



The Association of Small and Medium Business Entities and Clubs (KOBESKA)

A new approach to entrepreneurship

GENERAL INFORMATION



The Association of Small and Medium Business Entities and Clubs (KOBSKA) was established on May 13, 2020 and was registered on June 30, 2020 in the Ministry of Justice of the Republic of Azerbaijan.

It aims to act as a single platform for educating and developing entrepreneurs, teaching modern skills, networking, exchange and communication, and sharing of international experience.

VISION

To support the integration of national potential into the international arena by creating an entrepreneurial environment that meets global challenges



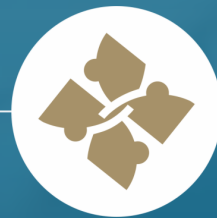
MAIN MISSION



The main mission of the association is to serve the development of the business environment in the country.

VALUES

- Professionalism
- Progress
- Ethics



OBJECTIVES



To play a coordinating role between the interested sides



To provide entrepreneurs with the access to financial opportunities



To take actions to create a favorable investment environment

OBJECTIVES



To improve business literacy in line with global challenges



To form a network of entrepreneurs who have a real impact on the country's economy and business environment



To promote the philosophy of the "Corporate Social Responsibility"

ACTIVITY DIRECTIONS



Investment Club

- Market research
- Establishing relations with local and foreign investors
- Improving investment literacy
- Business analysis
- Educating entrepreneurs on the franchise model

Education

- Consultation
- Mentorship
- Seminars
- Training
- International courses
- Infotours
- Exhibitions

Leisure Time

- Summer and winter schools
- Weekend activities
- Sports games
- Tours
- Cultural events
- Dinners
- Intellectual games
- Awarding ceremonies

ACTIVITY DIRECTIONS



Projects

- Business
- Social
- Startup

International affairs

- Exchange of experience
- Exhibitions
- Forums
- Expert exchange

Innovative Center

- To offer innovative solutions to businesses

KOBSKA Women

- KOBSKA Club of women entrepreneurs



GOALS

Creating an investment fund



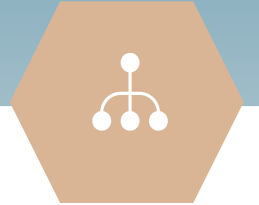
Forming KOBSCA Academy



Ensuring that the KOBSCA members participate in at least 10 global business forums over the next 5 years



Establishing branches in 10 countries in the next 5 years



Forming a network of 2000 entrepreneurs in the next 5 years



Creating 1,000 new business entities over the next 5 years



Implementing "CSR" projects worth 10 million AZN in the next 5 years





SOURCES OF INCOME

Membership Fee



Innovative Center



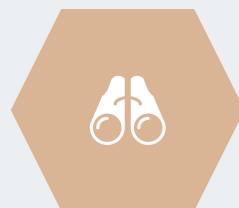
Investment Fund



Grants



Services



Donations



Sponsors



KOBSKA



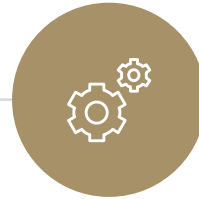
Membership Packages

WHY JOIN KOBSKA?



Facilitate Public – Private Dialogue

- Roundtable Discussions
- B2G (Business to Government)
- Entrepreneur and State dialogue



Get Access to Support Mechanisms

- Access to financial opportunities
- State support programs
- Investment opportunities



Develop Your Business

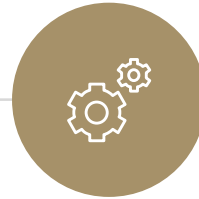
- Mentoring support
- Meetings with professional experts
- Exchange of experience
- «Business check-up»

WHY JOIN KOBSKA?



Develop International Relations

- Participate in international events
- Events with foreign experts
- Access to foreign markets
- Facilitate cooperation between foreign and local SMEs



Contribute the Social & Public Life of Azerbaijan

- CSR projects
- Charity events
- Award ceremonies



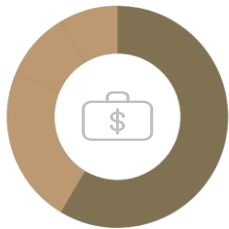
Improve Business Literacy

- Business trainings
- Panel discussions
- Creative sessions



MEMBERSHIP PACKAGES

KOBSKA membership packages are divided into 2 sections: **Full Membership** and **Honorary Membership**



Full Membership

MICRO	SMALL	MEDIUM
<10 the number of employees	10-50 the number of employees	50-250 the number of employees
950 AZN/year	1450 AZN/year	1950 AZN/year



Honorary Membership

Honorary members are the special companies that support the KOBKSA services and ideas.

KOBSKA AMBASSADORS



Influential persons in the economic, social and political life of Azerbaijan, respected by the community and their peers.



Telephone number: +994 51 230 39 35



E-mail: info@kobska.az



Web-site: www.kobska.az

JOIN US!



[/kobska.az](https://www.facebook.com/kobska.az)



[@kobska.az](https://www.instagram.com/kobska.az)



[@kobska.az](https://www.twitter.com/kobska.az)