

DESTINATION COSTA RICA

MY CHOICE, NATURALLY



**GUSTAVO CAMPOS FALLAS**  
**AMBASSADOR OF THE REPUBLIC OF COSTA RICA**  
**TURKEY**

**Area:** 51,100 sq. Km

**Capital:** San José

**Population:** 4.9 Million

**Time Zone:** GMT -6

**Currency:** Costa Rican Colon

**Exchange Rate:** 1USD=  
608.080 CRC

**Main Languages**  
Spanish (official), English



*Overview of Costa Rica*



Costa Rica extends majestically from the Pacific Ocean to the Caribbean Sea, and its distance is barely 200 miles.



## Provinces of Costa Rica

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*Overview of Costa Rica*





## Costa Rica Year Round...

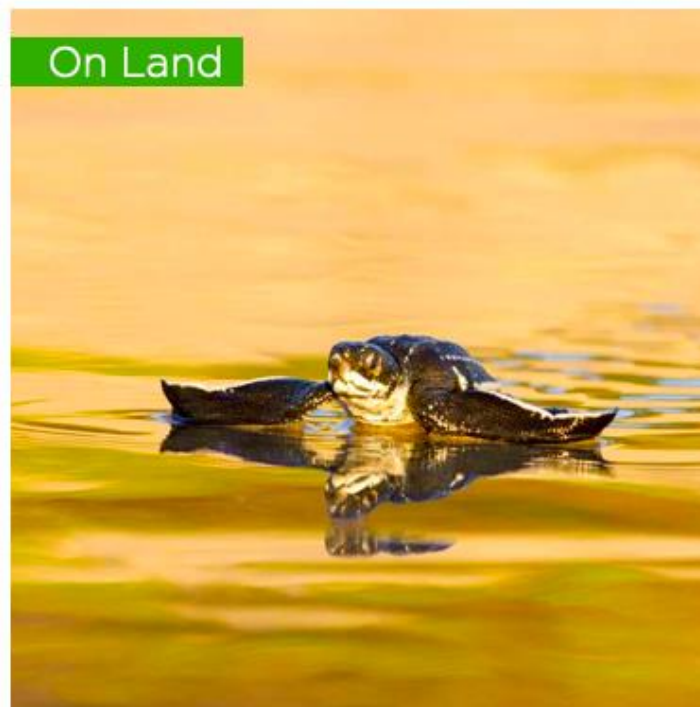
Costa Rica is a small country with a wide variety of microclimates.

Tourists can enjoy many unique experiences regardless of when they visit.

*Overview of Costa Rica*

## Costa Rica's greatest wildlife spectacles

To make a calendar of the biological events that have fascinated us over many years of wandering in National Parks and reserves and publish it as a book has been a long-time dream of ours. However, it wasn't until we actually embarked on this path that we realized the enormity of the task we faced, and if we were able to achieve it after three years work it was only thanks to the enormous and incredibly generous network of researchers who continue monitoring their respective areas of research throughout the country.



Greatest Wildlife Spectacles

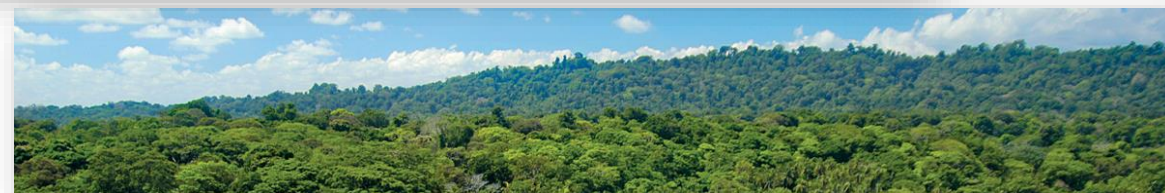




Greatest Wildlife Spectacles

# There is a lot to see!

5% of the world's biodiversity  
26% of the territory is protected (National Parks,  
Wildlife Areas and Biological Reserves)  
51% forest coverage  
500,000 species of flora and fauna  
850 species of birds  
150 species of orchids  
100 species of frogs  
150 species of bats  
And so much more!



Tourism



Visitors can enjoy the country's majestic volcanoes, Pacific and Caribbean beaches, tropical dry, wet and rain forests, as well as exhilarating jungle landscapes, all without traveling long distances.

# ECO TOURISM



Ecotourism

## YEAR ROUND DESTINATION

Seven provinces and nine tourist regions, two oceans (Pacific and Caribbean).

## EASY TOURING COSTA RICA

Most Rent-a-car companies; private hire and public transportation (private shuttles, taxis, public buses), domestic flights.

## TWO INTERNATIONAL AIRPORTS

Juan Santamaría Airport in San José (SJO) and Daniel Oduber Quirós Airport in Guanacaste (LIR).





## Main climatic regions in Costa Rica.

The two precipitation regimes mentioned above, along with the height and orientation of the mountains and the prevailing winds and the influence of the oceans, allow the identification of seven main climatic regions in Costa Rica.

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For more information on Costa Rica's climatological conditions, please check the website of the Meteorological Institute of Costa Rica at [www.imn.ac.cr](http://www.imn.ac.cr), which was our source of information for this note.

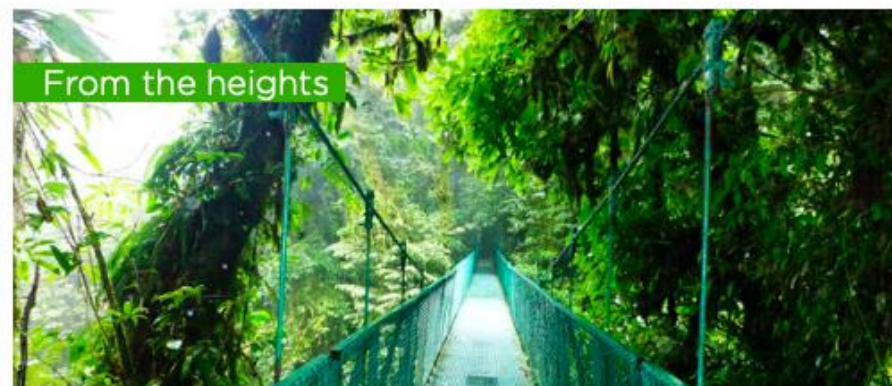
*Overview of Costa Rica*



Costa Rica is a land of volcanoes, rain forests, waterfalls, and rivers.

Of course, visiting Costa Rica is an adventure! Costa Rica is a land of volcanoes, rain forests, waterfalls, and rivers. Adventure travelers choose from a wide variety of activities such as rafting, snorkeling, kayaking, sport fishing, surfing, and much more. For some, the biggest challenge is choosing what to do first!

### Why Costa Rica is your adventure destination



Adventure Tourism





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## Things to do in Costa Rica

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Meetings and  
Incentives



Adventure



Sun and beaches



Ecotourism



Culture



Families



Rural tourism



Honeymoon and  
weddings



Wellness



Greatest wildlife  
spectacles

Tourism

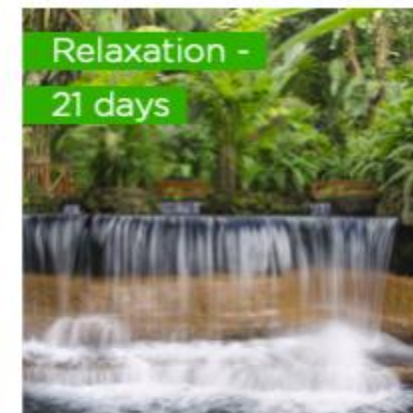
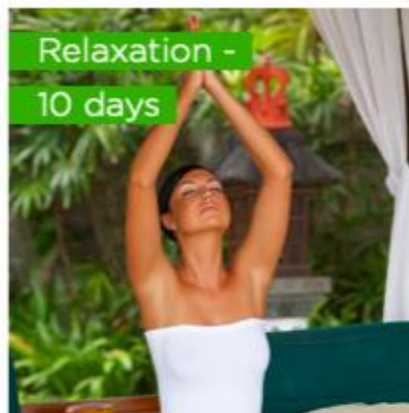




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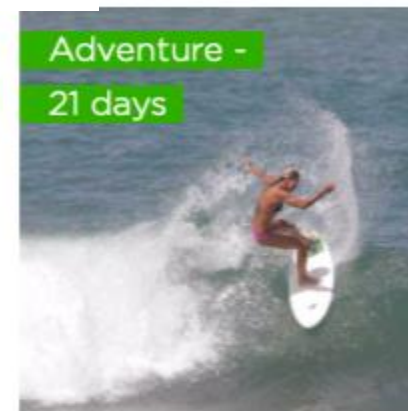
## Planning your trip to Costa Rica



