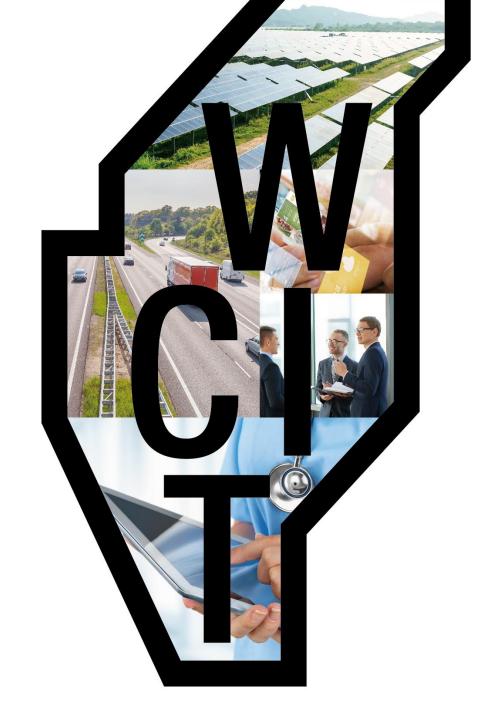
# WORLD CONGRESS ON INFORMATION TECHNOLOGY

September 10-13 2017 Taipei, Taiwan

# **SMART**aiwan WCIT 2017

- Congress Venue:Taipei InternationalConvention Center (TICC)
- Exhibition Venue:
   Taipei World Trade Center,
   Exhibition Hall 1



#### **About WCIT**

First held in 1978, the World Congress on Information Technology (WCIT) has become the premier international IT forum. Bringing together over 2,500 visionaries, captains of industry, government leaders and academics from more than 80 countries, it is an event of unparalleled scope and scale. Discussion topics range from emerging markets and technologies to legal and policy issues, user perspectives, new business opportunities and developing political and economic trends.

The WCIT consistently attracts high level, internationally recognized leaders from government, industry and academia.

#### PREVIOUS WCIT KEYNOTE SPEAKERS







Bill Clinton



John Chambers

Over the years, speakers and delegates to the WCIT have included Al Gore, Mikhail Gorbachov, Margaret Thatcher, Michael Dell, Larry Ellison, Bill Clinton, Don Tapscott, Bill Gates, Steve Balmer, John Chambers, Nicholas Negroponte, Vinton G. Cerf, and Colin Powell, among many others.



### Organized by



Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from over 80 countries/economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy: Advocating international public policies that advance the industry's growth and development; as well as Facilitating international trade and investment in ICT products and services through our global network of contacts. Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information; awarding signature events - WITSA World Congress on Information Technology (WCIT) - to member countries from around the world, Organizing Global ICT Excellence Awards to recognize outstanding ICT users.



#### **WCIT Returns to Taiwan**

2017's World Congress in Taipei will be the 21st, and the second time that Taiwan has hosted the event. The first time, in the year 2000 is still remembered as one of the best ever.

