools
3. Food & Agro Products
4. Textile of Madhya Pradesh
5. Packaging & Plastic Products



A confluence of countries and cultures

SAARC
CIS COUNTRIES
AFRICA
LATIN AMERICA
EASTERN EUROPE



“Discovering 'The Happening Heart of India' has always been a memorable experience for visitors and investors alike. By uniting local capabilities with global requirements, MP EXPORTECH is driving forward inclusive socio-economic growth of Madhya Pradesh and providing another exciting dimension to the rewards the State offers to every stakeholder. The second edition of the event being held this year only goes to re-affirm the commitment of Madhya Pradesh to add greater impetus to its development by driving forward its tremendous export potential...”

T. Dharma Rao
Managing Director, Madhya Pradesh Laghu Udyog Nigam Ltd.
and Industries Commissioner, Govt. of Madhya Pradesh



How to participate at the MP Exportech 2013

Enclosed with this brochure is the requisite Participation Form. As individuals / organizations, you are requested to duly fill the Form. Applicants will be notified about the acceptance of the entries by the organizers as per details below. You may also submit your Participation Form through online submission at www.mpexporters.in



Be our guest

The accepted participants will be provided with complimentary air tickets, boarding and lodging facilities by the organizers as well as transfers from hotel to the venue and vice-versa.

Save the date (Overseas Buyers)

Last date of submission of entry for participation
11th February, 2013

Acceptance & confirmation of entries
18th February, 2013



Venue: Amer Greens, Hoshangabad Road, Bhopal, Madhya Pradesh (India)

For further information please visit us at www.mpexporters.in or contact MP Exportech Secretariat
Mrignayani, MP Govt. Emporium
B-8, State Emporia Complex, Baba Kharak Singh Marg, New Delhi 110 001 (INDIA)
Phone: +91-11-2336-3320
E-mail : mpexportech@gmail.com



Bringing together the best

Facilities for your convenience

- Ambulance
- Bank ATMs
- Foreign Exchange Counters
- Business Information Centers
- Fire Service Station
- General Security
- Hoarding Sites
- Radio Announcements
- Trade Information Center
- Press Center
- Restaurants
- Adequate facilities for the physically challenged

Travel & Accommodation

Selected buyers will be provided Air Tickets and Hotel Accommodation from the Government of Madhya Pradesh. Details of the same shall be communicated to you once the registration formalities have been completed.

Communications

Telephone, E-mail, Fax, Wi-Fi, etc., facilities will be provided both at the conference and the exhibition venue.

Transport

Complimentary transport will be made available to delegates between hotel and exhibition venue.

Media Facilities

Comprehensive media services will be available at the exhibition center. A media briefing will be held every afternoon to help delegates and participants keep track and achieve more.

Special Care for Spouses / Guests /

Accompanying Persons

A guided tour will be made available for your accompanying partner/s along with visits to several cultural events during the period.



Please Note: Those who don't receive our acceptance are also encouraged to participate but are requested to make their own travel and accommodation arrangements, with assured guidance from our coordinators.