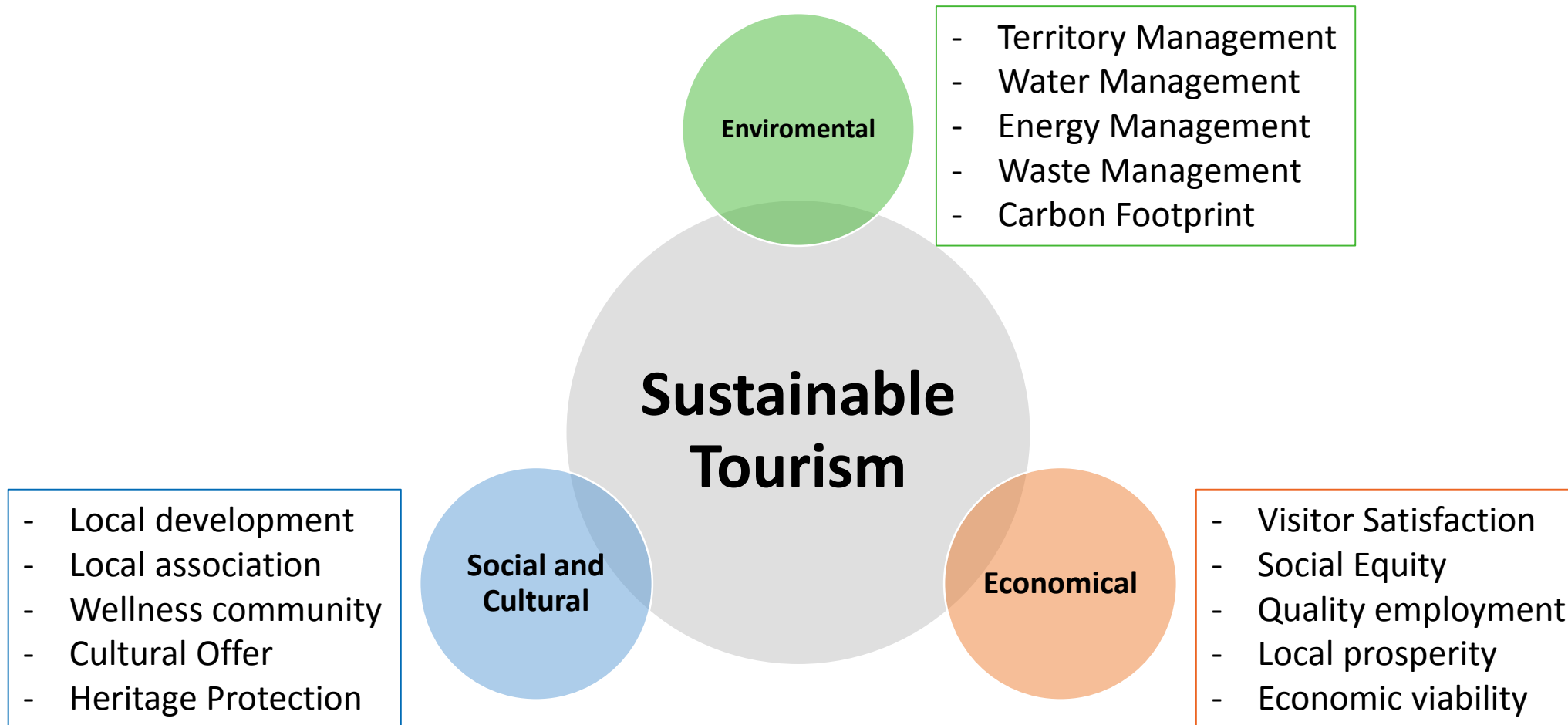
# Tourism



## Planning your trip to Costa Rica



Tourism



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- ❖ 77% of arrivals were by air; the remainder were by land and sea.
- ❖ More than 1.7 million air arrivals landed at San Jose's Juan Santamaría International Airport (SJO). Daniel Oduber Airport in Liberia (LIR).
- ❖ Air arrivals to Costa Rica from Europe surpassed 480,000.
- ❖ Arrivals from other major European source markets were as follows: Germany – 74,574; Spain – 68,634; France – 74,032; Netherlands – 32,561.

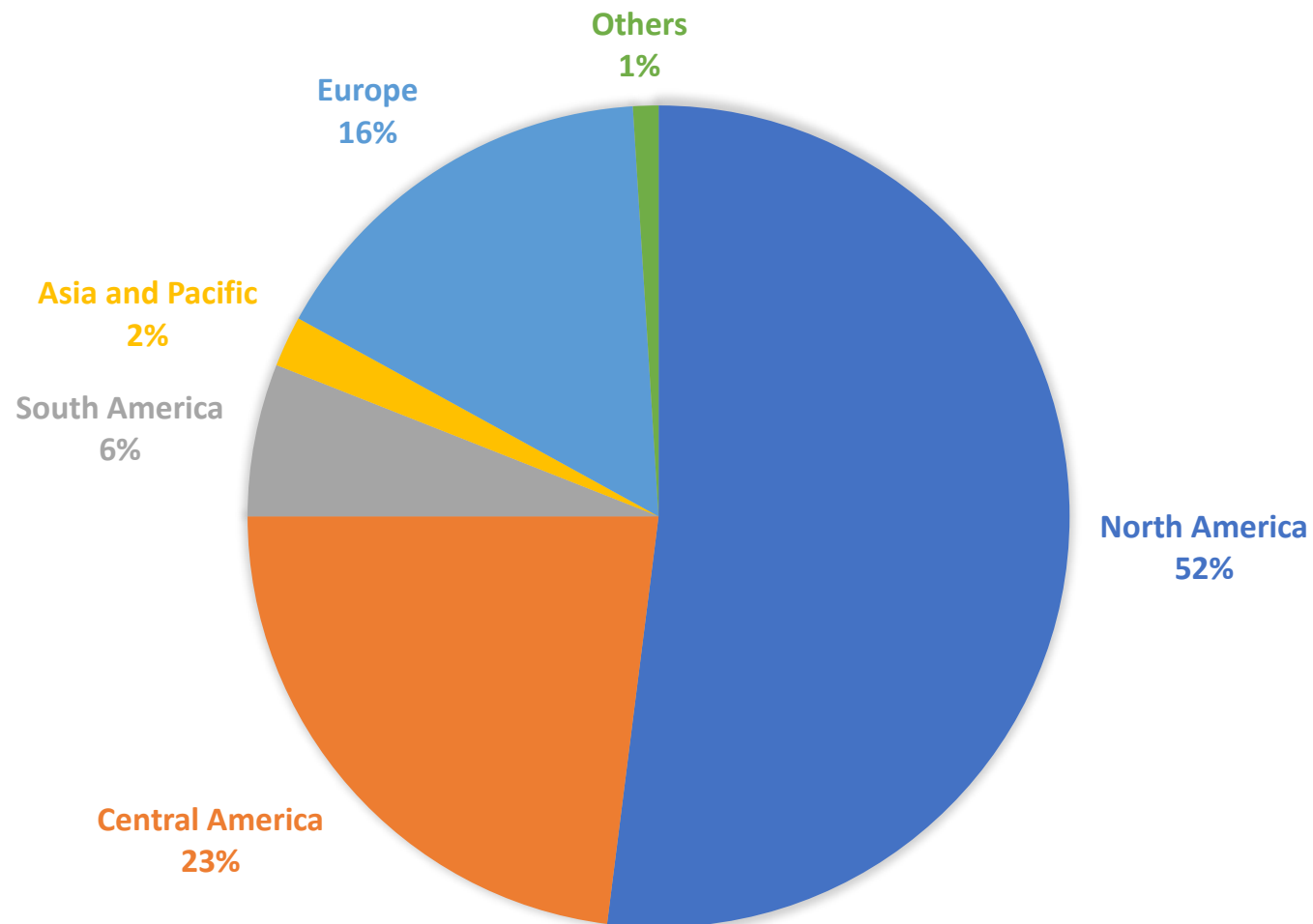




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## INTERNATIONAL ARRIVALS



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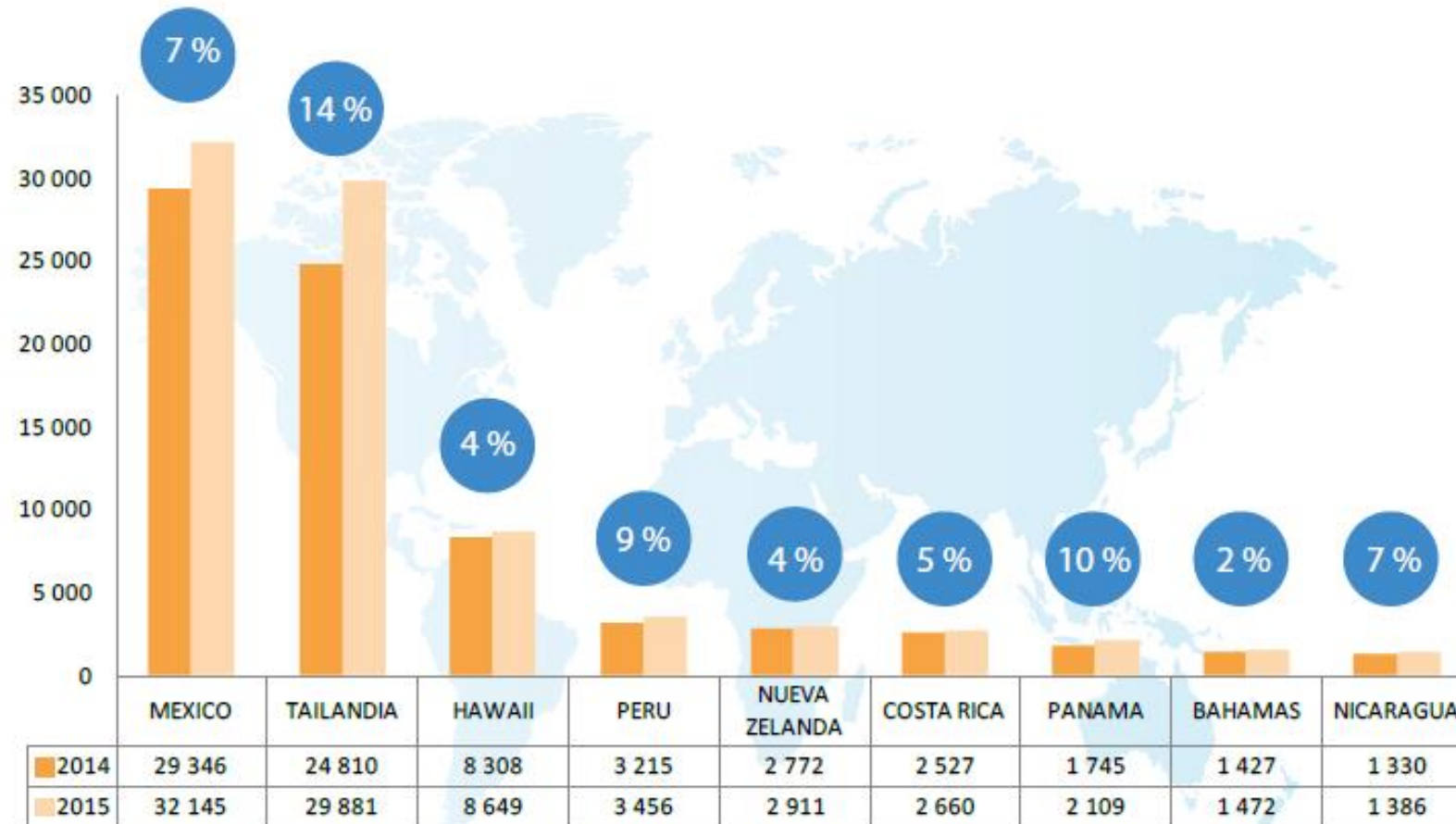


