

Easy & quick:
Register online!

www.gr-businessdays.com



BUSINESS DAYS 2014

18.&19.06.
2014
Grand Duchy of
Luxembourg
3rd edition

MAILING ADDRESS (to be published in the official catalogue of the event)

Company name: _____
 No: _____ Street: _____
 Postal code: _____ City: _____ Country: _____
 Phone: _____ Fax: _____ E-mail: _____
 Contact person: (Surname & first name) _____ Position: _____
 Direct phone: _____ Direct e-mail: _____
 VAT Identification n°: _____ Trade Registration n°: _____
 Website: http:// _____
 Please indicate your main activity: _____

BILLING ADDRESS (only if different from the mailing address)

Company name: _____
 No: _____ Street: _____
 Postal code: _____ City: _____ Country: _____

RESPONSIBLE OF THE STAND (present during the event)

Surname: _____ First name: _____ Position: _____ Mobile: _____ E-mail: _____

NEGOTIATION LANGUAGES

French English German Others, please specify: _____

INFORMATION FOR THE CATALOGUE (mandatory field!)

The exhibitor classification will be in alphabetical order and based on the first letter of the "Company name" mentioned below:

Company name: _____
 Year of foundation: _____ Number of employees: _____

DETAILED DESCRIPTION OF YOUR BUSINESS ACTIVITY (please fill out in English):

YOUR ACTIVITY SECTOR (max. 5 choices possible)

Automotive & e-mobility ICT & e-commerce Materials & production technologies Training & education
 Banking & finances Life science & biotechnology MICE Transport & logistics
 Eco construction & sustainable development Machinery & metallurgy Services to companies Others:
 Eco-technologies, environment & renewable energy Marketing & communication Space technologies

YOUR PARTICIPATION PROFILE (1 choice possible)

Buyer / Ordering customer Supplier Buyer & supplier
 Investor

YOUR COMPANY TYPE (1 choice possible)

Innovative start-up SME/SMI Research institute
 Bank / Financial services Micro company (<10 employees) University, school of higher education, ...
 Professional chamber, association, ... Large company (>250 employees) Public institution
 Others, please specify: _____ Multinational Other business support organisations

FIELD OF ACTIVITIES (1 choice possible)

Production (Industry) Services (Provider) Trade (Purchasing)
 Trade (Sales) Others, please specify: _____

NACE CODES:

YOUR COOPERATION PROFILE (multiple choice possible)

Commercial cooperation Industrial & technical cooperation Technological & creative cooperation
 Financial cooperation Other cooperation: _____

DETAILED DESCRIPTION OF YOUR DESIRED COOPERATION OFFER / REQUEST (please fill out in English):

YOUR TARGET BY FUNCTION (max. 5 choices possible)

CEO CIO IT Managers R&D / Innovation Managers
 Production Managers Marketing Managers Purchase Managers Financial Managers
 Human Resource Managers Sales Managers E-merchants Others: _____

EXHIBITION MODULES & SERVICES OFFERED

BRONZE
4m²



SILVER
6m²



GOLD
12m²



PLATINUM
24m²



package available for start-ups only (*)

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EQUIPPED STAND

Partition walls, panels in the colour of the trade fair, carpeting, signage / name board, 3kW basic power supply (*), spot lights and storage room (**)

(*) Additional power supply on demand

(**) Shared storage for « Bronze » & « Silver » packages

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

FURNITURE

	BRONZE 4m ²	SILVER 6m ²	GOLD 12m ²	PLATINUM 24m ²
Table	-	1	1	1
Chair	-	3	3	4
Sitting area (3 armchairs, 1 low table)	-	-	-	1
Document holder	1	1	1	2
Stool	1	1	2	2
Information desk	-	-	1	1
Computer desk	1	1	-	-
Dustbin	1	1	1	1
Plant (***)	-	-	1	2
Folding screen	-	-	-	1
Lamp	-	-	-	1

(***) Shared decoration for « Bronze » modules

RELATED SERVICES

	BRONZE 4m ²	SILVER 6m ²	GOLD 12m ²	PLATINUM 24m ²
WiFi connection (****)	✓	✓	✓	✓
Parking place	1	1	1	1
Exhibitor badges	3	3	6	9
Cleaning of the stand prior to the fair and after the first day of the event	✓	✓	✓	✓

(****) WiFi connection accessible to and shared with all exhibitors of the trade fair.

Please order a cable connection in order to have a personal stable internet access.

MARKETING & COMMUNICATION

	BRONZE 4m ²	SILVER 6m ²	GOLD 12m ²	PLATINUM 24m ²
Announcement in the official catalogue of the trade fair	✓	✓	✓	✓
250 visitor invitations	✓	✓	✓	✓
Additional visitor invitations	-	-	250	500
Referencing of your company logo in an e-newsletter	-	-	-	✓
Advertisement ½ inside page CMYK in the official catalogue (3,500 copies)	-	-	✓	-
Advertisement 1 inside page CMYK in the official catalogue (3,500 copies)	-	-	-	✓

BUSINESS NETWORKING

	BRONZE 4m ²	SILVER 6m ²	GOLD 12m ²	PLATINUM 24m ²
Invitation to the Welcome Cocktail on the evening prior to the event	✓	✓	✓	✓
Invitation to the official reception of the trade fair inauguration and the networking evening reception	✓	✓	✓	✓
Welcome Kit: 1 bottle of sparkling wine with 20 appetisers for your VIP clients	-	-	1	2
Possibility to book a "Networking Area" (1 hour, catering services to be ordered by and on account of the exhibitor)	-	-	✓	✓