#### Previous host cities include:

2016 Brasilia, Brazil

2014 Guadalajara, Mexico

2012 Montreal, Canada

2010 Amsterdam, The Netherlands

2008 Kuala Lumpur, Malaysia

2006 Austin, USA

2004 Athens, Greece

2002 Adelaide, Australia

2000 Taipei, Taiwan

1998 Fairfax, USA

1996 Bilbao, Spain

1994 Yokohama, Japan

1992 London, England

1990 Washington D.C., USA

1988 Paris, France

1986 Toronto, Canada

1984 Tokyo, Japan

1982 Copenhagen, Denmark

1980 San Francisco, USA

1978 Barcelona, Spain





#### WCIT 2017 Sponsors

























































#### WCIT 2017 Event



**2MVLIaimau**g cities and countries. Improve Taiwan's digital service economical position in the world

toola city space gathers R&D and informa

WCIT 2017

# WCIT 2017 in Figures

Meet global ICT leaders

90+ Speakers

80+ countries

2500+ conference participants attendees

350 booths

30,000+

exhibition

1000+

**Business Matching** 







11 side conferences

2 side events

3 smart cities live demos and experiences





# WCIT 2017 Digital Vision

# FULFILLING THE PROMISE OF THE DIGITAL AGE, BUILDING AND SHARING THE DREAM

DIGITAL AGE FOUNDATION / TRANSFORMATION AND INNOVATION / REALIZATION OF THE DIGITAL AGE



### Asia D.O.T

- Digitalization
  - Openness
- TransforNation



# WCIT 2017 Conference Program

9/10(Sun)	<b>9/11(Mon)</b> Digital Age Foundation	<b>9/12(Tue)</b> Transformation/Innovation	<b>9/13(Wed)</b> Realization of Digital Age
AM Registration	AM  Opening Ceremony  Setting the Congress  Global ICT Readiness  Keynote: Personal Data for Better Government and Economic Growth  Circular Economy  Transformation of Society by ICT	AM  Leaders Dialogue:Industry Transformation  Keynote: On Collaborative Innovation  CEO Summit on IoT Innovation  Thought Leaders Dialogue: Disruptive Innovaiton	Taiwan Young Entrepreneurs  AR/VR/MR FinTech Robotics/AI  Keynote: ICT for Cities of Tomorrov  Keynote: Green & Smart Techs for  Cities of Tomorrow  Challenges & Opportunities of  ASEAN Smart Cities
PM Registration	PM Broadband Infrastructure Cybersecurity & Privacy B2B Networking	PM  Next ICT Wave of Smart Education  ICT Impacts on Healthcare  Ministerial Roundtable:Digital Asia  B2B Networking	PM  Digital Inclusion & Equality  Cloud/Bigdata Smart Mfg Open Gov  Congress Conclusion  Closing Ceremony
EVE Reception	EVE Culture Night	Gala Dinner ICT Award Ceremony Digital Asia Agenda	EVE
			(Organizer reserves the rights to m



# **VVIP Speakers**



Professor Alex "Sandy" Pentland

Directs the MIT Connection Science and Human Dynamics labs



Juha Heikkila

Director of Robotics/Al DG Connect, European Commission, EU



**Bill Bien** 

Chief Strategy and Marketing Officer, Philips Lighting



Professor Federico Casalegno

Mobile Experience Lab,MIT



# Candidate Speakers (TBC)



Masayoshi Son Softbank Founder



**Clayton Christensen** 





LISA SU AMD PRESIDENT



Amnon Shashua Mobileye Founder





### WCIT 2017 Side Events

		Program	Organizer	Attendees	Venue	
Conference	1	ASOCIO ICT Summit	ASOCIO	300		
	2	Civic Tech Fest	OCF	200		
	3	Global Views on Fintech	FSC	50		
	4	Microsoft IoT Expo 2017	Microsoft	1200		
	5	2017 Taipei 5G Summit-the Rise of Edge Intelligence	5G Technology Program Office			
	6	AFACT & eASIA Award	AFACT	50		
	7	German - Taiwanese Industry 4.0 & IoT Forum	AHK +TEEMA	200	TICC	
	8	2017 the 7th International Magazine Conference of Taipei	Magazine Business Association of Taipei	300		
	9	Connecting ideas, connecting the world—IoT Makers Demo Day	COCID	200		
	10	Smart and Sustainable Tourism Symposium	PATA	200		
	11	Youth Forum @ WCIT 2017	Business Weekly	200		
Event	1	Digital Content Week	IDB	200	TWTC	
Б	2	Meet @ WCIT 2017	Business Next	100		



# Registration Fee (\$USD)

WCIT 2017 (Sept 10-13, 2017)	3-Day Full Pass	WITSA Member Pass	Emerging Countries	Academic Pass (Professor/ Student)	Spouse Pass (Accompany)				
3-days Conference @TICC	V	V	٧	V					
Official Reception	: : : : : v	2 2 2 2 2 2 2 2 2 V 2 2 2 2 2 2 2 2 2 2	::::::v:::::::::::::::::::::::::::::::	V 1	v ::::::::				
Gala Dinner	V	V	V	V	v				
Cultural Night	V	V	V	V	V				
Exhibition @ TWTC	* * * * * * * <b>v</b> * * * * * *	; : : : : : : v : : : : : : : : : : : :	::::::v:::::::::::::::::::::::::::::::	V V	**************************************				
Regular Price (*Group Discount Available )									
Regular Price	1,200	650	650	595	350				
Group Discount Price									
Ticket #: 5-10	1,140 (5% off)	х	x	X X	х				
Ticket #: 11+	1,080 (10% off)	x	x	X	x				
Early-Bird Discount(*No Group Discount)									
Before 06/30/2017	900	600	600	500	330				
After 06/30/2017	X	x ::::::::::::::::::::::::::::::::::::	x ::::::::::::::::::::::::::::::::::::	X	x -: : : : : : : x				



# Taiwan's Industry Leaders



Yu Cheng
Chairman and Chief
Executive Officer of

Chunghwa Telecom



Stan Shih

Founder of Acer Group and
Honorary Chairman of Acer
Inc.



Wen Long Yen

Chairman of CTBC Financial
Holding Co.,Ltd.



Gary K.L. Tseng
Chairman of E SUN. Bank



Ming-Kai Tsai

Chairman & CEO of

MediaTek



Alice H. Chang
CEO of Perfect Corp.