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## Arrivals and average growth percentage of four years



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## Growth percentage of 2016 (I trimestre) and comparison with the percentage of growth by region of the world

	2012	2013	2014	2015	2016	Regional
TAILANDIA	16 %	19 %	-7 %	20 %	15,5 %	9 %
COSTA RICA	7 %	4 %	4 %	5 %	13,3 %	7 %
NUEVA ZELANDA	-2 %	6 %	5 %		12,7 %	9 %
MEXICO	0 %	3 %	22 %	10 %	11,2 %	5 %
PERU	10 %	11 %	2 %	7 %	7,1 %	7 %
PANAMA	9 %	3 %	5 %	21 %	3,0 %	7 %
NICARAGUA	11 %	4 %	8 %	4 %	ND	7 %
BAHAMAS	6 %	-4 %	5 %	3 %	ND	6 %
HAWAII				4 %	ND	7 %

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## INTERNATIONAL ARRIVALS

2013	2014	2015	2016	2017	2018
2.427	2.526	2.660	2.925	2.959	3.117
4%	4%	5%	10%	1,2%	1,05%

*Tourism*

## ARRIVALS FROM TURKEY (2011-2018)

Month	2011	2012	2013	2014	2015	2016	2017	2018
<b>Jan.-Dec.</b>	<b>518</b>	<b>594</b>	<b>587</b>	<b>655</b>	<b>710</b>	<b>941</b>	<b>1078</b>	<b>1012</b>
January	53	51	71	70	55	134	157	120
February	52	54	52	45	67	71	103	79
March	50	91	68	78	74	85	110	126
April	33	42	47	37	95	73	84	65
May	28	45	26	48	48	51	70	79
June	52	31	50	49	55	55	78	64
July	51	36	55	55	57	132	52	44
August	25	52	38	43	50	57	70	89
September	23	28	20	40	36	70	89	33
October	41	37	38	45	36	47	48	40
November	47	38	47	66	42	65	114	105
December	63	89	75	79	95	101	103	168

Source: ICT based on the data of the General Directorate of Migration

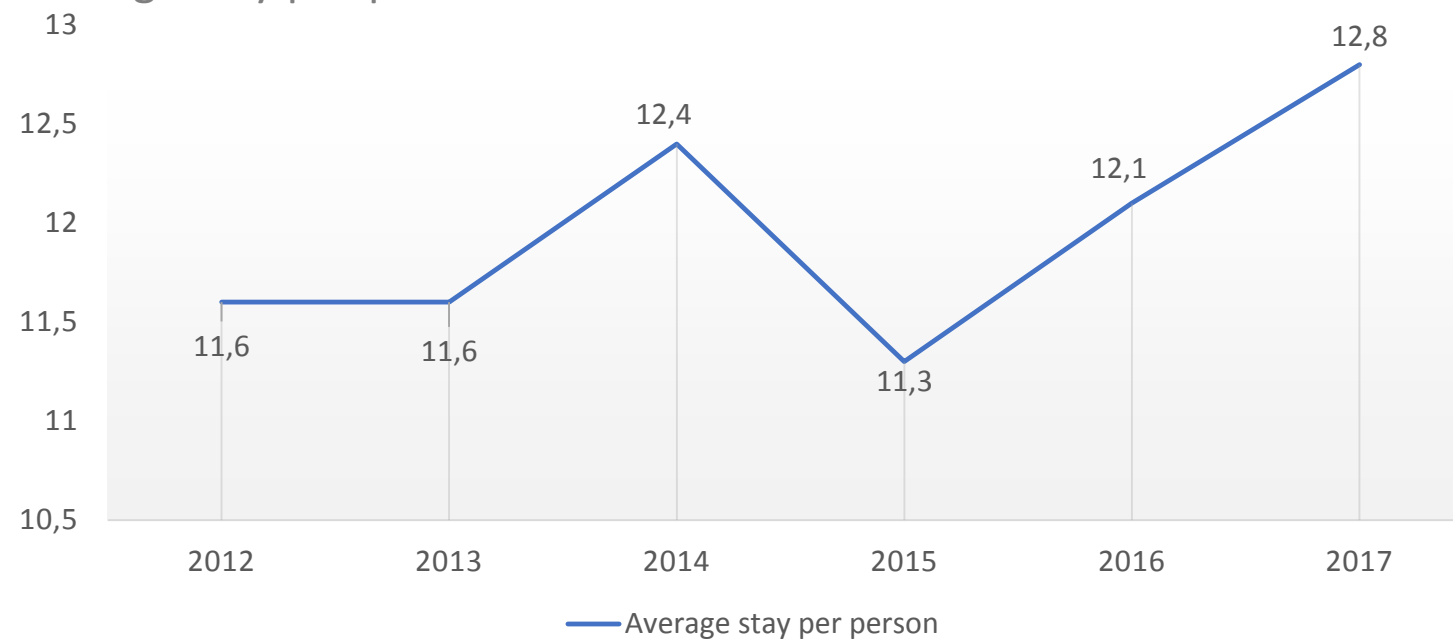
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## Average stay per person

(Source: ICT Survey to non residents 2017)

Average stay per person



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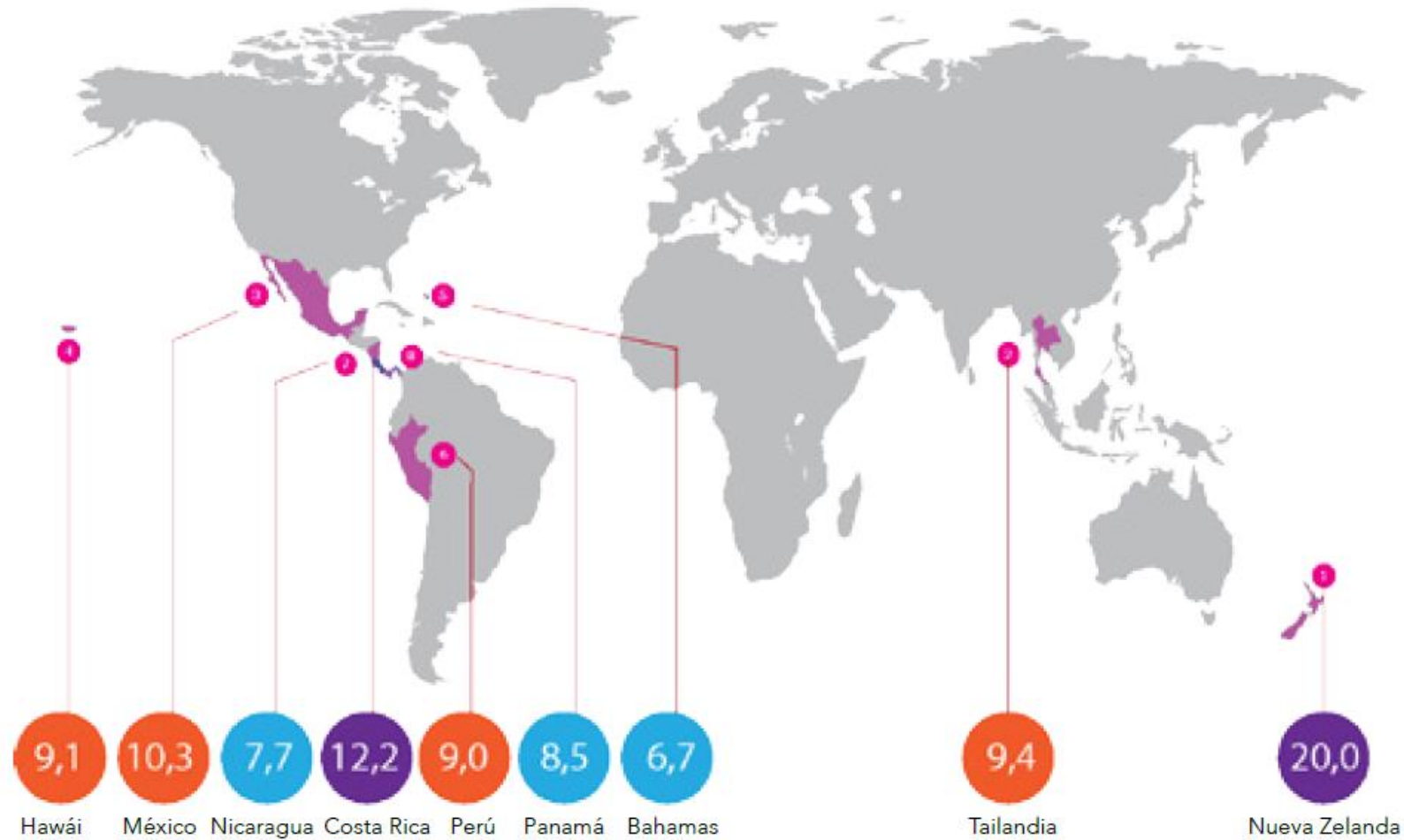


