

16 MÜSİAD
EXP 

9-12 | CNR
KASIM | EXPO
2016 | YEŞİLKÖY



9-12 NOVEMBER 2016, CNR EXPO YEŞİLKÖY İSTANBUL

MONDAY, NOVEMBER 7, 2016

- 10.00-12.30** 3rd IBF African Regional Meeting
(Location: WOW Istanbul Convention Center | Mercan Room) (by invitation only)
- 14.00-17.30** IBF BOG Meeting
(Location: WOW Istanbul Convention Center | Mercan Room) (by invitation only)

TUESDAY, NOVEMBER 8, 2016

- 14.00-18.00** MÜSİAD World General Executive Council
(Location: WOW Istanbul Convention Center | Yakut Room) (by invitation only)

WEDNESDAY, NOVEMBER 9, 2016

- 09.00-10.00** MÜSİAD EXPO Registration (Location: CNR Istanbul)
- 10.00-13.00** MÜSİAD EXPO Inauguration Ceremony (Location: CNR Istanbul | Hall 3)
- 13.00-18.00** MÜSİAD D EXPO Royal Tour & Visiting
- 19.00-22.00** Welcome Dinner (Location: WOW Istanbul Convention Center | Safir Ballroom)

THURSDAY, NOVEMBER 10, 2016

10.00-18.00 Visiting to the 16th MÜSİAD Expo

IBF SESSIONS

- 09.15-10.00** IBF Registration
(Location: WOW Istanbul Convention Center | Safir)
- 10.00-11.30** IBF Keynote Session
(Location: WOW Istanbul Convention Center | Safir)
- 11.45-13.25** IBF Session 1
(Location: WOW Istanbul Convention Center | Safir)
- 13.40-15.20** IBF Session 2
(Location: WOW Istanbul Convention Center | Safir)
- 15.35-17.15** IBF Session 3
(Location: WOW Istanbul Convention Center | Safir)
- 17.15-18.00** IBF Closing Session
(Location: WOW Istanbul Convention Center | Safir)

EXPO PANELS

- 10.00-11.00** North Africa-Turkey Business Forum
(Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 11.15-12.30** Turkcell Presentation
(Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 13.00-14.30** Construction & Environment and Building Materials Sector Council *Panel: Sector Investment of the Public* (Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 14.45-16.15** Country Report Presentation | Malaysia
(Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 16.30-18.00** Services Sector Council *Panel: Assessment of Tourism Sector 2016 and Expectations from 2017*
(Location: CNR Istanbul | Hall 3 | Meeting Hall)

BUYER MISSIONS & B2B MEETINGS

- 13.30-16.45** Local Buyer Missions Meetings
(Location: CNR Istanbul | Hall 3)
- 13.30-17.30** B2B & Foreign Buyer Missions Meetings
(Location: CNR Istanbul | Hall 3)



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FRIDAY, NOVEMBER 11, 2016

10.00-18.00 Visiting to the 16th MUSIAD Expo

- 10.00-12.00** Consultancy & Education Sector Council
Panel: Five Golden Rules (not) to Bankrupt a Company
(Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 10.30-11.30** Press Conference for Final Communique of IBF
(Location: WOW Istanbul Convention Center | Mercan Room)
- 11.30-12.30** MOU Agreements *(Location: CNR Istanbul | MÜSİAD Booth Area)*
- 13.00-14.00** Friday Pray
- 14.00-15.00** Country Report Presentation | Ethiopia *(Location: CNR Istanbul | Hall 3 | Meeting Hall)*
- 15.15-16.15** Microsoft Presentation *(Location: CNR Istanbul | Hall 3 | Meeting Hall)*
- 16.30-18.00** Durable Goods, Furniture and Forest Products Sector Council
Panel: How to Achieve Success by Differentiating
(Location: CNR Istanbul | Hall 3 | Meeting Hall)
- 19.00-21.00** MÜSİAD EXPO Gala Dinner Program
(Location: WOW Istanbul Convention Center | Safir Ballroom)

SATURDAY, 12 KASIM 2016

10.00-18.00 Visiting to the 16th MUSIAD Expo

- 11.00-12.30** Country Report Presentation | Russia *(Location: CNR Istanbul | Hall 3 | Meeting Hall)*
- 14.00-16.00** Economic Achievement Award Ceremony – Young MÜSİAD