AVAILABLE ADDED VALUE SERVICES

	BRONZE 4m ²	SILVER 6m ²	GOLD 12m ²	PLATINUM 24m ²
Participation in the b2fair matchmaking event with online access to arrange your individual business meetings	✓	✓	✓	✓
Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (only for exhibitors that register before 25 th April 2014)	1	1	1	1
Recording of a 3 minutes' speed-demo on the TV Stage (coaching & preparation of your pitch included)	1	1	1	2
Organisation of an exhibitor workshop in relation with the key sectors of the trade fair	-	-	1	1
3D animation of your exhibition booth on the virtual fair (available online until 31 st December 2014)	✓	✓	✓	✓

PRICE OF DIFFERENT MODULES OFFERED:

895.00 €

1,395.00 €

2,595.00 €

4,395.00 €

CHOICE OF THE EXHIBITION MODULE:

(Please tick the corresponding box)



**IN CASE OF INTEREST,
YOU CAN ALSO CHOOSE AN UNFURNISHED STAND
OR A CUSTOMISED PACKAGE.**

FOR FURTHER INFORMATION, PLEASE CONTACT THE ORGANISER:

+352 42 39 39 370 / 333.

ADDITIONAL SERVICES / ORDERS

EVENT ACTIVITIES

	UNIT PRICE	QUANTITY	TOTAL PRICE
☛ Organisation of an exhibitor workshop (additional / basic equipment included)	595.00 €
☛ Realisation of a TV report (max. 3 persons)	795.00 €
☛ Participation in 1 speed demo (additional)	395.00 €
☛ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (additional / only for exhibitors that register before 25 th April 2014)	295.00 €
☛ Interview on the TV stage	295.00 €
(-> to note in the related section of page N°4)			SubTOTAL: €

MARKETING & COMMUNICATION

☛ ½ inside CMYK advertisement page in the official catalogue (3,500 copies)	595.00 €
☛ 1 inside CMYK advertisement page in the official catalogue (3,500 copies)	895.00 €
☛ 1 CMYK advertisement page on the 2 nd cover page of the catalogue (3,500 copies)	1,495.00 €
☛ 1 CMYK advertisement page on the 3 rd cover page of the catalogue (3,500 copies)	1,895.00 €
(-> to note in the related section of page N°4)			SubTOTAL: €

WATER

☛ Hiring, connection, installation and removal of sink + cold water consumption	295.55 €
☛ Hiring, connection, installation and removal of sink + hot water consumption	427.80 €
☛ Water connection / sink by Luxexpo staff + consumption	218.50 €

INTERNET

☛ Cable Internet connection	225.00 €
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WELCOME KIT

☛ 1 bottle of sparkling wine with 20 appetisers for your VIP guests	95.00 €
(-> to note in the related section of page N°4)			SubTOTAL: €

ADDITIONAL FURNITURE / AUDIO / VIDEO EQUIPMENT

Additional furniture as well as audio and video equipment can directly be ordered by filling out and sending back the respective form(s) in the exhibitor's guide.

COMMITMENTS

- By the submission of this booking application form, the undersigned acting on behalf of the company mentioned below, duly authorised,
- ◇ applies for the reservation of a stand at the professional trade fair "GR Business Days 2014".
 - ◇ has acknowledged the receipt and understanding of the participation conditions as well as of the General Terms where the undersign holds a copy of the regulation and accepts all the clauses, without any reservation nor restriction.

In accordance with Article 4 of the General Terms, when the organiser has accepted a booking application, the interested counterpart will be officially informed in writing. It is only via this confirmation document that the organiser commits itself and the booking becomes effective.

Booking applications will only be valid if they have been duly completed (handwritten mention 'read and approved', date, name, signature and company seal) and the amount due paid on receipt of the invoice, no later than 14 working days prior to the beginning of the trade fair. Payments by bank checks will not be accepted.

CANCELLATION POLICY





The exhibitors have the possibility to cancel their participation before the event according to the following conditions :

- ☛ **Cancellation by 14th April 2014:** Cancellation charges up to 30 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.
- ☛ **Cancellation between 15th April & 19th May 2014:** Cancellation charges up to 70 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.
- ☛ **Cancellation from 20th May 2014 onwards:** No reimbursement of any amount paid will be possible anymore.

SUMMARY OF THE ORDERS

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FAIR PACKAGE

-  Bronze package of 4 m² (available only for start-ups)
-  Silver package of 6 m²
-  Gold package of 12 m²
-  Platinum package of 24 m²

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EVENT ACTIVITIES

MARKETING & COMMUNICATION

WATER

INTERNET

WELCOME KIT

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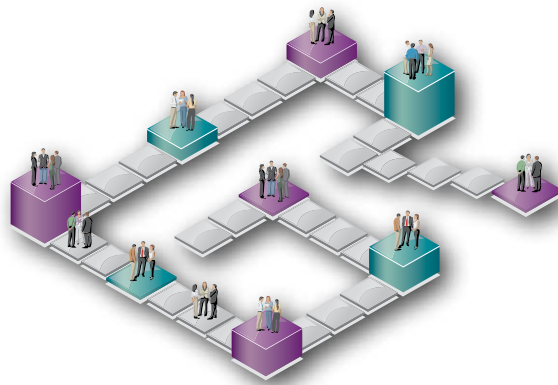
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GRAND TOTAL (final price):.....€

SEAL:

DATE, NAME & SIGNATURE:

(to be preceded by the mention "Read & Approved")



You will never do business the same way again !

Chamber of Commerce of the Grand Duchy of Luxembourg

International Affairs • European Affairs & Greater Region

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