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## Average Stay comparison. Year 2014



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Source: ICT based on OMT 2016



## Average expenditure per person

(Source: ICT Survey to non residents 2018)

	2010	2011	2012	2013	2014	2015	2016	2017	2018
<b>GMP TOTAL (en US\$)</b>	944,4	997,2	948,5	986,5	1 002,2	1 074,3	1 047,3	1 239,8	1 104,8
<b>Vía Aérea</b>	1 228,4	1 302,8	1 252,2	1 322,6	1 351,3	1 369,3	1 309,1	1 561,4	1 335,4
Aeropuerto Internacional Juan Santamaría	1 226,1	1 268,8	1 299,3	1 457,7	1 506,9	1 528,3	1 467,0	1 663,9	1 386,4
Aeropuerto Internacional Daniel Oduber Quirós	1 240,6	1 456,5	1 078,8	797,8	800,2	835,9	884,4	1 237,4	1 172,8
<b>Vía Terrestre</b>	349,6	376,9	344,6	308,8	248,7	382,8	355,1	313,7	334,3

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# Why Costa Rica?

Source: ICT Surveys. Non-Residents by Air 2016/2017

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## PERSONAL

90 (+3)

98 (+0)

## BUSINESS

10 (-3)

2 (+0)

Vacations

Family visits

Education

Medical Treatment

Others

Conferences, congresses

Business

SJO

74 (+8)

11 (-6)

1,7 (+0,1)

0,8 (+0,2)

2 (+0,3)

1,1 (-0,4)

9 (-3)

LIR

88 (-9)

5 (+5)

0,5 (+0,4)

0,1 (+0,1)

4 (+2)

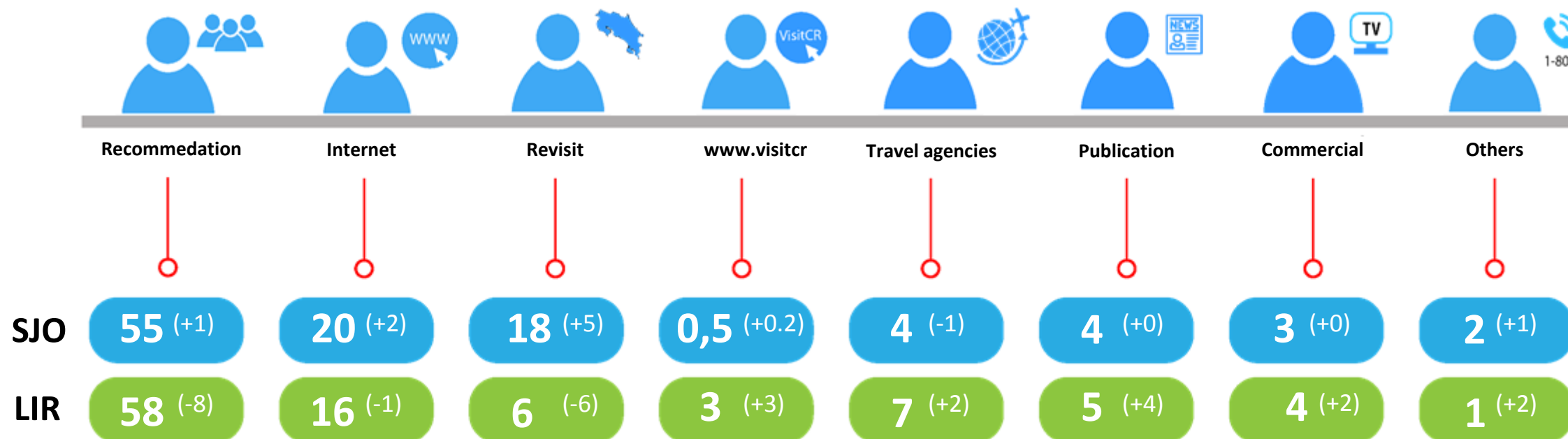
0,1 (0,0)

2 (+1,3)



## Through which ways visiting Costa Rica attracted people?

Fuente: ICT Surveys. No Residentes via airway 2017 /2016  
Multiple response, percentages, n = 4636 (people who came for vacations)



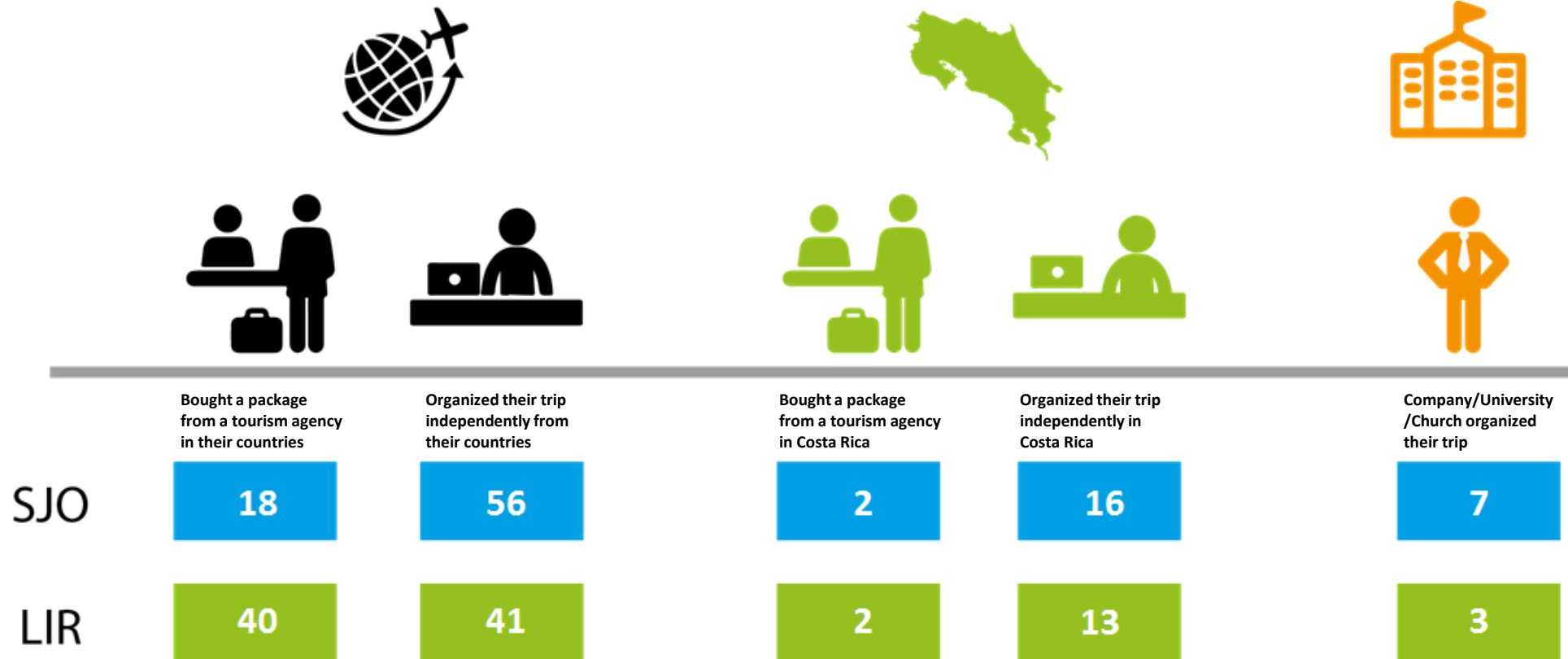


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## How they organized their trips? Percentages