James Liu
President of the SYSCOM
Group



Jason C.S. Chang
Chairman & CEO of ASE Inc



Eva Chen

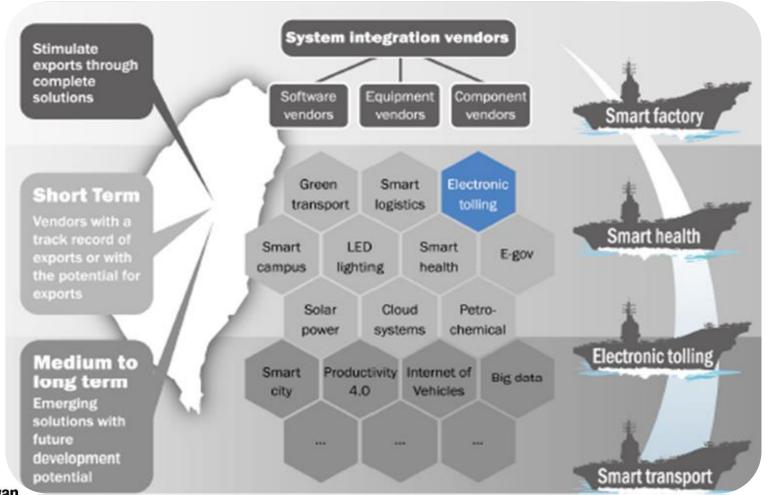
CEO and Co-founder of

Trend Micro



#### Taiwan, Your total solution partner!

Taiwan creates complete solutions to stimulate software and hardware business opportunities, as well as exports of supply chain products



future development Smart transport

#### Come to Experience Taiwan's Soft Power!

Free island-wide Wi-Fi

NO. 1 Free Wi-Fi Networks
(2014 UK Telegraph: World's most connected cities)

Best HW/SW Integration Infrastructure

No. 1 State of Cluster Development (2013 WEF Global Competitiveness Report)

Knowledge **Economy** 

No. 1 High-Tech exports (2013 IMD World Competitiveness YB)

51 innovation centers(Google, Intel, HP, Dell, Sony, MS, IBM)

Best Open Data Leader No. 1 Global Open Data Index (2015 Global Open Data Index in Open Knowledge Int'l)

**Best Country for Expats** 

No. 1 Country in the world for expatriates (2016 InterNations: The best 19 countries for expats)

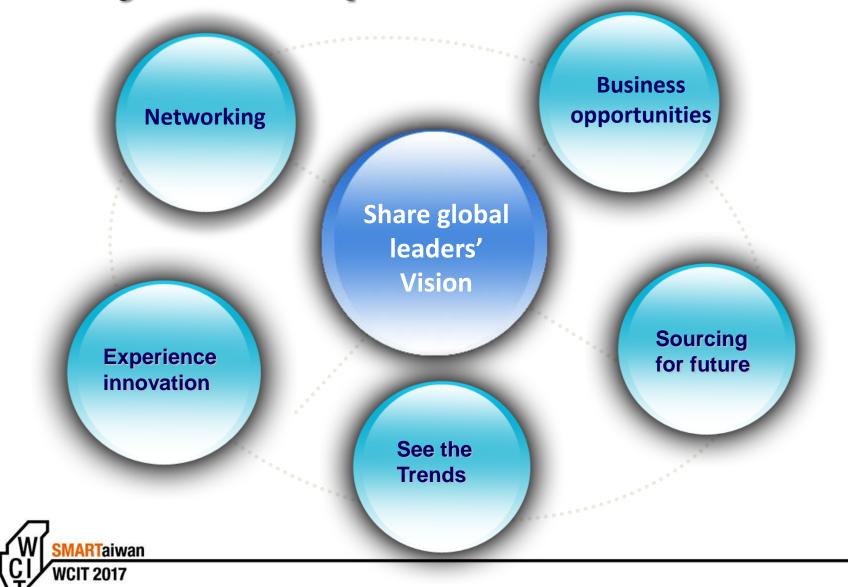
**Safest Society** 

No. 2 Safest country in global peace index

IEP TOP 10 Safest Countries in the World 2014-2015



# Why Participate WCIT 2017?



# Why should you attend?

#### **Business**

- B2B sessions
- Unique network of senior business executives, government officials
- Business development opportunities from across the globe.
- Experience firsthand opportunities, culture and hostility
- World-class program with content beneficial to business and individuals.
- CIO's representing multinational users of ICT.
- Networking social events.
- •Learn how to qualify for government procurements.
- Subcontracting with Taiwan companies.
- Global ICT Excellence Awards gala dinner

#### Government

- Opportunity to interface with the ICT industry in a non-regulatory environment.
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- World-class program focused on ICT development, best practices and future trends.
- Access to a unique network of senior business executives, and other government officials.
- Access to ICT industry executives in an academic environment.
- Networking social events.

#### Media

- ICT is the driver of the global Economy
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- Opportunities to interview global leaders from industry in history.
- World-class program focused on ICT development, best practices and future trend.
- Access to a unique network of senior business executives, and other government officials.



### Follow us: WCIT 2017













www.wcit2017.org