Fuente: ICT Surveys. No Residentes via airway 2017 /2016

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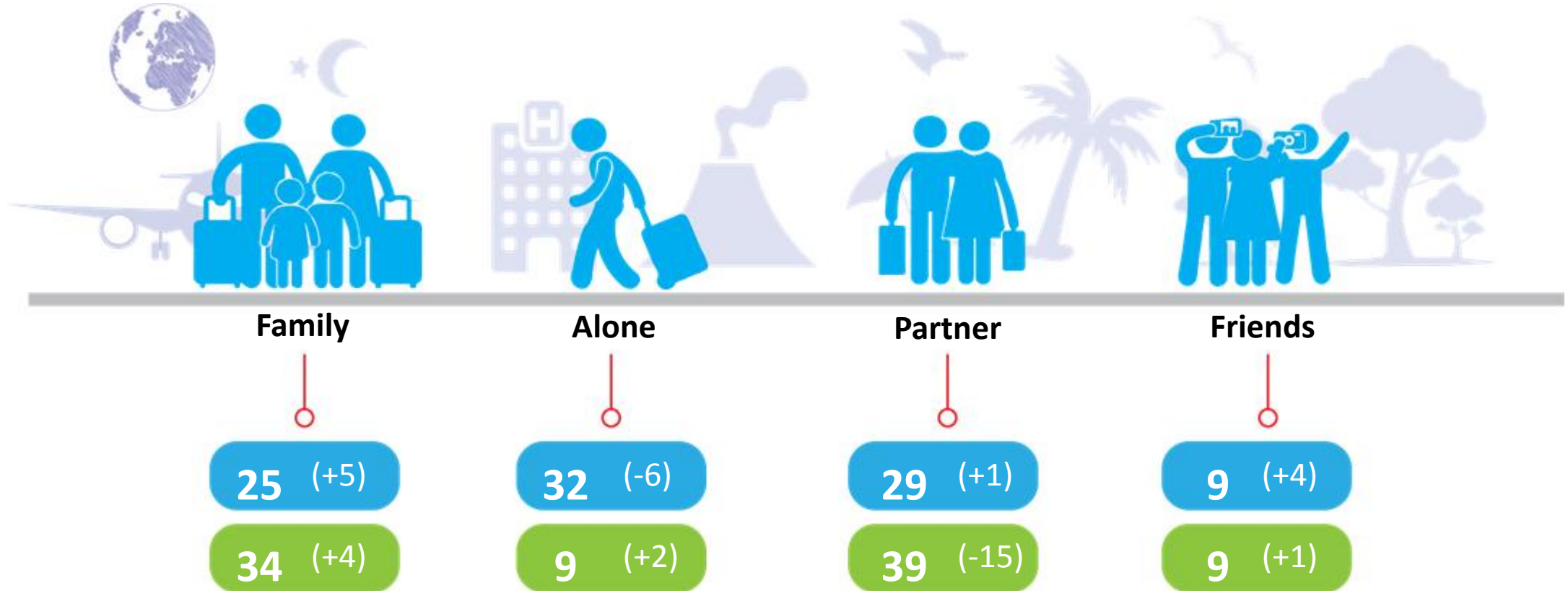
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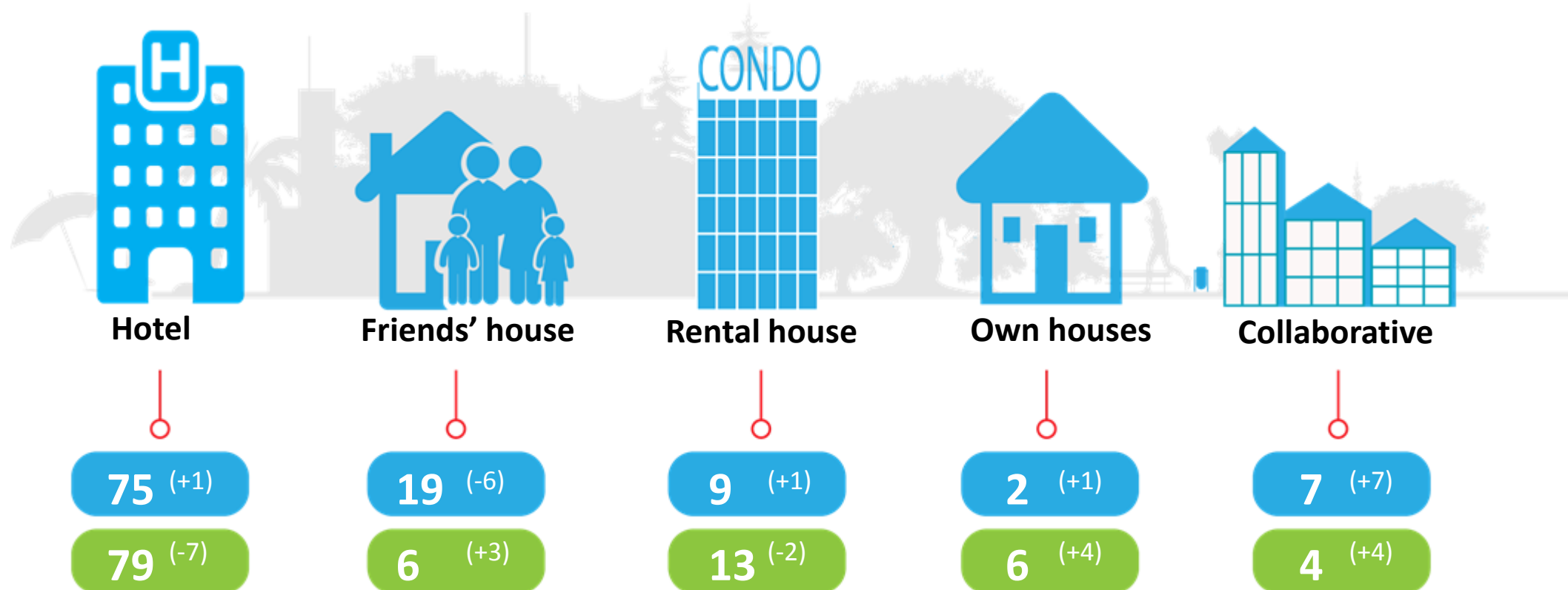
## Who accompanied them during their trips?

Fuente: ICT Surveys. No Residentes via airway 2017 /2016



## Utilized Accommodation

Fuente: ICT Surveys. No Residentes via airway 2017 /2016

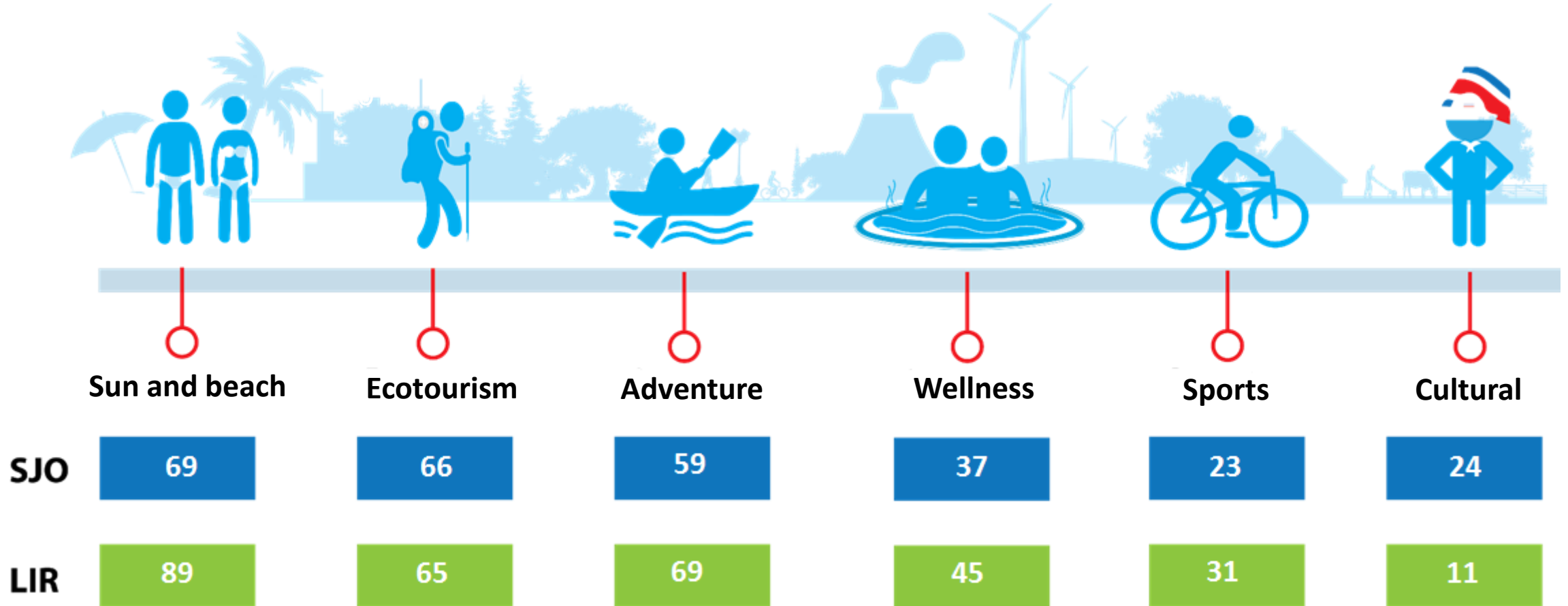




## Tourist profile according to activities carried out (percentages)

Main reason for the trip: all the reasons

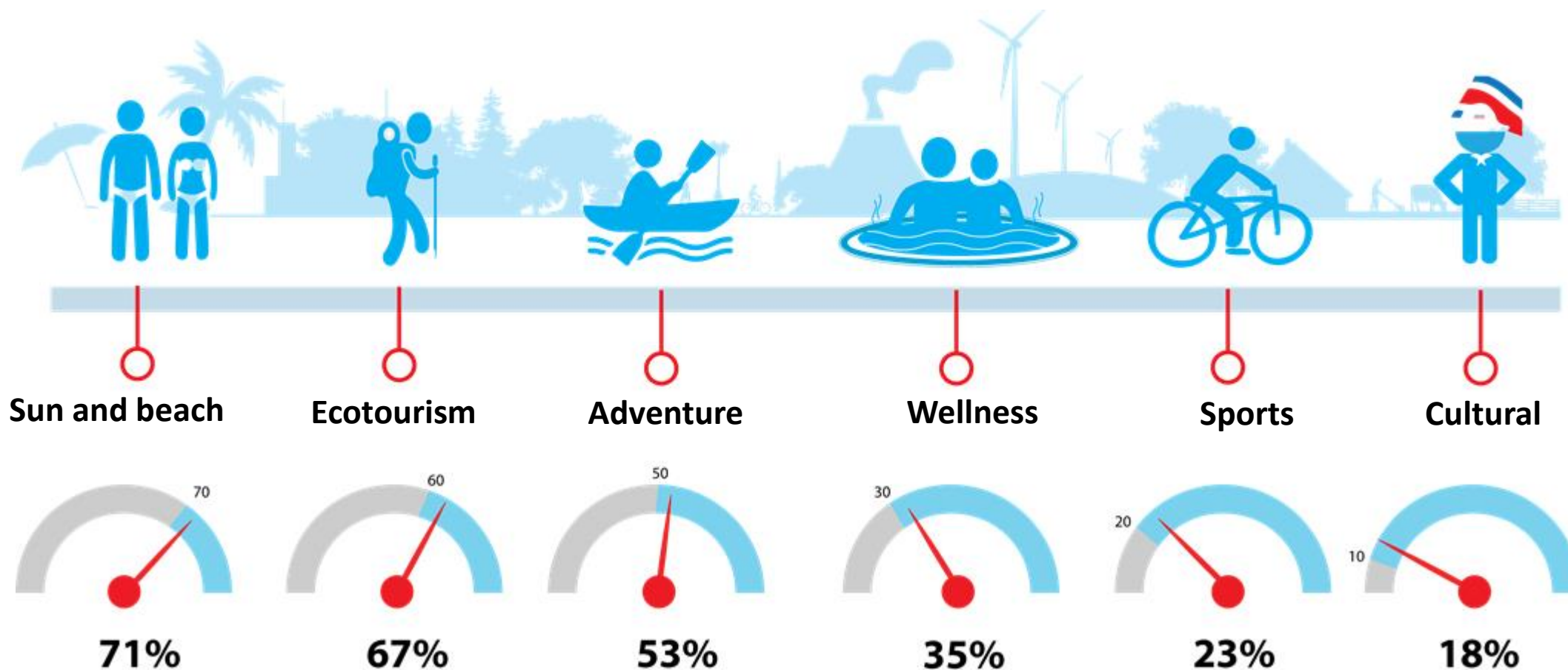
Fuente: ICT Surveys. No Residentes via airway 2017



## Tourist profile according to activities carried out (percentages)

Main reason for the trip: personal reasons

Fuente: ICT Surveys. No Residentes via airway 2017





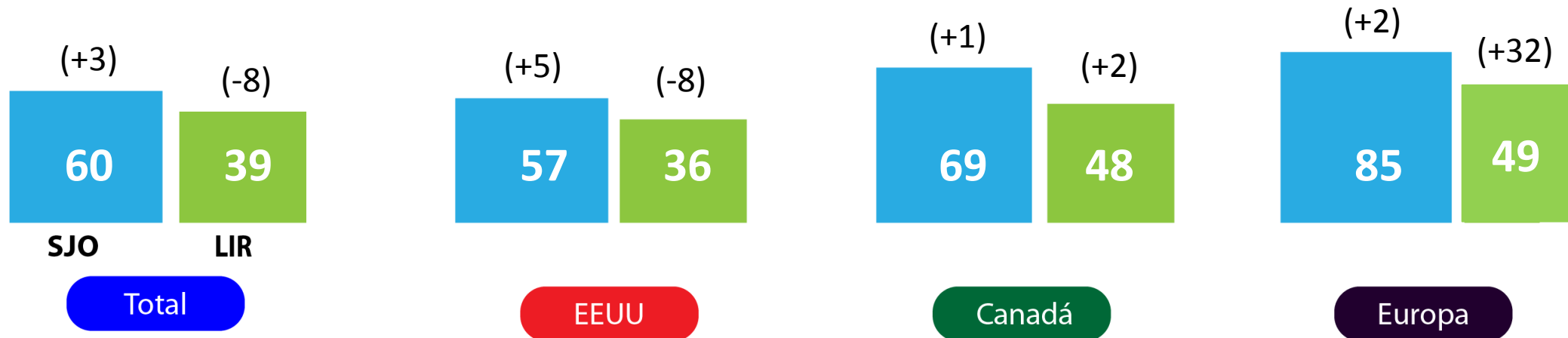
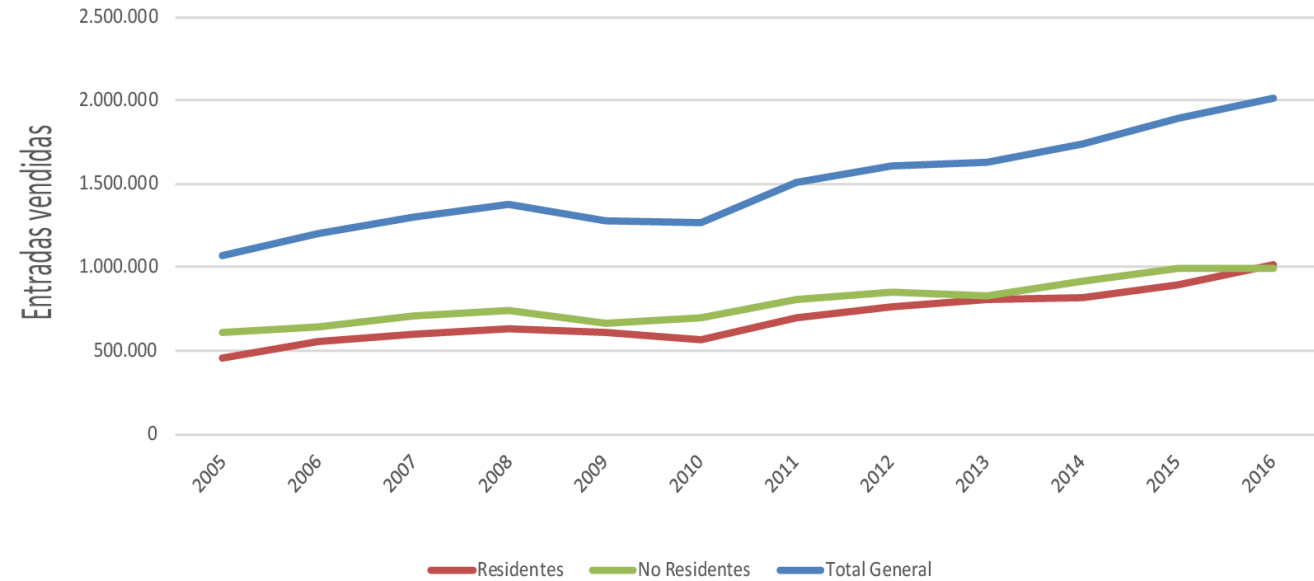
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## Visited the National Parks?

Fuente: ICT Surveys. No Residentes via airway 2016/2017

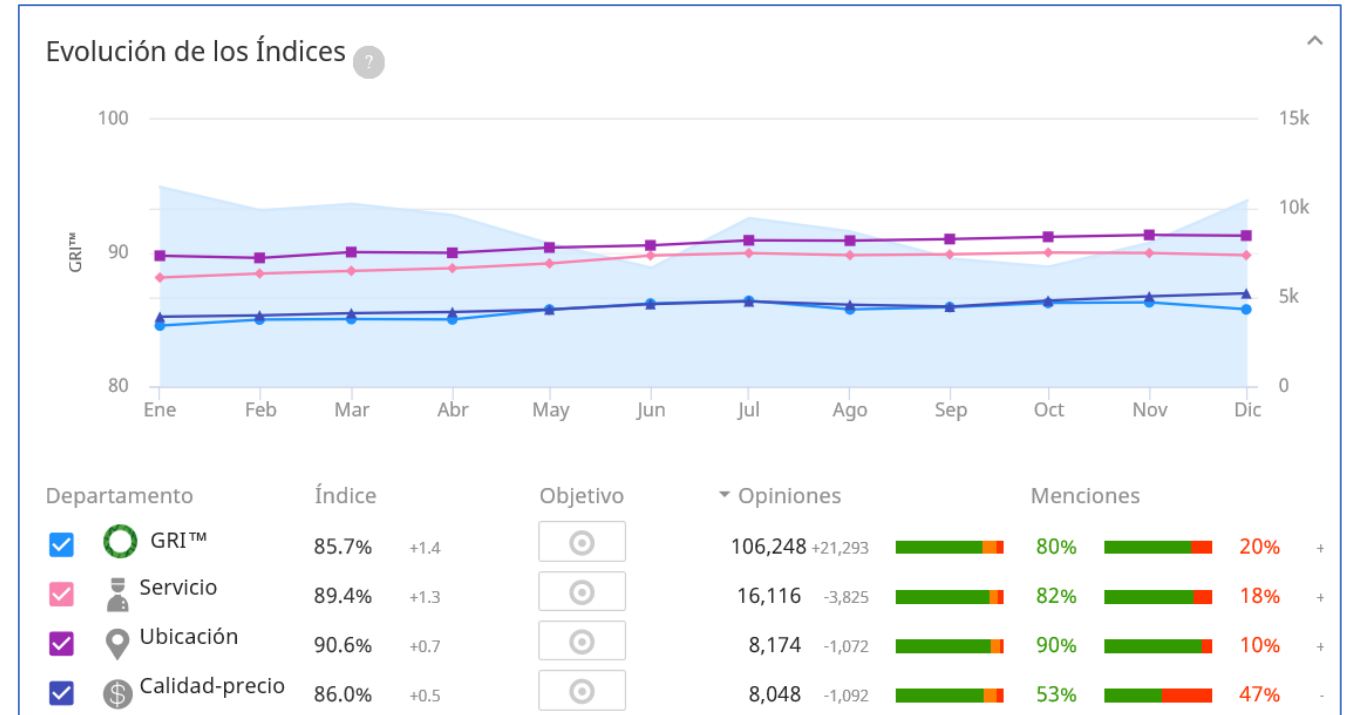
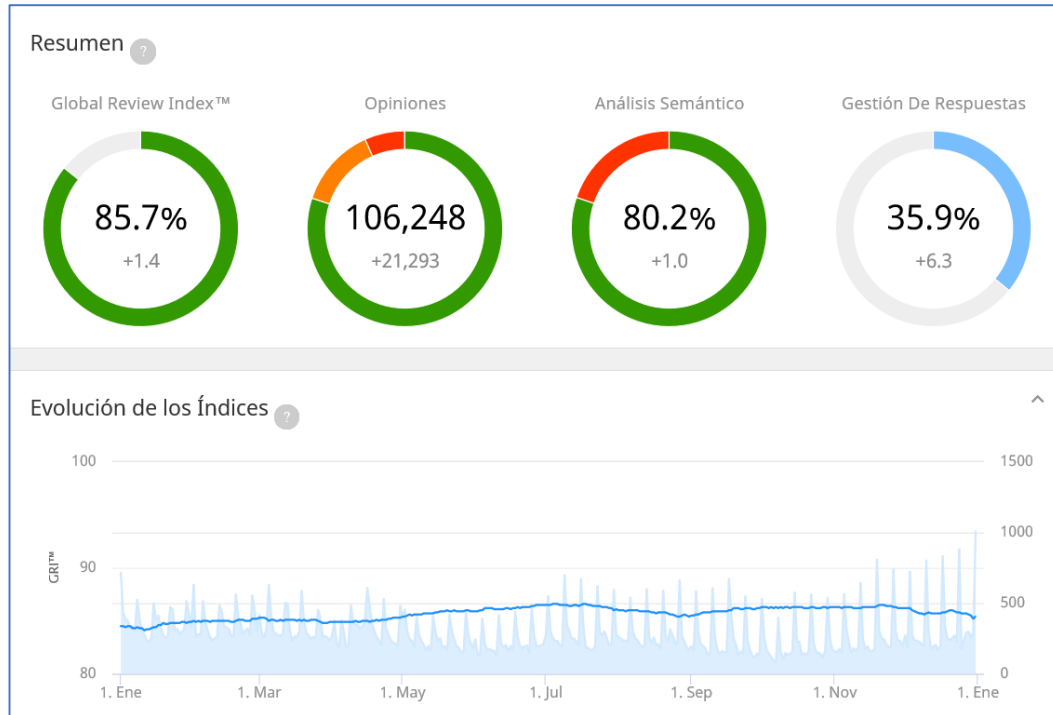
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# Global Review Index

Source: ICT based on data of ReviewPro, Jan-Dec 2017

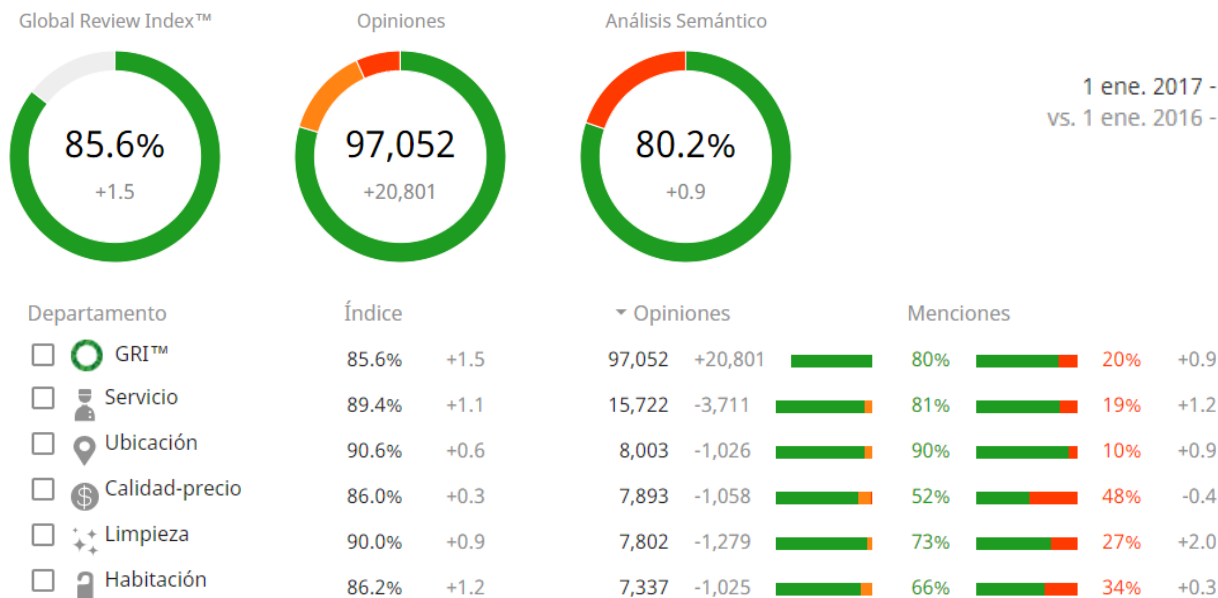


**GRI:** Index to measure reputation based on data collected from 175 opinion websites and travel agencies online.

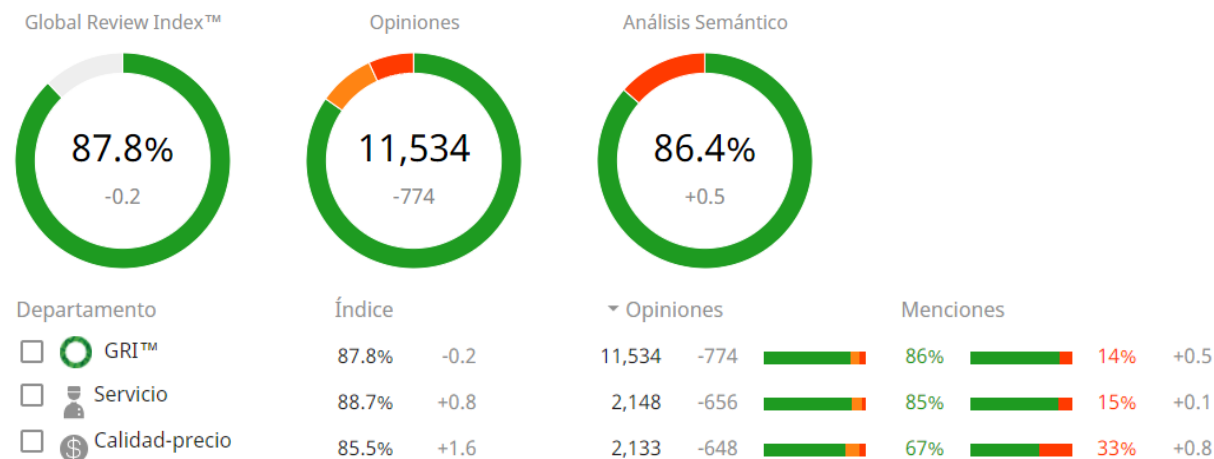
# Perception of quality of the destination

1 ene. 2017 - 31 dic. 2017  
vs. 1 ene. 2016 - 31 dic. 2016

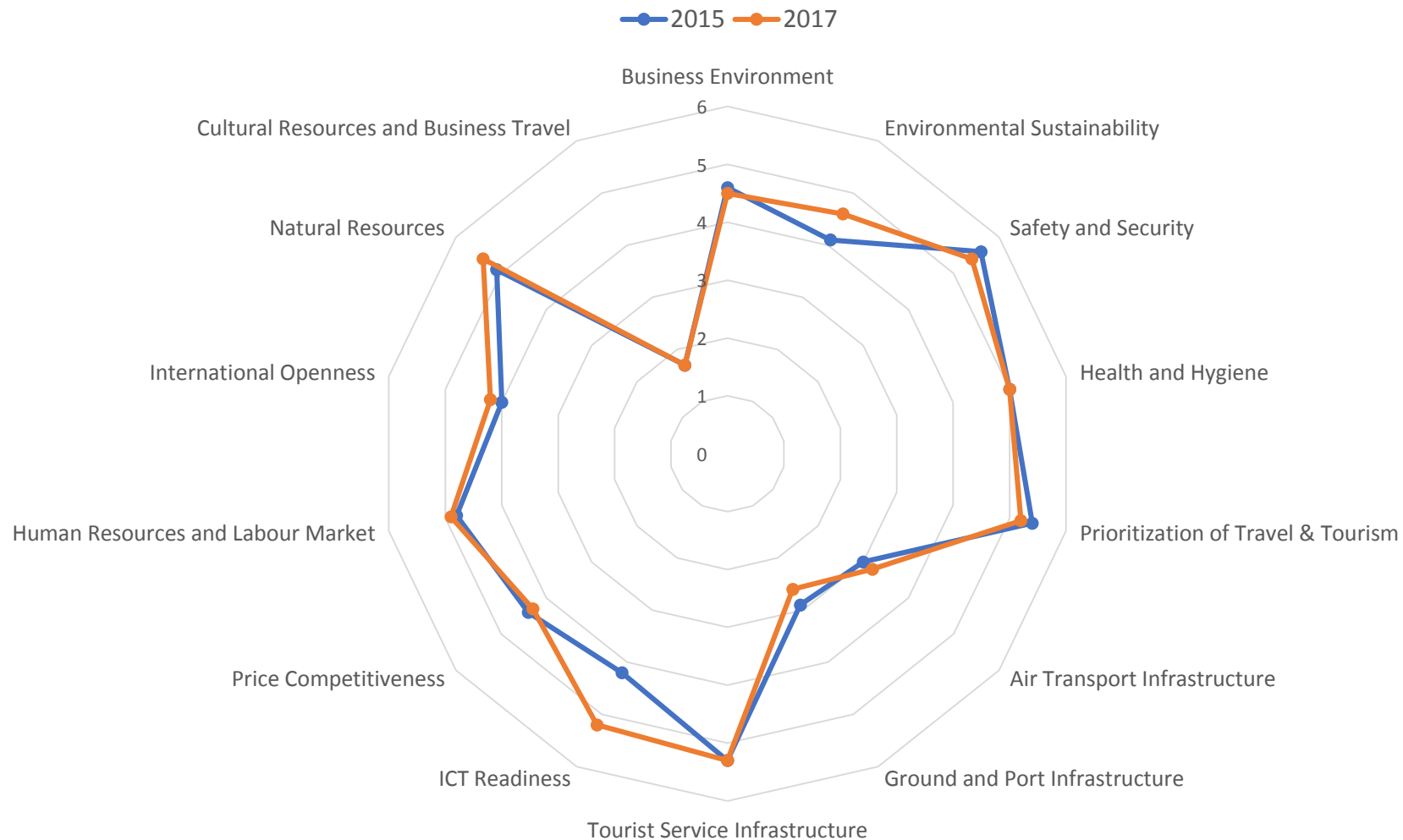
## Hotels



## Restaurants



# Competitiveness Indice of Costa Rica



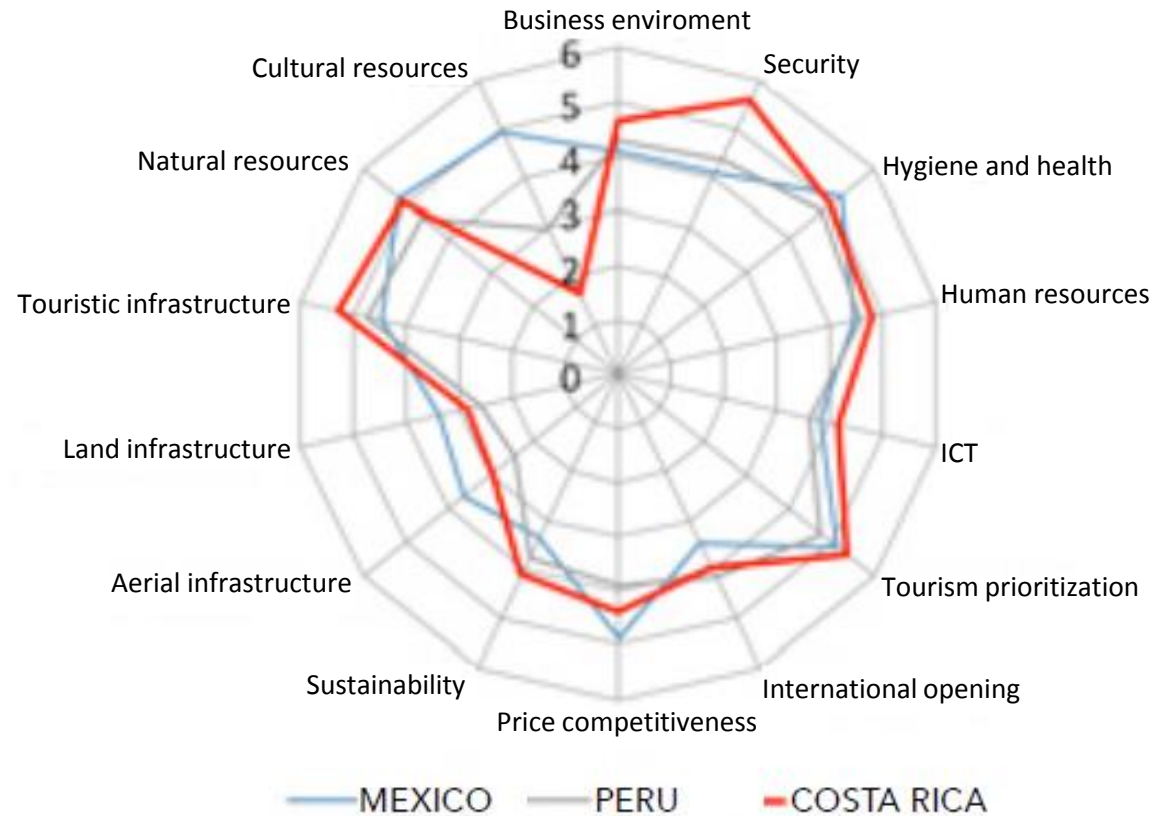
2015		2017	
Países evaluados: 141		Países evaluados: 136	
País	Posición	País	Posición
Brasil	28	México	22
México	30	Brasil	27
Panamá	34	Panamá	35
<b>Costa Rica</b>	<b>42</b>	<b>Costa Rica</b>	<b>38</b>
Chile	51	Chile	48
Argentina	57	Argentina	50
Perú	58	Perú	51
Colombia	68	Ecuador	57
Uruguay	73	Colombia	62
Guatemala	80	Uruguay	77
Honduras	90	Guatemala	86
El Salvador	91	Honduras	90
Nicaragua	92	Nicaragua	92
Bolivia	100	Bolivia	99
Guyana	104	Venezuela	104
Venezuela	110	El Salvador	105

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Source: ICT based on data of WTTC 2017

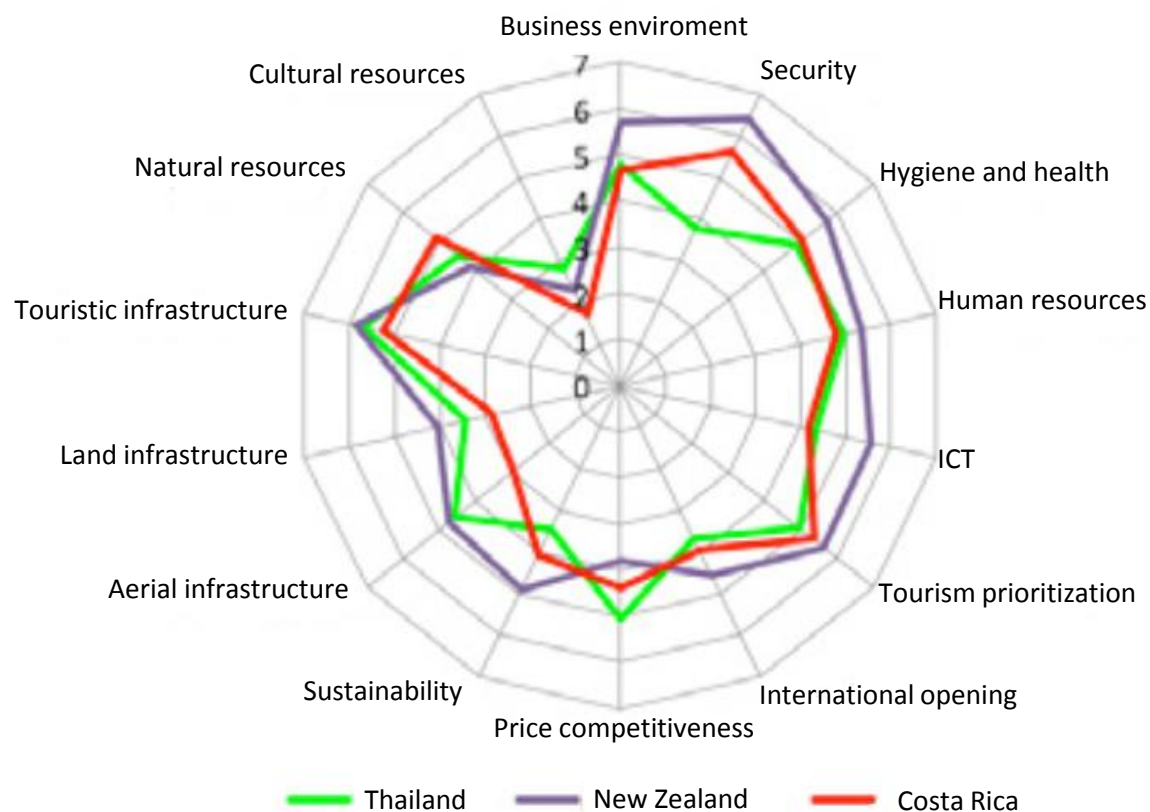


## Competitiveness Index of Costa Rica



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## Comparative Tourism Competitiveness




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Albatros Airlines

+1 800-633-3711


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American Airlines

+1 800-633-3711

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Avianca

+1 800-284-2622

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British Airways

+1 866-960-7915

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Condor

+1 866-960-7915

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Copa

+1 800 359 2672

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## 31 Airlines companies fly to Costa Rica



Aeromexico

+1 800-237-6639


[WEBSITE](#) [FLIGHTS](#)



Air Canada


+1 888-247-2262

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Air France


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Delta


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Edelweiss Air


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Iberia

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Air Panama

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Air Transat

1-877-872-6728

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Alaska Airlines

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International Flights to Costa Rica



The agreement between Costa Rica and Turkey was signed on May 1, 2013.



*Agreement with Turkey*

## Distribution of the objectives of the millennium respect for the axes of Tourism Policy



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<https://www.ict.go.cr/en/>

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*See you in Costa Rica!*

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